

AmbujaNeotia NeoNews

OCTOBER, 2020

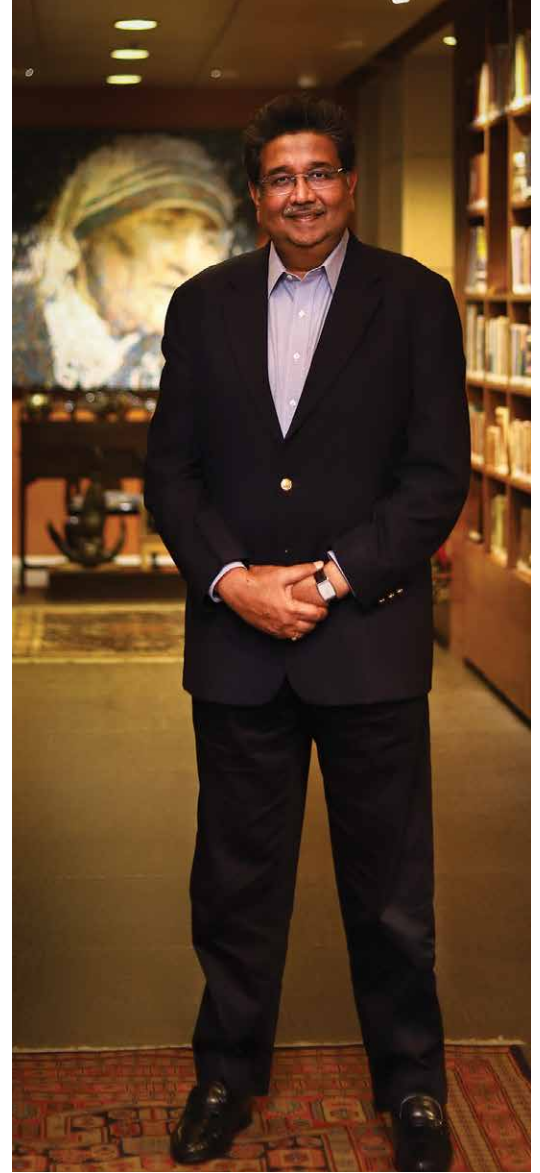
Chairman's message

The power of faith and belief is phenomenal. And while we worship Goddess Durga once again, imploring her to bestow her blessings on us, protect us from harm and banish evil, our prayers take on a new, poignant meaning in these troubled times. The pandemic has caused havoc with lives and livelihoods all over the globe. Yet there are numerous incidents of compassion and kindness that encourage us to have trust in humanity. Saints and philosophers through the ages have reiterated that faith can move mountains, make fire out of ice, create light from darkness, or reap an abundant harvest from the desert. All faith in the Supreme Power begins with devotion, and this devotion gradually transforms into wisdom. These values cannot be imposed; they have to come from within. Often they may seem to have no logic. But they embody a commitment that go beyond mere allegiance to blind conviction. Call it intuition or a hunch. But even in the darkest hour some unknown force tells us that soon there will be light.

We have to participate sincerely in all that is positive and seek out the good by emphasizing on time-tested human values. We get empowered when we make the right choices. And this happens when we look outside our mundane, everyday needs. Faith goes beyond mere rituals and embraces unconditional values like care and consideration. So in your prayers to the Goddess this year seek the ability to ask for forgiveness. Ask her to bless our homes with the glory of kindness, where the lamp of hope never fades. And most importantly, have the courage to count your blessings and know that there will be a new day once the night has passed.

As Rabindranath Tagore had said, 'Faith is the bird that feels the light when the dawn is still dark.'

Ravi Neotia



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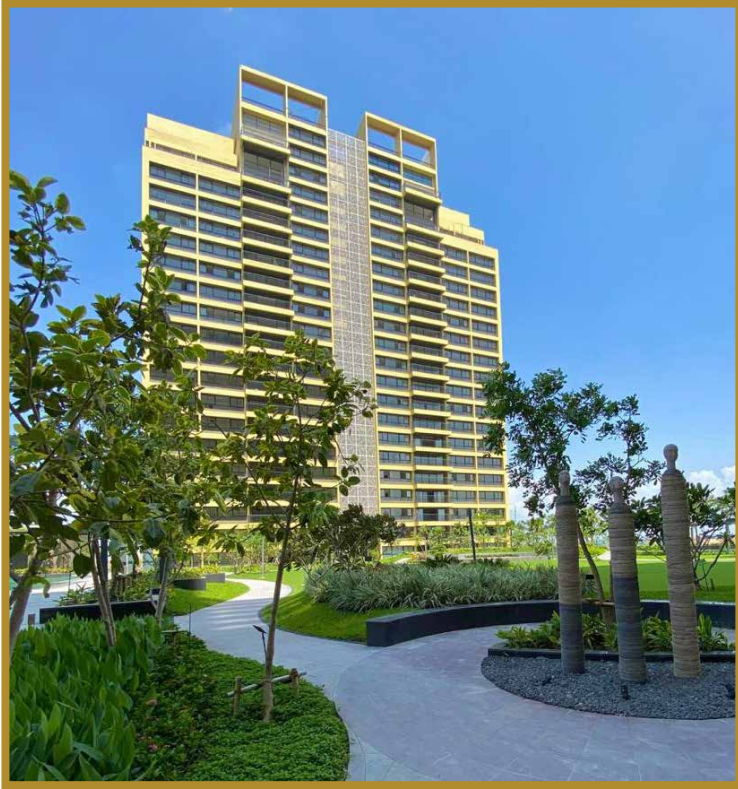


NeoHealth

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NeoFocus

Phirey Paowa: A Short Film On Utalika



A scene from the film that highlights Utalika's natural surroundings

Our mission was simple. From the time we started our journey 25 years ago. To a make a difference to the way people live. Ambuja Neotia is happy to present one such story this Durga Puja, woven around the special bond shared by a grandson and his grandma. The film, *Phirey Paowa*, highlights the all-pervading spirit of nature infused at Utalika Luxury - The Condoville, and finds the best in the surrounding flora and fauna enhanced by all modern comforts. The film is available for viewing on Youtube and the Facebook page of Ambuja Neotia.



The sun-kissed open air swimming pool at Utalika



A bedroom at Utalika for all grandmothers who love nature



Lotus buds on a waterbody evoke memories of Ma Durga

NeoHappenings

Ambuja Neotia Hospitality

Sail Your Tastebuds On Sonar Tori



Festive times are feasting times! You can partake of a banquet in the safety of Sonar Tori at City Centre Salt Lake and Raichak on Ganges to usher in Durga Puja and remain protected. As always, the emphasis on a vast variety of Bengali cuisine prepared in the best tradition culled from rare recipes. From Daab Chingri to the all-time favourite, Kosha Mangsho, the spread will keep you glued to your thaali! Make Sonar Tori part of your new gastronomic adventure. And applaud the spread.

Gastronomic Abracadabra At Afraa

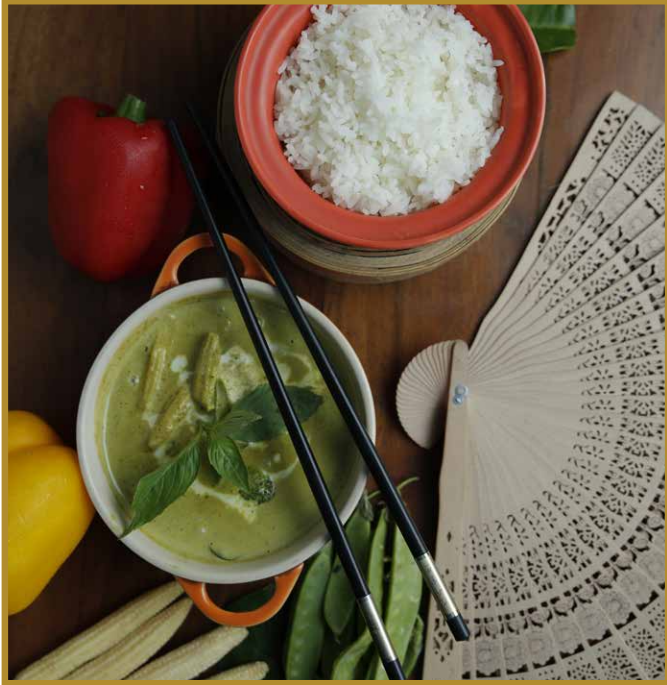


Time to indulge your tastebuds. At Afraa housed at City Centre Salt Lake. This festive season comes a mouth-watering buffet that will keep tongues wagging! From Narkel Shorshe Chingri where succulent prawns are doused in a sauce perked up with mustard and coconut to the traditional Calcutta Biryani and a fiery Chicken Roast, from Beer-battered Fish Fingers to Dahi Ke Kebabs and Paneer Butter Masala with a twist, the sheer variety of dishes will keep any gastronome licking their fingers!

NeoHappenings

Ambuja Neotia Hospitality

Orient Originals



Think of the Orient at City Centres Salt Lake and New town and you get immediately transported to the world of Suzie Wong! The Far East exudes magic, translated into exotic food that is subtle in taste and captivating in its enormous variety. Be it offerings from China, Vietnam or Singapore, you can never lag behind choosing a soup of your choice or a main course that is vegetarian or non-vegetarian, wrapped in oodles of noodles or rice scattered like pearls in the midst of fish and fowl!

Past Is Present At Raajkutir



East India Room at Raajkutir in Swabhumi evokes this festive season a past rich in zamindari and colonial traditions. You can stimulate your appetite with a slight nudge from nostalgia that drifts you back to the era of lavish entertainment. The menu is meticulously curated from rare cook books. Try a variety of strikingly different starters and vegetarian and non-vegetarian main courses recently launched by Tollywood stars Anindya Chatterjee and Devlina Kumar. It's a different kind of pleasure.

NeoHealth



The Neotia Academy of Nursing recently conducted an important Workshop on HIV and AIDS at their premises for 120 Final Year BSc & GNM students to create awareness and disseminate vital information on the Human Immunodeficiency Virus. On successful completion, certificates were handed over to the participants by the Principal, Bandana Das.



Sixty-one students from the 2016 batch of the Neotia Academy of Nursing, reading for the BSc Nursing Degree, passed out this year, along with fifty-six students who appeared for the the diploma course in General Nursing & Midwifery (GNM). These courses have helped students to find employment and filled the lacuna for staff nurse. The Academy was established in 2011 and is accredited from Indian Nursing Council (INC). It is also affiliated to West Bengal University of Health Sciences.



Bhagirathi Neotia Woman & Child Care Centre Rawdon Street conducted a Webinar entitled 'Happy Me - A New Normal Motherhood Journey.' Eminent Consultant Dr Sujata Datta, Senior Consultant, Obstetrics & Gynaecology, Laparoscopy Surgery, conducted the webinar which was much appreciated by participants.

It was time for celebrations at Neotia Getwel Healthcare Centre in Siliguri as it recently ushered in its 8th anniversary in these difficult pandemic times. The day began with the traditional cake-cutting ceremony where our doctors and nursing staff participated, followed by several fun events that maintained all safety precautions. To commemorate the occasion, a blood donation camp was also organised at Rongtong, in association with Lions Club of Siliguri.



NeoLearning

AmbujaNeotia
THE NEOTIA UNIVERSITY
UGC Enlisted & Recognised

National Seminar & Poster Competition

Suicide Prevention Through Different Perspectives

Department of Applied Psychology is Celebrating World Mental Health Day

Speakers

Mr. Kamnash Sen, IPS
Chief Guest
Superintendent of Police, Baruipur

Dr. Abir Mukherjee
Sr. Consultant Psychiatrist, Medica Super Specialty Hospital
Topic: Suicide - Is there really something to worry about?

Ms. Priyanka Bhattacharyya
Consultant Clinical Psychologist
Topic: Self and others in context of Suicide

Dr. Nilesh Wagh
Sr. Scientific Officer (Psychology), CBI
Topic: Understanding Suicide through Forensic Psychology

Mr. Arindam Banerjee
Special Correspondent, Ei Samay, Times of India Group
Topic: Suicide Prevention and Responsibility of Media

LIVE Saturday, 10th October, 2020
10:00 AM Onward

www.tnu.in

AmbujaNeotia
THE NEOTIA UNIVERSITY
UGC Enlisted & Recognised

Professional Web Lecture on

False Information on Cyber space

School of Legal Studies

Speaker

Dr. A. Nagarathna
Associate Professor of Law,
Chief Coordinator,
Advanced Centre on Research,
Development & Training in
Cyber Law and Forensics,
National Law School of
India University, Bengaluru.

LIVE Saturday, 3rd October, 2020 @ 11 am

The Neotia University recently organised a live National Seminar & Poster Competition on 'Suicide Prevention Through Different Perspectives,' along with a live Professional Web Lecture on 'False Information on Cyber space.'



Durga Puja is a time for worship and celebrations. In these extraordinary times, with the threat of a pandemic hanging over our heads, a renowned puja committee of Kolkata (www.sbparksarbajanin.com) has invited Robot Maria from Robotics & Automation Engineering Department of TNU to inaugurate their Theme Replica-2020. Here's wishing everybody in and out of the campus safe and meaningful festivities, keeping all health and social norms in mind.



City Centre New Town and Salt Lake recently transformed into a one-stop destination for jute gifts and products. The two malls hosted a pop-up Jute Festival, in association with T2, where artisans and craftsmen from Bengal showcased their work of art. It gave them an opportunity not only to sell their goods after six months of the pandemic, but also helped them earn some revenue before the Durga Puja celebration. The product line varied from khadi jackets, jute handbags, jute chappals, jewellery, mats, carpets, rugs to showpieces and home décor items, with prices that were attractive and affordable.

City Centre New Town organised pop-up Organic Festival in association with t2. This festival was organised by Swarnamati, which is an organic firm. Products and exhibitors present included Amar Khamar (South Bengal rice & spices), Pure & Care (North Bengal Rice & spices), Appayan SHG (pickles & jam), Babpur Krishok Sangha (vegetables, dal, fruits), Juli SHG (Dal bori, ghee, papad), Devlok (mustard oil, atta, milk), Sooriya Farmers Club (meat items), Bodai Bondhumahal Farmers Club (exotic vegetables), Asha Aqua (fish), Abhinandan SHG (veg food counter), Swarna Maati (non-veg food counter), Basundhara (rice, dal & spices), Protistha Organic (vegetables), Srimoti Farmers club (mushroom), Rajendra SHG (Sweets and Katagan), Spandan (herbal /medicinal products)



NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

www.atalikaluxury.com | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

www.uddipa.com | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots

+91 33 4040 8080

The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction

patnaresidency.com | +91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 | www.rera.bihar.gov.in

Completed Projects

Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan

A mini township spread over 96 acres

Uttorayon, Siliguri

An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

Utsa, New Town

A residential project spread over 5 acres with 402 units

Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units

www.ambujaneotia.com | +91 33 4040 6060

Education

The Neotia University

A private university offering contemporary, holistic education

www.tnu.in | +91 98317 30966/ +91 91636 10909

Healthcare

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000

www.neotiahospital.com

Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

www.neotiagetwelsiliguri.com | +91 353 305 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres

+91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education

www.neotiaacademy.com | +91 33 6815 5000

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lac sq ft of office space

Ecostation, Salt Lake

A 17-storey business tower comprising 2 lac sqft IT/ITES space

Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lac sqft office space and a boutique hotel

www.ambujaneotia.com | +91 33 4040 6060

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

www.nitmas.edu.in | +91 33 4008 4848

Hospitality

Hotels & Resorts

The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
+91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex Pool Villas
+91 33 4040 4040 | +91 98314 04040

Swissotel Kolkata Neotia Vista

Deluxe 5-star hotel located in New Town
www.swissotel.com | +91 33 6626 6666

Altair

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake
altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumii
raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms
+91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Clubs

The Conclave

The city's first business club located at AJC Bose Road
+91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Dining

The Orient

Specialty restaurant offering cuisine from South East Asian countries
 Salt Lake: **+91 90514 77177** | New Town: **+91 86979 05725**
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine
 City Centre Salt Lake: **+91 98745 17000**
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

Afraa Lounge & Restaurant

Enjoy delectable Mediterranean cuisine and revel in Bar and Lounge experience located at City Centre Salt Lake
neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumii, Kolkata: **+91 99714 48700**
 Gardens Galleria Mall, Noida: **+91 96675 40038**
 Forum Shantiniketan Whitefield Bangalore: **+91 96675 40036**

QSR

Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu
 Ecospace: **+91 84200 85087** | City Centre Salt Lake: **+91 84203 97977** | City Centre New Town: **+91 6335 6891** | Acropolis: **+91 84200 70000**

Afraa Creperie

A popular creperie offering delectable food enveloped in a contemporary and cozy environment at City Centre Salt Lake: **+91 6333 4985**

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail

City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lac sqft
+91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lac sqft
+91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lac sqft
+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lac sqft
+91 96177 10000

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lac sqft
www.citycentremalls.in | +91 70440 59536

Incubation

Neotec Hub

An Incubation centre empowering startup ecosystem in Eastern India
 Ecospace New Town: **+91 4040 6169**