

## Chairman's message

As, earlier this month, innumerable rows of *diyas* lit up every nook and corner of India on Deepavali, they also transformed a moonless night of *Amavasya* into a magic world of enchantment and joy. The humble earthen lamp is, perhaps, one of the most enduring and exhilarating symbols of hope. A lighted *diya* provides much pleasure and the promise of great possibilities – a spectacle for the eyes to feast on. And what does the  *jyoti*  or flame whisper? It breathes a message of optimism and courage even in the darkest hours!

From time immemorial, Man has yearned for Light. The lighting of the *diya* thus satisfies this longing and metaphorically reminds us that light is knowledge, light is hope, light is truth, and light is victory. Hence the light in us is not meant to illuminate only our lives but also the entire earth in all its diversity. The *diya* is part of our heritage, harking back to the Indus Valley Civilization, moulded skillfully by the potter to banish darkness and uphold purity and goodness.

Indeed, nothing can replace the divine light of a lamp. The lighting of an earthen *diya* marks the commencement of something auspicious in our lives. And the flickering flame is ever-enchanting. The primary lore attached to the festival of Diwali commemorates the glorious return of Lord Rama to Ayodhya after fourteen years of exile. The lamps lit that night also beckon and request Goddess Lakshmi to enter and bless our homes. But beyond delightful folklore and myths, the real significance of Deepavali is best capsuled by Gurudev Rabindranath Tagore in his song that most



poignantly points out, '*Debotaara aaj achhey cheye – jaago dhoraar chheley-meye/ Aloye jagao jaamini-rey/ Elo andhaar din phuraalo/ Deepalikaaye jalao alo/ Jalao alo, aapon alo, joy koro ayee taamoshi-rey...*' (Gods are gazing from the skies, all children of this earth arise/ Brighten this dark that makes day fade/ Ignite the Deepavali lamps, light up your own light, unafraid!/ Win over this passing gloom...)

Let us therefore illuminate the lives of those who still flounder in the dark. Let us pledge to work together in gifting a more beautiful world to our children with the light of wisdom and hope.

*Ranvir Neotia*

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# NeoFocus

## Ecospace Business Towers



A view of the recently launched Ecospace Business Towers

Ambuja Neotia recently launched Ecospace Business Towers next to Ecospace Business Park in Kolkata's New Town. A new-age business address, its design has been inspired by the seven primary elements — air, water, light, mind, nourishment, fitness and comfort to create and foster well-being compliant workspaces. With multiple social and unwinding locations, and state-of-the-art infrastructure and facilities, Ecospace Business Towers promises to give professionals the best possible environment for work and leisure. Office bays begin 550 sq ft onwards. Ecospace Business Towers will, indeed, breathe new life into office spaces.



The food & beverage zone near the reception



Work bays overlooking an open terrace

# NeoFocus



The concourse for casual meetings and work



The casual Refreshment Plaza



The food and beverage outdoor zone enveloped in greenery

# NeoFocus

## Utsodhaara Commercial Plots



Utsodhaara — as the name suggests — brings you to the source of the fountain of life. Where happy living and an unparalleled urban lifestyle blend seamlessly with the joys of existence in the lap of nature. And where you are spoiled for choice when it comes to amenities and conveniences. Ambuja Neotia has just launched commercial plots at Utsodhaara Teesta Township, starting at 3.35 cottahs onwards. This is meant for entrepreneurs to plan, implement, excel and nurture their own ventures. Indeed, here is a clarion call to the up-and-coming thriving local community in Siliguri to build their own empire at this 81-acre self-sustainable development. Some glimpses of this commercial Eldorado to give you a peek into the future!



# NeoHappening



**B**arbecues are winter outdoor cooking methods that use live fire and smoke to cook the meals by grilling. This technique is usually done over direct, dry heat. Raajkutir has begun hosting their own variety of BBQ to last through the cold season.

# NeoHappening



Fun times begin with the sumptuous AltAir Sunday brunch with brew at Capella to be enjoyed with family and friends as winter steals over Kolkata, ushering in a season to party and be out in the sun.

# NeoHappening



Children's Day is celebrated across India to increase awareness about the rights, education and welfare of children. It commemorates the birthday of the first Prime Minister of India, Pandit Jawaharlal Nehru, who often pointed out that children are the future and strength of any nation. Children's Day was celebrated at Usshar, Batanagar, to encourage and build a better society. A fun day, as parents gathered to celebrate the occasion with the most important members of the family aided by games, a drawing competition and munchies. Here are some glimpses from the celebrations.



## NeoHappening



Street food and City Centres Salt Lake and New Town came together to once again celebrate what keeps Kolkata busy during winter! From *kulhad waali adrak chai* and *paav bhaaji* to *phuchka*, *paapri chaat*, *bhulpuri*, *kaati rolls* and more — the Kund areas in these malls offered a tongue-tickling array of tangy, spicy and sweet fare at the Street Food Festival, in association with t2, held recently. Visitors were in for a delectable delight, as more than 15 iconic street food stops served up mouth-watering delicacies. With 17 stalls at Salt Lake and 13 stalls at New Town, the menu also embraced Kolkata's favourite savouries such as fish fry, kabirraji cutlets and kebabs. It also pampered the sweet tooth of shoppers and passers-by with *mishti*, fruit juice, *pithe* and *kulfi*.



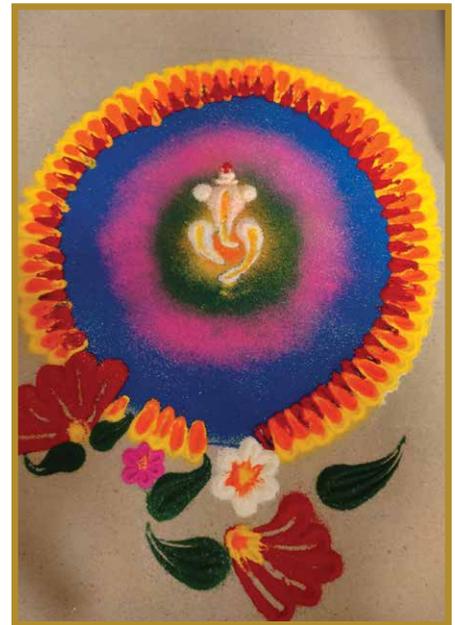
Sunday became a fun day with Squid Games on the occasion of Children's Day at City Centre Raipur supported by in-house brands that included Baskin Robbins, Hamleys, McDonald's, Hangout The Food-Court, Aroma Sutra, Big Bazaar and Emojis.

## NeoHappening

Deepavali or Diwali, also known as the Festival of Lights, is, perhaps, the brightest and the most significant festival in India. It is celebrated to signify the victory of light over darkness, knowledge over ignorance and good over evil. To usher in the festivities, Ambuja Neotia Parivaar celebrated Diwali Utsav earlier this month. The evening, graced by our Chairman Harsh Neotia, saw mellifluous performances from the employees. Also, 50 lucky winners were selected through a drawing of lots who won exciting prizes. The programme was followed by High Tea for all Parivaar members.



# NeoHealth



Neotia Getwel Healthcare Centre organised a 'Rangoli Competition' for its staff to usher in Diwali and celebrate the festival. Employees from all the departments participated in the contest. The event was followed by a gala prize distribution ceremony for the lucky winners.



To commemorate Children's Day, the HR Department of Neotia Getwel at Siliguri recently organised a Drawing Competition for the little ones of our employees on the hospital premises. Several budding artists took part and won accolades.

# NeoHealth

**B**hagirathi Neotia Woman & Child Care Centre, New Town, in association with IAP, Tripura State Branch, organised a medical conference on 'Potpourri of Nephrotic Cases in Paediatric Office Practice' by Dr Sumantra Kumar Raut, Paediatric Nephrologist, and another conference, 'Follow-up of Perinatal Post Asphyxial State (HIE)' by Dr Arundhati Banerjee, Paediatric Neurologist, at Agartala. Both sessions were much appreciated by participants.



**B**hagirathi Neotia Woman & Child Care Centre, New Town, recently celebrated 'International Quality Week.' Several employees participated in a unique week-long slogan contest organised by the Infection Control Team.



**G**enome, The Fertility Centre, hosted a Medical Conference on 'Basics of Infertility' at Bolpur, Santiniketan, a few weeks ago. Dr Kousik Seth, Reproductive Medicine Specialist, Genome, Kolkata and Bardhaman, was the eminent speaker. Attended by professionals from Birbhum in the field, the conference was a grand success.



**B**hagirathi Neotia Woman & Child Care Centre, New Town, recently conducted a Webinar entitled 'Management of Foot Deformities in Children' by Dr Abhishek Nandi, Consultant - Pediatric Orthopedics & Bone Tumour Surgeon. The webinar was highly appreciated by all participants.

## NeoImpact

Mahalaya saw a special occasion unfold as students supported by the Ambuja Neotia Group got the privilege to be mentored by Giriraj Damani, Joint President - Business Development and Group CFO. The auspiciousness of the occasion was succinctly put forward by Ramesh Kumar Vadlamani, DGM - HR & Head, CSR Department.

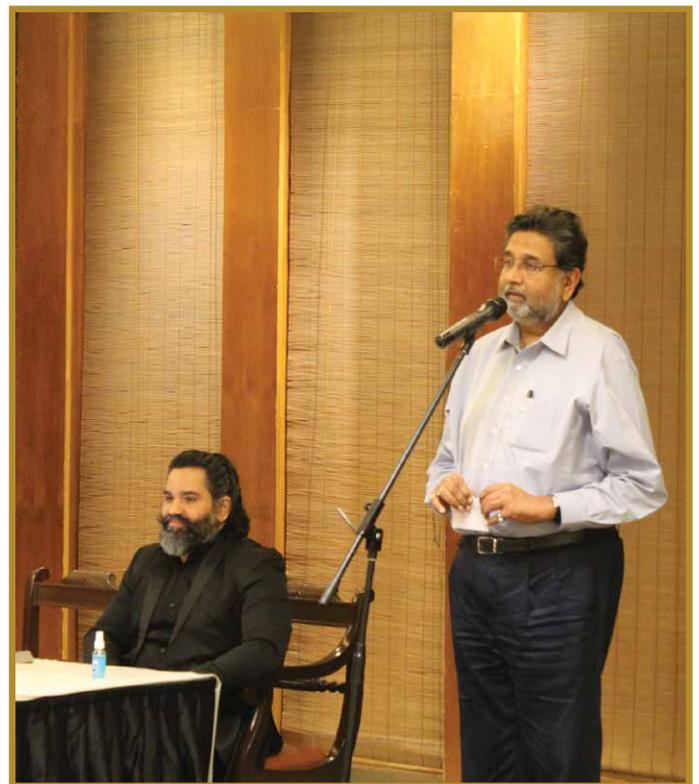
This special session was a significant reminder about our management's commitment to raise the standard of students by removing unnecessary educational barriers. Utkarsh Educational Programme, a home-grown CSR initiative, in vogue since 2013, aids and mentors meritorious students, mostly girls hailing from disadvantaged families, to secure scholarships till they become self-reliant and independent.

Three meritorious students who had excelled themselves were felicitated by Giriraj Damani. Two of them are pursuing their Ph.D courses in India's premier institutions and one of them is now a permanent employee with a leading city hospital. All the students acknowledged the contribution of the Ambuja Neotia Group in shaping their careers and expressed their sincere gratitude for the support.



# NeoImpact

Ambuja Neotia recently conducted a workshop with the renowned author, speaker and playwright, Atul Satya Koushik, on ancient stories of Indian mythology whose relevance is still valuable in today's corporate world. The workshop raised several interesting questions and was highly praised by all participants.



# NeoWorld

## Housing and Township

### Ongoing Projects

#### Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

[www.atalikaluxury.com](http://www.atalikaluxury.com) | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

#### Ecospace Residencia, New Town

A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers

[www.ecospaceresidencia.com](http://www.ecospaceresidencia.com)

+91 33 4040 8080

Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

#### Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

[www.uddipa.com](http://www.uddipa.com) | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

#### Utsodhaara Teesta Township, Siliguri

An integrated township project spread over 81 acres which offers a wide range of plots

[www.utsodhaara.com](http://www.utsodhaara.com) | +91 33 4040 8075

#### Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots

+91 33 4040 8080

#### The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction

[patnaresidency.com](http://patnaresidency.com) | 91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 | [www.rera.bihar.gov.in](http://www.rera.bihar.gov.in)

#### Usshar, Maheshtala

A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments

[usshar.com](http://usshar.com) | 91 33 4040 8085

HIRA/P/SOU/2020/001067 | [www.hira.wb.gov.in](http://www.hira.wb.gov.in)

### Completed Projects

#### Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

#### Ulhas, Burdwan

A mini township spread over 96 acres

#### Uttorayon, Siliguri

An integrated residential township spread over 400 acres

#### Urvashi, Durgapur

A residential township spread over 120 acres

#### Utsa, New Town

A residential project spread over 5 acres with 402 units

#### Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

#### Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

#### Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

#### The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

#### Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units

[www.ambujaneotia.com](http://www.ambujaneotia.com) | +91 33 4040 6060

## Healthcare

### Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000

[www.neotiahospital.com](http://www.neotiahospital.com)

### Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

[www.neotiagetwelsiliguri.com](http://www.neotiagetwelsiliguri.com) | +0353 660 3000

### Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

[www.lifeatgenome.com](http://www.lifeatgenome.com) | +91 800 1255 000

### Neotia Mediplus

The NABL accredited chain of diagnostic centres

+91 33 4040 8000

### Neotia Academy of Nursing

An institute imparting world class nursing education

[www.neotiaacademy.com](http://www.neotiaacademy.com) | +91 33 6815 5000

## Commercial

### Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

### Ecostation, Salt Lake

A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

### Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

### Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel

[www.ambujaneotia.com](http://www.ambujaneotia.com) | +91 33 4040 6060

### Ecospace Business Towers, New Town

B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town

[www.ecospacebusinessstowers.com](http://www.ecospacebusinessstowers.com) | +91 33 4040 8080

## Education

### The Neotia University

A private university offering contemporary, holistic education

[www.tnu.in](http://www.tnu.in) | +91 98317 30966/ +91 91636 10909

### CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

[www.cii-leadership.in](http://www.cii-leadership.in) | +91 33 6614 0100

### Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

[www.nitmas.edu.in](http://www.nitmas.edu.in) | +91 33 4008 4848

### Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India

Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.

[www.jnanapravaha.org](http://www.jnanapravaha.org) | 91-542-2366326

## Hospitality

### Hotels & Resorts

#### The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath  
**+91 33 4040 4040 | +91 98314 04040**

#### Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas  
**+91 33 4040 4040 | +91 98314 04040**

#### The Neotia Vista

Deluxe 5-star hotel located in New Town  
**+91 99017 54263**

#### AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake  
**altairkolkata.com | +033 7101 7101**

#### Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumii  
**raajkutir.com | +91 33 4040 4040**

#### Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms  
**+91 35325 71401**

#### Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms  
**+91 33 4031 9000**

#### Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak  
**raichakonganges.com | +91 33 4040 4070**

#### Taj Chia Kutir Resort & Spa - Darjeeling

Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by **Ambuja Neotia**  
**+91 0354 234 6070**

### Clubs

#### The Conclave

The city's first business club located at AJC Bose Road  
**+91 33 2290 5555**

#### Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms  
**+91 33 2423 9900**

### Dining

#### The Orient

Specialty restaurant offering cuisine from South East Asian countries  
 Salt Lake: **+91 90514 77177** | New Town: **+91 86979 05725**  
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

#### Sonar Tori

A boutique restaurant serving authentic Bengali cuisine  
 City Centre Salt Lake: **+91 98745 17000**  
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

#### Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake  
**neotiahospitality.com | +91 98312 52442**

#### Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumii, Kolkata: **+91 99714 48700**  
 Gardens Galleria Mall, Noida: **+91 96675 40038**  
 Forum Shantiniketan Whitefield, Bangalore: **+91 96675 40036**

#### Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu  
 Raajkutir: **6289461972** / City Centre Saltlake: **6292251234**

### QSR

#### Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu  
 Ecospace: **+91 84200 85087** | City Centre Salt Lake: **+91 84203 97977** | City Centre New Town: **+91 6335 6891** | Acropolis: **+91 84200 70000**

#### Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata  
**theteajunction.co.in | +91 83360 00053**

## Retail

#### City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lacs sqft.  
**+91 33 4006 3195**

#### City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.  
**+91 33 2526 6000**

#### City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.  
**+91 98320 69908**

#### City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.  
**+91 81090 10468**

#### City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.  
**www.citycentremalls.in | +91 83369 88187**