

AmbujaNeotia NeoNews

NOVEMBER, 2020

Chairman's message

We have just celebrated Diwali, the Festival of Lights, which took on a new significance in these dark and gloomy times. Yet, when we lit our lamps at home with a prayer in our hearts, there was a deep sense of hope. In India, almost every household has a custom of lighting *diyas* to mark the end of the rainy season and the beginning of the New Year. With lamps, gods and goddesses are invited into our homes to bless and protect us through difficult times. In fact, all ceremonies, daily worship rituals, auspicious functions as well as new ventures start with the lighting of the lamp. The *diya*, an essential part on these occasions, signifies purity, goodness, good luck and power.

When we pray by lighting a lamp before our favourite deity, the belief is that we will be rewarded with peace and prosperity. A lamp indicates the presence of a potter who made the clay lamp, the oil presser who provided the oil or a cowherd who supplied the ghee, or a farmer who delivered the cotton wick. Indeed, the humble

diya is a symbol of our culture and lighting it indicates both abundance and consideration.

What we must also remember is that every ray of light should bring in its wake a ray of unconditional love in our hearts, drive out all negative thoughts and guide us towards knowledge and enlightenment. While cleaning our homes, we must also purify our souls and get rid of our ego, of jealousy and anger. We must light our inner lamps in order to navigate our way through confusion and uncertainty of the outer reality. Instead of expecting to change the world, we must change from within. We must reiterate our faith and understand the true meaning of the Sanskrit shloka, '*Tamso-ma-jyotir-gamaya*': the journey from darkness to eternal light.

All good wishes for the Festive Season!

Ravi Neotia



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NeoFocus

Ecospace Residencia Launch



The two elegant towers of Ecospace Residencia

Ambuja Neotia recently launched Ecospace Residencia, a contemporary eco-friendly residential development in the commercial hub of New Town, Kolkata, located beside Ecospace Business Park. Here's where you can find a harmonious balance between work and personal life and enjoy living in a green ambience. An exclusive club, with access to a wide range of recreational amenities, adds to the experience of smart living. Find your own space in a world where work meets life with a smile!



The living room where you can unwind at the end of the day



A walkway inside the premises



The magnificent swimming pool at the club

NeoFocus

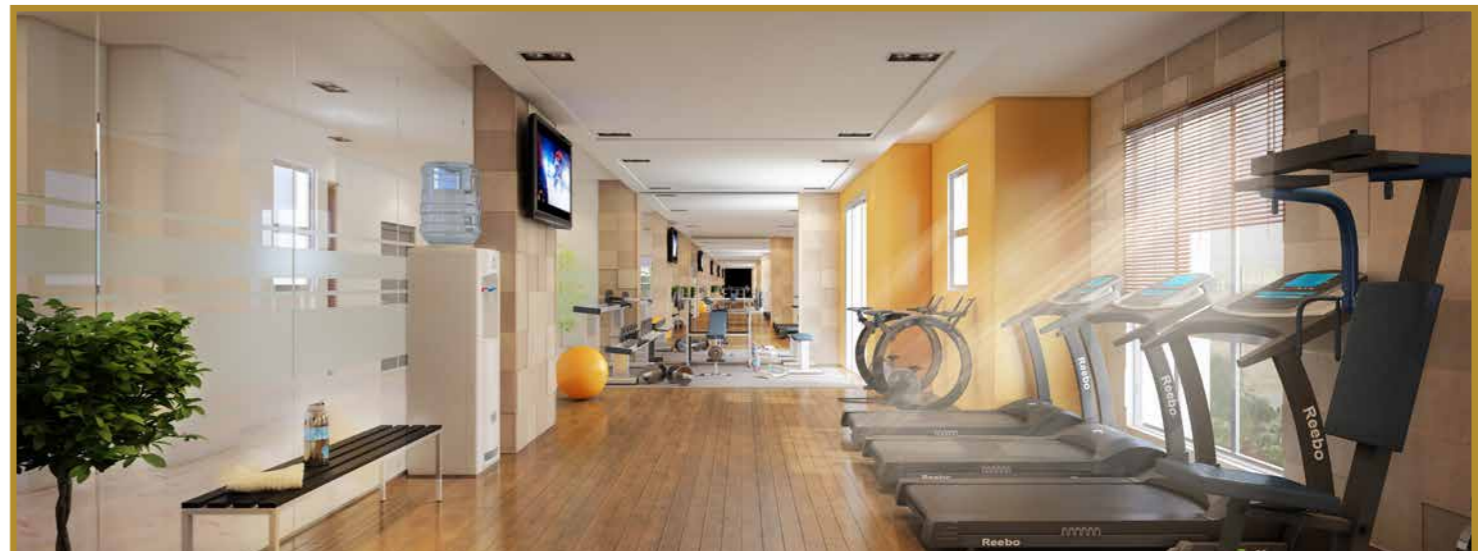
Ecospace Residencia launch



The landscaped garden to rest and play



Star gazing could become a favourite hobby at the Terrace



The state-of-the-art gym at Ecospace Residencia

NeoFocus

Udvida: The Cradle Of Happiness

Green is the happening colour for a friendly environment and Udvida has decked up in all of nature's glory. In the past one year, this residential project has turned into an urban oasis. The verdant green canopy all around, the manicured lawns, the swaying branches, the quivering foliage and the enchanting balm of beautiful blossoms in every nook and corner have made Udvida the cradle of health and happiness. Here are some glimpses of Mother Nature bestowing her blessings and care as an integral member of the Udvida family.



The splendour of our countryside is recreated at Udvida



The waterbody and greenery make Udvida a sanctuary of happiness

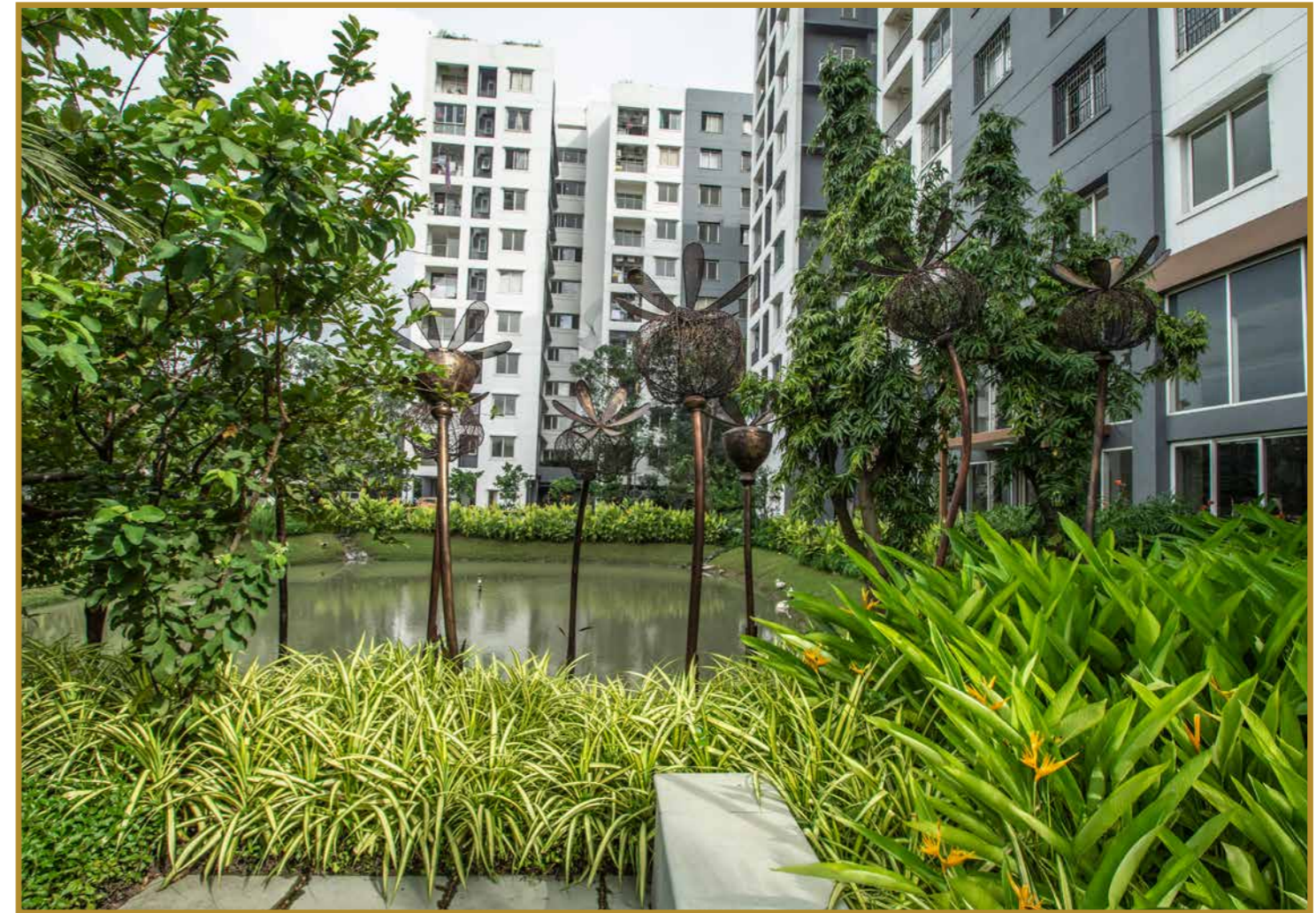


Nature lends itself in abundance at Udvida

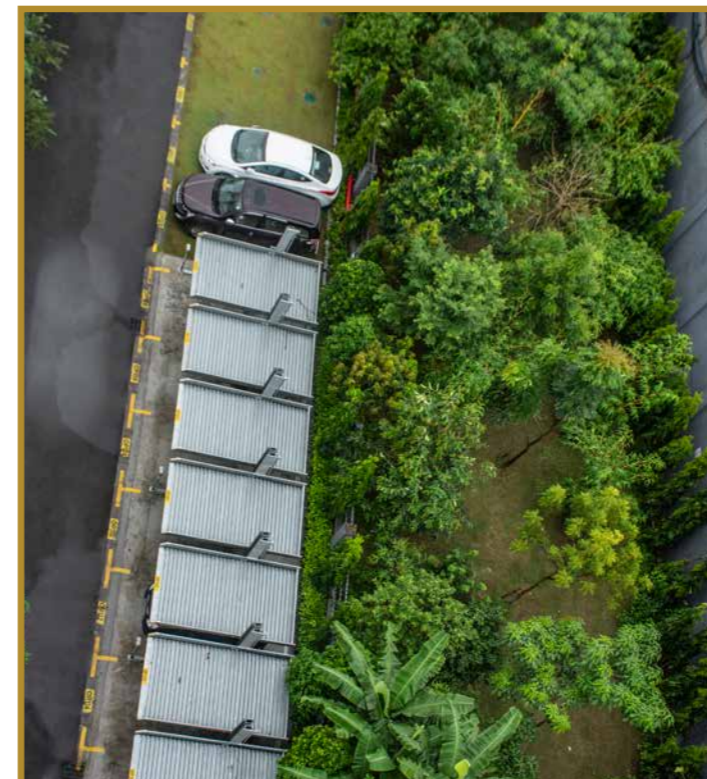


Different shades of green welcome you home

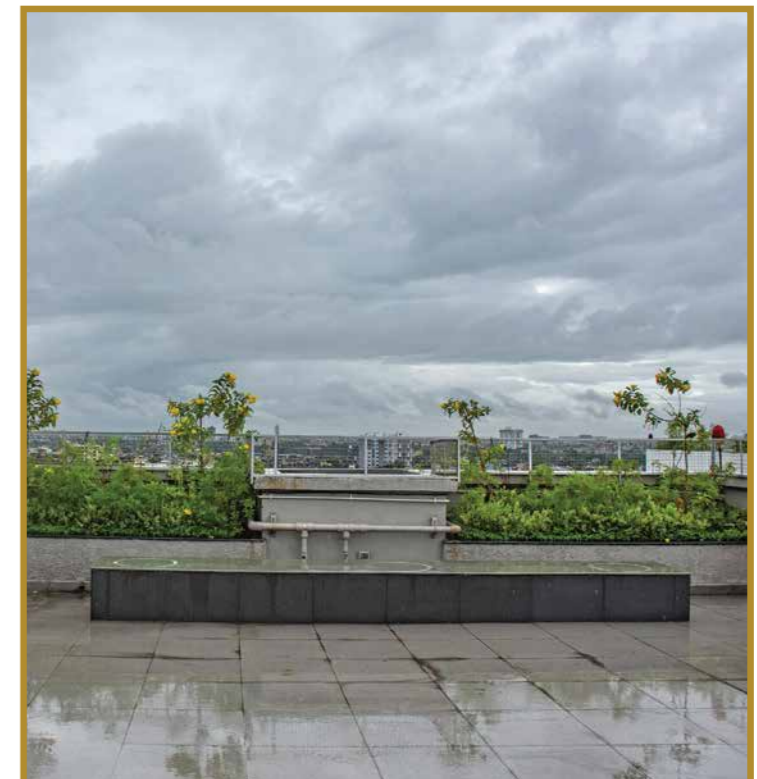
NeoFocus



The bounty and abundance of nature at Udvida



The green cover alongside the car park

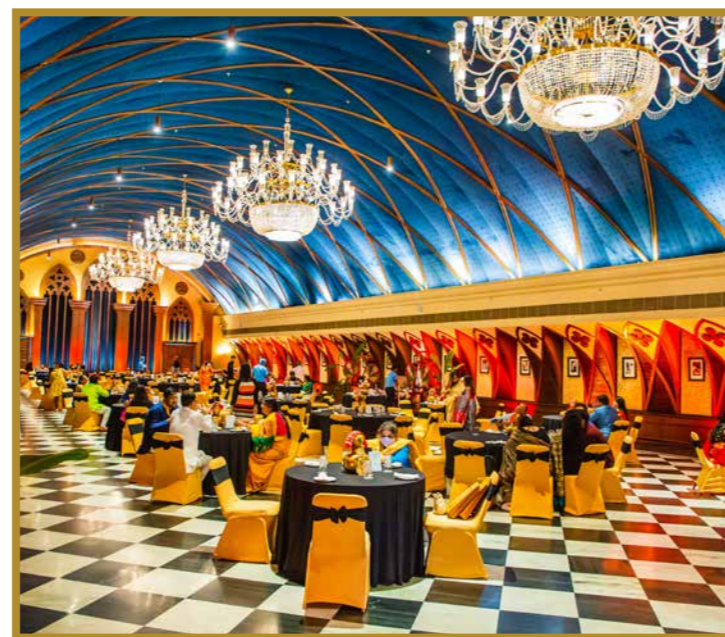


The beauty of the terrace where the sky and earth seem to meet

NeoHappenings



Raajkutir created unalloyed nostalgia by reviving colonial cuisine during this festive season and bringing back memories of those wonderful times when music, poetry and the arts flourished in 'Sonar Bangla.' Those who came to savour the forgotten delicacies, meticulously curated from the cookbooks of zamindars, went back with a song in their hearts and smacking their lips.



NeoHappenings

The Swig at Raajkutir in Swabhumi is an exclusive bar-cum-lounge harking back to the erstwhile English club culture of Kolkata's colonial times. The Lounge offers the finest and rarest collection of whiskies, single malts, beers and a selection of the world's oldest classic cocktails. The extensive beverage menu also boasts of the choicest of curated wines, champagnes and cigars on the one hand and the legendary cognac alongside a range of up-market spirits and liqueurs on the other. An informal chill-zone ambience is seamlessly wedded with a chic and classy decor that gives connoisseurs a glimpse into an era gone by. It's time to unwind at The Swig!



Durga Puja may have been low key this year because of the pandemic but members and their guests did come to partake of special menus created for the occasion at our Club Verde, Eco Hub and Montana Vista in Siliguri. Bengali film actor Tota Roychowdhury dropped in with friends to enjoy a special meal before we bid farewell to Ma Durga till next year.

NeoHealth

WEBINAR on Symptoms of Breast Cancer

By Dr. Pooja Agarwal
Consultant, Breast Surgeon
Bhagirathi Neotia Woman and Child Care Centre, New Town
on 31st October, 2020 from 12noon - 1pm
For registration to join call 9073608089

BHAGIRATHI NEOTIA
Women & Child Care Centre
NEW TOWN
06 Block, New Town, West Bengal 700156
6640 5000

working about your cases

AmbujaNeotia



Bhagirathi Neotia Woman & Child Care Centre, New Town, recently conducted a Webinar entitled 'Symptoms of Breast Cancer' to make participants aware of the ailment. Dr Pooja Agarwal, eminent Consultant and Breast Surgeon, conducted the webinar which was much appreciated by participants.



The HR Department at Bhagirathi Neotia Woman & Child Care Centre, New Town, organised a Rangoli Contest for the employees during the Festive Season of Diwali, maintaining all safety measures amidst the COVID-19 pandemic.

Bhagirathi Neotia Woman & Child Care Centre Rawdon Street recently conducted a Webinar on Clinical Guidelines During the Pandemic for Expecting Mothers, keeping in mind the 'New Normal' lifestyle management. Eminent Senior Consultant, Ranjit Chakraborti, Gynaecology & Obstetrics Laparoscopy Surgery, conducted the webinar at BNWCCC.



NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction
www.atalikaluxury.com | +91 33 4040 8070
Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town

A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers
www.ecospaceresidencia.com
+91 33 4040 8080
Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction
www.uddipa.com | +91 33 4040 8080
Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots
+91 33 4040 8080

The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction
patnaresidency.com | +91 33 4040 6060
RERA Registration No: BRERAP05734-1/994/R-766/2019 | www.rera.bihar.gov.in

Completed Projects

Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan

A mini township spread over 96 acres

Uttorayon, Siliguri

An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

Utsa, New Town

A residential project spread over 5 acres with 402 units

Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units
www.ambujaneotia.com | +91 33 4040 6060

Healthcare

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare
Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000
www.neotiahospital.com

Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services
www.neotiagetwelsiliguri.com | +91 353 305 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology
www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres
+91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education
www.neotiaacademy.com | +91 33 6815 5000

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lac sq ft of office space

Ecostation, Salt Lake

A 17-storey business tower comprising 2 lac sqft IT/ITES space

Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lac sqft office space and a boutique hotel
www.ambujaneotia.com | +91 33 4040 6060

Education

The Neotia University

A private university offering contemporary, holistic education
www.tnu.in | +91 98317 30966/ +91 91636 10909

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth
www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)
www.nitmas.edu.in | +91 33 4008 4848

Hospitality

Hotels & Resorts

The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
+91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex Pool Villas
+91 33 4040 4040 | +91 98314 04040

The Neotia Vista

Deluxe 5-star hotel located in New Town
+91 99017 54263

Altair

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake
altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumi
raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms
+91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Clubs

The Conclave

The city's first business club located at AJC Bose Road
+91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Dining

The Orient

Specialty restaurant offering cuisine from South East Asian countries
 Salt Lake: **+91 90514 77177** | New Town: **+91 86979 05725**
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine
 City Centre Salt Lake: **+91 98745 17000**
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

Afraa Lounge & Restaurant

Enjoy delectable Mediterranean cuisine and revel in Bar and Lounge experience located at City Centre Salt Lake
neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumi, Kolkata: **+91 99714 48700**
 Gardens Galleria Mall, Noida: **+91 96675 40038**
 Forum Shantiniketan Whitefield Bangalore: **+91 96675 40036**

QSR

Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu
 Ecospace: **+91 84200 85087** | City Centre Salt Lake: **+91 84203 97977** | City Centre New Town: **+91 6335 6891** | Acropolis: **+91 84200 70000**

Afraa Creperie

A popular creperie offering delectable food enveloped in a contemporary and cozy environment at City Centre Salt Lake: **+91 6333 4985**

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail

City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lac sqft
+91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lac sqft
+91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lac sqft
+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lac sqft
+91 96177 10000

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lac sqft
www.citycentremalls.in | +91 83369 88187

Incubation

Neotec Hub

An Incubation centre empowering startup ecosystem in Eastern India
 Ecospace New Town: **+91 4040 6169**