

# AmbujaNeotia NeoNews

October, 2021

## Chairman's message

We have just celebrated Durga Puja, arguably Bengal's biggest festival. Goddess Durga has come to represent the divine strength that every woman harbours. Durga's antecedents are ancient, and religion and art tend to trace her earliest depiction to the seals of Indus Valley Civilization. Legend holds that there was once a vicious young demon named Mahishasura who wanted nothing more than to become immortal and be the supreme power across earth and heaven. He prayed relentlessly to the gods and seeing his dedication, Lord Bramha granted him one wish. The cunning demon asked that he be made the most powerful creature on the planet, rendering him invincible! Bramha unsuspectingly granted him his wish. Thereafter, Mahishasura gained immense strength and began to misuse his superiority by wreaking havoc across all four corners of the earth. An urgent meeting between Bramha, Vishnu and Mahesh saw them create Goddess Durga in order to take on and vanquish Mahishasura. Many gods came together and bestowed her with a slew of skills and weapons. Armed with all these powers, Durga descended from the heavens, and after a long and arduous ten-day battle, beheaded Mahishasura, restoring peace and order.

Durga thus represents Stree Shakti, a dynamic feminine aspect which women powerfully bring into this world. Its general definition is divine energy that is responsible for creation, maintenance and destruction of the universe. Traditionally, according to our scriptures, women are considered the celestial vessels of Shakti that may be personified as the gentle and benevolent Uma, consort of



Shiva, or Kali, the terrifying force destroying evil, or Durga, the warrior who conquers evil.

Therefore, achieving gender equality and empowering girls is a global health, development and business imperative. We need to keep reminding ourselves about the contributions women have made in every field over several decades. As leaders today, they have clear vision, great management skills and a keen ability to strategize. This is what we need to draw from Durga's story, and apply to our society. Not only does the Goddess serve as an icon of Stree Shakti but her life also presents many lessons from which we can learn and be humbled by her omnipresence.

*Ya Devi Sarva Bhuteshu!*

*Ravi Neotia*

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# NeoFocus

## City Centre Raipur Turns Eight



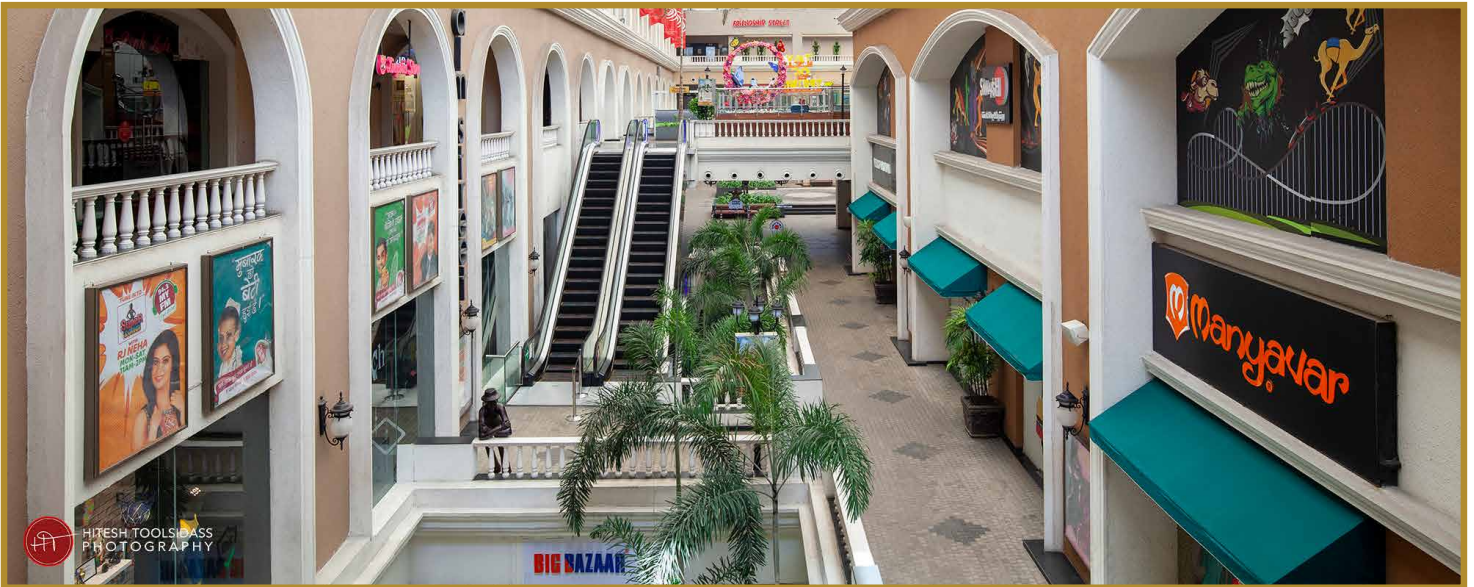
Since its inception, City Centre Raipur has stood as a symbol of positive growth, ushering in a unique retail experience for all ages. Developed over an expanse of 10 acres, it is a multi-utility commercial complex comprising a shopping mall that boasts of global retail majors as well as local brands, a 4-screen cineplex, an entertainment arena and a food court. As the mall recently turned eight, it is time for reiterating that over the years, City Centre Raipur has received unconditional love from patrons, and evolved as a multifarious hub of shopping and entertainment. The lively and 'happening' plaza area and its aesthetic yet functional design has made it a perfect spot for people to enjoy and connect with each other, to forge special bonds and make beautiful memories in the open spaces.



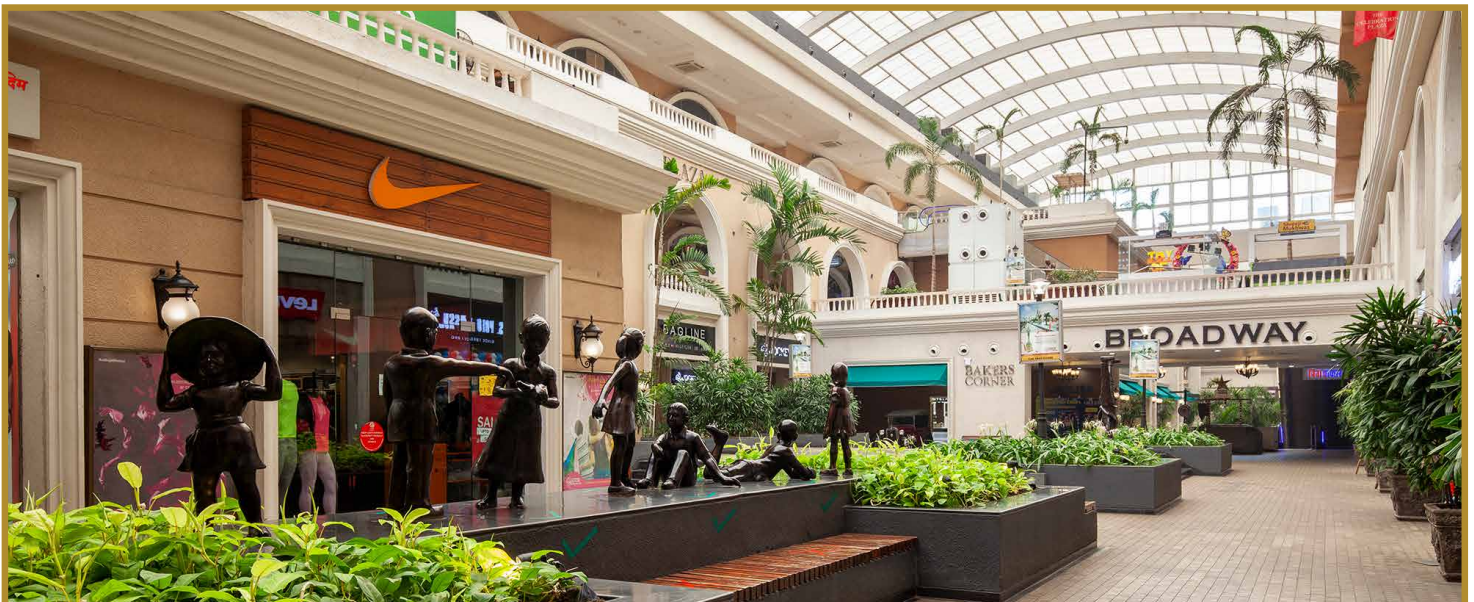
# NeoFocus



The spacious Celebration Plaza at the Raipur City Centre



Another view of the City Centre Mall at Raipur



Interesting areas that lend City Centre Raipur a unique look



NeoHealth

Hospital Happenings



**D**urgotsav was a time for celebrations. Ushered in at Neotia Academy of Nursing with a cultural event, *Agomoni*, it witnessed performances by the students and faculty members at the Academy's multiactivity hall.



**A** touching Farewell Ceremony was organised for GNM and BSC final year students of Neotia Academy of Nursing who were passing out. We wish them the very best for their future days.



**B**NWCCC New Town recently held the first of its kind Paediatric Super-Specialty Outreach Clinic, in association with Meditown Clinic, at Agartala. Our Paediatric Nephrologist and Paediatric Neurologist were present for consultation.



**A** webinar entitled 'Nutrition for Kids: Guide for Healthy Eating Habits', was recently conducted at BNWCCC New Town. Eminent Nutritionist, Samraggi Saha Choudhury, skillfully conducted the webinar which was much appreciated by enthusiastic participants.



**P**oron Parbon Pujo 2021 was organised at Bhagirathi Neotia Woman and Child Care Centre, New Town, with much fanfare at the hospital premises by the staff of the hospital to usher in the festive season and worship Goddess Durga.

**AN ONLINE DIGITAL LIVE SESSION**

**“HAPPY PARENTHOOD”**

**Facebook LIVE!**

**Eminent Speakers:**  
 Dr. Smita Gutgutia  
 Dr. Surajit Santra  
 Ms. Namita Kaushik

**Moderator:**  
 Ms. Pinky Dutta

The Live Session includes:  
 • Happy & Safe Motherhood - Guidelines by Dr. Smita Gutgutia  
 • Nurturing Newborns - Guidelines by Dr. Surajit Santra  
 • Pre & Post Pregnancy Exercises - Guidelines by Ms. Namita Kaushik

The session will be aired LIVE from Bhagirathi Neotia Woman & Child Care Centre, Rawdon Street, on Friday 17<sup>th</sup> September 2021, from 4pm onwards, on our official Facebook Page.

**BHAGIRATHI NEOTIA**  
 Woman & Child Care Centre

*caring about your care*



**R**ecently, BNWCCC Rawdon Street conducted an online digital live session on 'Happy Parenthood.' Eminent mentors at the session included Dr Smita Gutgutia, Senior Consultant, Obstetrics & Gynaecology (Laparoscopic Surgery); Dr Surajit Santra, Senior Consultant, Paediatrics & Neonatology; and Ms Namita Kaushik, Physiotherapist.



The Live Session, aired directly from the hospital, discussed topics like Happy & Safe Motherhood (Guidelines) by Dr Smita Gutgutia; Nurturing Newborns (Guidelines) by Dr Surajit Santra and Pre & Post Pregnancy Exercises (Guidelines) by Namita Kaushik.



**JOIN US**  
for a Stimulating discussion  
on **UNEXPLAINED INFERTILITY** at

**SANANDA FACEBOOK LIVE**

Watch  
Dr. Kousik Seth, Consultant in Reproductive Medicine  
and Gyneco-Endoscopic Surgery Genome Kolkata & Bardhaman,  
as he speaks on the topic "Unexplained Infertility"  
on 30<sup>th</sup> September 2021, at 7pm.

BE READY WITH YOUR QUESTIONS.




**G**ENOME conducted a Facebook Live with Sananda Magazine on the topic of 'Unexplained Infertility.' Dr Kousik Seth, Consultant at Genome Kolkata and Burdwan Centres, interacted with the host and audience to answer their queries.



**N**eutia Getwel Healthcare Centre, Siliguri, stepped into its 10th year recently and the day was observed with inspiring words from the leadership team and doctors. Celebrations included an anniversary cake-cutting ceremony, cultural events by staff members, and various games with doctors and employees, followed by the distribution of gifts. The Centre's team pledged to continue on its journey with renewed vigour and bring good health and well-being for the people. Ruma Banerjee and Vikash Jaju, senior members of the Ambuja Neotia *Parivaar*, were present at the function.



**T**o usher in the festive season, the HR team of Neotia Getwel Healthcare Centre, Siliguri, organised an ethnic dress fashion competition, '*Poron Parbon*,' just before Durga Puja. The evening was celebrated in a spirit of great bonhomie by the staff who walked the ramp in beautiful outfits, along with hosting a cultural event, much appreciated by the audience.



# NeoHappening



City Centre Raipur organised several events through October to bring in eight years of its existence. These included a live painting session on the occasion of the Khadi Festival to mark the birth anniversary of Gandhiji, the Father of our nation. Also, a 'Mr & Miss Face of Central India' had several enthusiastic contenders taking part in the competition. And the Raipur Raas Garba 2021 saw record crowds dancing and enjoying every minute of twisting and swirling to bring in the festive season.

Here are some candid moments of the festivities.





# NeoHappening



To avail 2% reduction on stamp duty extended by the Government of West Bengal till 31st October, 2021, Ambuja Neotia recently conducted mass registration for two of its residential projects, Usshar and Utalika – The Condoville.

Here are some glimpses of the occasion that saw a record crowd participate in the registration drive at our premises in Ecospace Business Park.





# NeoHappening

Durga Puja buffet was a grand success at each of our outlets - Maple Room at Club Verde, The Village at Ecohub and Cafe Montana at Montana Vista. Our Chefs must be complimented for curating an excellent Bengali menu that our guests loved and kept asking for more! The festive enthusiasm was happily reflected through varied flavours at each of our clubs. For *Bhai Phonta*, Club Verde will be organising a special buffet and at Zero Hour Bar, offering special concessions on beverages. Here are some peeks into the buffet extravaganza. Now its going to be time for Brothers' Day! The festive season has certainly arrived with a bang!





# NeoHappening



Ashthami evening had a special musical flavour at AltAir's rooftop hangout, Capella. A live band performance by Tamojit kept the crowd entertained as people ushered in the festive season with great fanfare.



Bhuribhoj at Raajkutir's Raasmanch saw a lavish buffet spread during the Durga Puja season that hosted record crowds. Here are some glimpses of the gastronomic celebrations, replete with food and ethnic music.



# NeoHappening



Ashtami evening at The Swig Courtyard, with DJ Harish, was a special evening of music and meeting, enjoyed by all.



Wagah Road at Capella, AltAir, had music enthusiasts swinging to some peppy music and time-tested melodies.



# NeoHappening

**A**gmoni at Ambuja Neotia was a special affair. Members of *Ambuja Parivaar* ushered in the festive season with a mellifluous afternoon of soulful music and dance on the Ecospace Business Park premises a day after Mahalaya. From traditional dances and duets to musical faceoffs, recitations and a skit inspired from Mahishasuramardini, members from different departments put up a gala show and captivated the audience. Here we feature a few glimpses from the gala event.





# NeoImpact

On the auspicious occasion of Devi Paksha, a special event, 'Salute to the Real Dashobujas' was hosted by Richa Sharma, actress and former Mrs India Universe, along with Ayan Mitra, General Manager, AltAir. The evening saw prominent personalities who have achieved a distinct benchmark in their respective fields gracing the event. Among the ladies were Esha Dutta, Jaya Seal, Shukla Sil, Susmita Chatterjee, Sanjukta Bose, Sayani Datta, Roma Suri, Priyam Budhia and several others.

Devi Shakti has always been worshipped in our country and thus we celebrated 'Woman Power' by wanting to thank each and every participant for their immense contribution for the upliftment of women in society. Today, women are working shoulder to shoulder with men and are leaders in every professional field, from CEOs who run Fortune 500 companies to homemakers who raise families with great responsibility and sacrifice. Our country was built by strong women, and we will continue to demolish walls and defy stereotypes. After all, Feminism is all about changing the way the world perceives a woman's strength and acknowledges it with respect and courtesy. Below are some glimpses of the special event.





# NeoWorld

## Housing and Township

### Ongoing Projects

#### Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

[www.atalikaluxury.com](http://www.atalikaluxury.com) | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

#### Ecospace Residencia, New Town

A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers

[www.ecospaceresidencia.com](http://www.ecospaceresidencia.com)

+91 33 4040 8080

Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

#### Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

[www.uddipa.com](http://www.uddipa.com) | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

#### Utsodhaara Teesta Township, Siliguri

An integrated township project spread over 81 acres which offers a wide range of plots

[www.utsodhaara.com](http://www.utsodhaara.com) | +91 33 4040 8075

#### Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots

+91 33 4040 8080

#### The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction

[patnaresidency.com](http://patnaresidency.com) | 91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 | [www.rera.bihar.gov.in](http://www.rera.bihar.gov.in)

#### Usshar, Maheshtala

A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments

[usshar.com](http://usshar.com) | 91 33 4040 8085

HIRA/P/SOU/2020/001067 | [www.hira.wb.gov.in](http://www.hira.wb.gov.in)

### Completed Projects

#### Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

#### Ulhas, Burdwan

A mini township spread over 96 acres

#### Uttorayon, Siliguri

An integrated residential township spread over 400 acres

#### Urvashi, Durgapur

A residential township spread over 120 acres

#### Utsa, New Town

A residential project spread over 5 acres with 402 units

#### Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

#### Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

#### Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

#### The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

#### Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units

[www.ambujaneotia.com](http://www.ambujaneotia.com) | +91 33 4040 6060

## Healthcare

### Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000

[www.neotiahospital.com](http://www.neotiahospital.com)

### Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

[www.neotiagetwelsiliguri.com](http://www.neotiagetwelsiliguri.com) | +0353 660 3000

### Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

[www.lifeatgenome.com](http://www.lifeatgenome.com) | +91 800 1255 000

### Neotia Mediplus

The NABL accredited chain of diagnostic centres

+91 33 4040 8000

### Neotia Academy of Nursing

An institute imparting world class nursing education

[www.neotiaacademy.com](http://www.neotiaacademy.com) | +91 33 6815 5000

## Commercial

### Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

### Ecostation, Salt Lake

A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

### Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

### Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel

[www.ambujaneotia.com](http://www.ambujaneotia.com) | +91 33 4040 6060

## Education

### The Neotia University

A private university offering contemporary, holistic education

[www.tnu.in](http://www.tnu.in) | +91 98317 30966/ +91 91636 10909

### CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

[www.cii-leadership.in](http://www.cii-leadership.in) | +91 33 6614 0100

### Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

[www.nitmas.edu.in](http://www.nitmas.edu.in) | +91 33 4008 4848

### Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India

Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.

[www.jnanapravaha.org](http://www.jnanapravaha.org) | 91-542-2366326



**Hospitality****Hotels & Resorts****The Ffort Raichak - Raichak on Ganges**

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath  
**+91 33 4040 4040 | +91 98314 04040**

**Ganga Kutir - Raichak on Ganges**

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas  
**+91 33 4040 4040 | +91 98314 04040**

**The Neotia Vista**

Deluxe 5-star hotel located in New Town  
**+91 99017 54263**

**AltAir**

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake  
**altairkolkata.com | +033 7101 7101**

**Raajkutir**

A boutique hotel comprising 33 well-appointed rooms at Swabhumii  
**raajkutir.com | +91 33 4040 4040**

**Montana Vista**

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms  
**+91 35325 71401**

**Ecohub**

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms  
**+91 33 4031 9000**

**Ganga Awas - Raichak on Ganges**

Country homes spread across the landscape at Raichak  
**raichakonganges.com | +91 33 4040 4070**

**Taj Chia Kutir Resort & Spa - Darjeeling**

Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by **Ambuja Neotia**  
**+91 0354 234 6070**

**Clubs****The Conclave**

The city's first business club located at AJC Bose Road  
**+91 33 2290 5555**

**Club Verde**

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms  
**+91 33 2423 9900**

**Dining****The Orient**

Specialty restaurant offering cuisine from South East Asian countries  
 Salt Lake: **+91 90514 77177** | New Town: **+91 86979 05725**  
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

**Sonar Tori**

A boutique restaurant serving authentic Bengali cuisine  
 City Centre Salt Lake: **+91 98745 17000**  
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

**Afraa Lounge & Restaurant**

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake  
**neotiahospitality.com | +91 98312 52442**

**Uno Chicago Bar & Grill**

An authentic American Bar & Grill experience at Swabhumii, Kolkata: **+91 99714 48700**  
 Gardens Galleria Mall, Noida: **+91 96675 40038**  
 Forum Shantiniketan Whitefield, Bangalore: **+91 96675 40036**

**Loafer's Cafe**

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu  
 Raajkutir: **6289461972** / City Centre Saltlake: **6292251234**

**QSR****Afraa Deli**

An all-day spread with a sumptuous breakfast and takeaway menu  
 Ecospace: **+91 84200 85087** | City Centre Salt Lake: **+91 84203 97977** | City Centre New Town: **+91 6335 6891** | Acropolis: **+91 84200 70000**

**Tea Junction**

A tea shop reviving the old 'adda' concept of Kolkata  
**theteajunction.co.in | +91 83360 00053**

**Retail****City Centre, Salt Lake, Kolkata**

A complete shopping experience spread over 4 lacs sqft.  
**+91 33 4006 3195**

**City Centre, New Town, Kolkata**

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.  
**+91 33 2526 6000**

**City Centre, Siliguri**

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.  
**+91 98320 69908**

**City Centre, Raipur**

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.  
**+91 81090 10468**

**City Centre, Haldia**

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.  
**www.citycentremalls.in | +91 83369 88187**