AmbujaNeotia Neotia Neo

NOVEMBER, 2023

Chairman's Message

As we embrace the beautiful month of November, I am filled with gratitude and joy to address you. This month, we had much to celebrate, reflect upon, and look forward to, as we witnessed the confluence of various festivals, the changing weather, and the promise of a crisp winter in our beloved Bengal.

The changing weather in November is a wonderful transition that reminds us of the beauty of nature's cycle. The cool breeze, the nip in the air, and the bright sunny days instil a sense of hope and anticipation. This changing climate teaches us about adaptability and resilience, which are vital traits for both individuals and organizations.

November is when we celebrate Children's Day, a time to recognize the innocence, creativity, and limitless potential of a young mind. It reminds us that nurturing and guiding our children is an essential responsibility. It gives me immense joy that the spaces we create are the spaces where families can thrive, where children grow up to enrich our future.

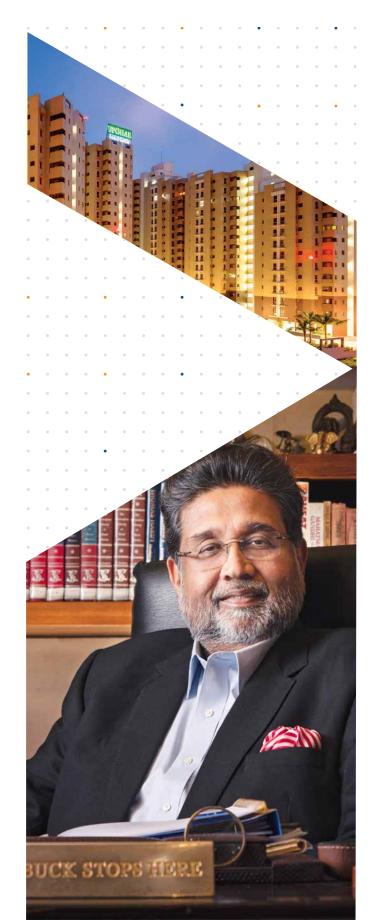
Diwali, the festival of lights, illuminates our lives and surroundings. The sparkling diyas, vibrant rangolis, and the sense of togetherness teach us the value of positivity, unity, and the triumph of good over evil. Just as we illuminate our homes with lamps, we, too, have the power to bring light and happiness into the lives of those around us.

In this month, we also celebrate Bhoot Chaturdashi, a day to remember and pay homage to our ancestors. It is a reminder of our roots and the importance of carrying forward our traditions and values. As we seek blessings from our forefathers, we move forward with a sense of purpose and responsibility towards building a happier and more abundant future for our families and communities.

Chhat Puja, another significant festival in November, is a time when we express our gratitude to the Sun God for providing us with the energy and resources we need to thrive. It underscores the importance of respecting nature and our environment.

November reminds us to cherish our past, embrace the present, and look forward to a brighter future. As we move ahead, let us continue to work diligently to nurture the lives and dreams of people all around us. Wishing you all a month filled with cheer, hope, and good health.

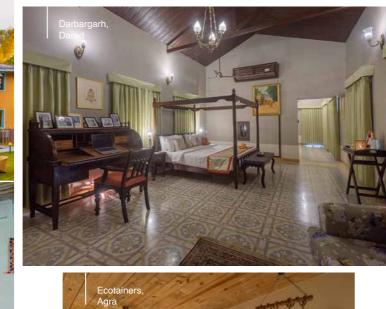
Paugh Nesta





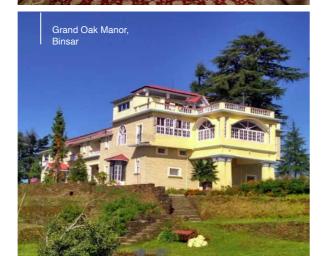
Ambuja Neotia expands its hospitality portfolio with the strategic acquisition of the Tree of Life Resort Chain

Neo Focus











The Tree of Life resorts, renowned as standalone destinations, offer unparalleled experiences infused with local spirit, celebrating culture and heritage. Ambuja Neotia, known for developing experiential luxury hotels, now enters hotel management with a continued focus on delivering premium experiences. This strategic move not only broadens the group's geographical presence but also enriches its offerings.

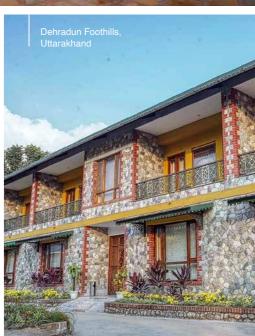
The group's vision is to showcase India's diversity through Tree of Life, strategically located amidst various landscapes, encompassing the beauty of rivers, mountains, wildlife sanctuaries, and the grand hills of the North. Looking ahead, Ambuja Neotia aims to uncover and develop properties in hidden landscapes, unveiling India's gems for patrons to explore and cherish.



Ne[®] Focus









Ne[®] Focus









NeoNews





Neo News













NeoHealth // NOVEMBER, 2023 // 08

Ne[®] Health

Neo Health



Neotia Getwel Multispecialty Hospital recently organised a free medical and eye check-up programme for elderly people in association with Siliguri Metropolitan Police & Rotary Club Uttarayan at "Samman er Bari" - Uttarayan, in the presence of commissioner of police C. Sudhakar, Dr. P.D. Bhutia (Senior Consultant - Internal Medicine), Dr. Vishal Pakhrin (Consultant - Orthopaedics), Dr. Dhrub Kumar Agarwal (Consultant - Neurosurgeon) and Dr. Priyanka from the emergency department of Neotia Getwel provided free consultation to the patients.



On the Diwali eve, Neotia Getwel Multispecialty Hospital organised a Rangoli Competition for the staff of the hospital. The theme of the competition was "Women Empowerment". The winning team was rewarded by the senior members of the hospital.

Durga Puja was celebrated at Neotia Getwel with Poron Parbon festival. Events such as ramp walking and other cultural performances were presented by the staff members including the senior members. As Durga Puja brings a lot of emotion for the team, the staff at Neotia Getwel tried to rejoice in that feeling wholeheartedly.



Childrens' Day was celebrated at Neotia Getwel Multispecialty Hospital. Kids of the doctors and staff members took part in a Sit-and-Draw competition. Subsequently the children were cheered with several other joyful events.





Neotia Getwel Multispecialty Hospital marked Infection Prevention or Control Week to make people aware of their responsibility in controlling infection. Besides the healthcare professionals, following the measurements of infection control is equally important for everyone. Training sessions for the nursing staff were arranged in this regard. The event started with a lamp lighting ceremony by the doctors and senior members.



Genome The Fertility Centre on Sarat Bose Road ushered in Durga Puja with much cheer as the staff members took part in the Pujo Parbon 2023 festival on the premises.

Bhagirathi Neotia Woman and Child Care Centre, New Town, recently participated at RESPICON 2023, the 35th Annual Conference of IAP National Respiratory Chapter, recently held at ITC Royal

Bengal, Kolkata. A Pre-Conference Workshop on "Respiratory Tract infections Module" was held at

Bhagirathi Neotia Woman and Child Care Centre,

On the occasion of National Cancer Awareness

Day (7th November), Bhagirathi Neotia Woman and

Child Care Centre, New Town, organised a health

awareness session on "Awareness and Screening

of Breast and Cervical Cancer" at Siemens, Kolkata. Dr. Chandrani Pal (Consultant - Obstetrics & Gynaecology) was the eminent speaker. It was

Neo Health

New Town.

Neo Health



The Festive Grand Gala "Poron Parbon" of the Rawdon Street unit of Bhagirathi Neotia Woman and Child Care Centre transformed the ambience into a dazzling wonderland of glamour! The attendees enjoyed regaling performances, festive tunes, games, relishing cuisine, fun, laughter and well deserved rewards. With vibrant energy and a message of unity, the event left a lasting impression, fostering connections between all.





An Infection Control Week Programme was recently organised at Bhagirathi Neotia Woman and Child Care Centre, New Town, where awareness was raised about infections and the ways to control and mitigate them.



attended by the women employees.

Children's Day was celebrated at Bhagirathi Neotia Woman and Child Care Centre, New Town, by distributing gifts and chocolates to the little champs.



Bhagirathi Neotia Woman and Child Care Centre, Rawdon Street, recently organised a Nursing Workshop on Neonatal Septicaemia, Neonatal Resuscitation & CPAP & it's setting, at the facility. The session was well attended by renowned doctors and nurses.



Diwali, with all its charming hues, the glow of candles, the warmth of togetherness shared over laughter and good old memories, was celebrated with much gaiety at Bhagirathi Neotia Woman and Child Care Centre, Rawdon Street. It was a special day cherished time and again. A glimpse of the auspicious time spent with esteemed doctors, associates and friends, spreading happiness and exchanging greetings.





Bhagirathi Neotia Woman and Child Care Centre, New Town, ushered in Durga Puja with Poron Parbon 2023 edition, heralding the festive cheer on its premises.

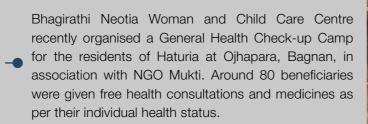
Bhagirathi Neotia Woman and Child Care Centre, New Town, recently organised a Webinar on "Awareness on Hereditary Breast Cancer" by Dr. Dipanjana Datta (Consultant - Genetic Medicine). The webinar was much appreciated by the participants.



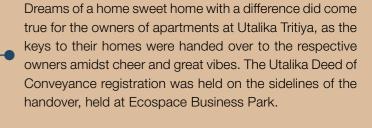
Neo Health

Bhagirathi Neotia Woman and Child Care Centre recently organised a General Health Check-up Camp for the community people living in and around the area of Bowbazar. The camp was held in association with

 Jabala Action Research Organisation at their activity centre in Premchand Baral Lane. Health assessment was conducted for the beneficiaries and they were given medicines, female hygiene products and ORS as per individual need.



The UNO Pizzeria and Grill at New Town has







become the favourite of many. Joining the ever-increasing loyal fan base was footballer Cleiton Silva, an East Bengal striker, who visited the UNO New Town outlet recently with family.





Bhagirathi Neotia Woman and Child Care Centre recently organised a School Health Programme at Loreto St. Mary's High School & Training College. This camp was held in association with NGO Seva Kendra Calcutta. Free General Health Check-up was conducted for students from Classes VI to VIII, staff members and the trainees from the Teacher's Training Programme. A total of 235 beneficiaries were

given health consultations, medicines and sanitary napkin

Bhagirathi Neotia Woman and Child Care Centre recently organised a Community Health Programme for the people

living near Brace Bridge Station at Khalbari. The camp was held in association with CRY-Child Rights and You. As a part of the same, free general health check-up was carried out for around 150 beneficiaries. After the health assessment, the beneficiaries were provided with free medicines, female

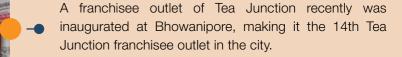
packs as a part of the same.

Neo News

Bhagirathi Neotia Woman and Child Care Centre recently organised a free Health Check-up Camp for the residents living in and around Motijheel. The camp was organised in association with Seva Kendra Calcutta, at their study centre. Around 171 beneficiaries had participated in the camp and were given free health consultations, medicines, female hygiene products and ORS as per individual need.



Neo Happening



NeoHappening // NOVEMBER, 2023 // 14

Neo Happening





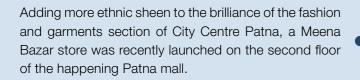
Neo News

Much to the happiness of coffee lovers of Patna, a Craft Coffee store was launched on the second floor of City Centre Patna recently.

Bhai Phota celebrations at Sonar Tori Salt Lake.



City Centre Haldia celebrated its first ever Durga Puja inside the mall, inaugurated by Haldia SDPO, ADM, OC, Principal of K.B school, CGM of IOCL and DGM of IOCL. The 5-day Puja was a fun event, which spread the festive cheer among visitors and engaged them across all age groups.





Cricket lovers had a blast as City Centre malls across Siliguri, New Town and Salt Lake, organised a live screening of the India vs Pakistan World Cup match on the mall premises.





City Centre Patna was recently abuzz with Dandiya beats and moves, as the Patna mall hosted "Garda Garba" - the Great Patna Dandiya Festival for the very first time, title sponsored by Indian Oil and XP95 and powered by Aditya Vision.



The Patna Kabadi League was held for the first time inside the atrium of City Centre Patna recently. The Patna Kabaddi League 2023 witnessed participation of teams like Pataliputra Paltans, Kankarbagh Knights, Danapur Dabbang, and Chitkohra Champions.

Halloween Night at Afraa Lounge.

Ne[®] Happening

Neo Happening



Patna Bihari Barbie Fashion Show, a mega fashion event was recently held at City Centre Patna, highlighting the inner and external beauty of the beautiful women of Patna, in association with Ladylogy & Red FM.



Zee Shakti Rupa, a boutique shopping experience filled with fun activities, was recently held at City Centre New Town, to add more zeal to the festive shopping vibes.



A Street Food Festival was recently held at Ecospace Business Park bringing in popular brands such as Aminia, Ramdas Maharaj Fuchka Chat, Go Lebanese, Kusum Rolls, Chat House, 36 Banjon, Zam Zam Restaurant, Parameswar Kulfiwala, Benfish Revelry, and Nalin Chandra Das & Sons.



To herald the festive Sharodiya spirit, Siliguri Agomonir Sur – a special dance and musical performance performed by the Kalpodip group, was held at City Centre Siliguri. Visitors had a fun experience as they bonded over the Durga Puja cheer!



Students of B.C. Roy Medical College pleasantly surprised visitors at City Centre Haldia with their Flash Mob Fun as part of the pre-Durga Puja celebrations at the Haldia mall.



For music enthusiasts, an unforgettable "Music & Masti" evening was recently held at City Centre Siliguri,
with the incredibly talented Euphony Band from India's Got Talent performing popular chartbusters to regale the enthusiastic audience.

Ambuja Neotia Chairman Harshavardhan Neotia recently met Indian Prime Minister Narendra Modi at a meeting of the Shree Somnath Trust in Gandhinagar, Gujarat. They discussed various aspects related to the workings of the Trust, including how latest technology could be leveraged to enhance the pilgrim experience at the temple as well as environment-friendly measures taken by the Trust.

YPO Gold Kolkata Chapter recently orchestrated a compelling debate, 'Prashant Kishore Debates Arnab Goswami,' with Harshavardhan Neotia skillfully moderating as sparks of insight and dynamism fueled the discourse.



Ne * Impact

Ne * Impact



Recently, a mentoring session was conducted for the beneficiary students of Utkarsh Educational Initiative. Dr Somenath Bhattacharya, Associate Professor at Jadavpur University, was the guest mentor. Utkarsh Educational Initiative is a scholarship-cum-mentoring platform which



As a part of Ambuja Neotia's CSR initiative, a handicraft fair was organised at Ecospace Business Park to showcase

extends holistic support to students with economic constraints. Dr Bhattacharya enriched the students with his varied spectrum of experiences and inspired them to soar high in life. Head of the CSR Department Ramesh Kumar Vadlamani delivered his keynote address on the subject, 'Turning Dreams into Achievable Milestones'. The post-lunch session



handmade products made by rural women of Bengal. Karukala - an effort towards empowering





Mentoring S to r
bet

 saw a dance drama, Dashabhuja, presented by the students. Alumni members of Utkarsh came down to mentor the junior students, to equip them for a better tomorrow.



the rural women, aims to support them in achieving selfsufficiency through the sale of these handicraft items.

NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass A premium luxury residential project spread across 20 acres with 1000+ units under construction
www.utalikaluxury.com | +91 33 4040 8070 Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers www.ecospaceresidencia.com +91 33 4040 8080

Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Utsodhaara Teesta Township, Siliguri

An integrated township project spread over 81 acres which offers a wide range of plots www.utsodhaara.com | +91 33 4040 8075

Urvisha. New Town A Residential project with 4 towers B+G+11 floors and 1 Tower of B+G+7 floors offering 2 and 3 BHK Apartments urvisha.in | 91 33 4040 8060

Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots +91 33 4040 8080

Usshar, Maheshtala

A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments usshar.com | 91 33 4040 8085

HIRA/P/SOU/2020/001067 I www.hira.wb.gov.in

Vanya Awas, Lataguri

A 20 + acre development comprising apartments and villas located at Lataguri in the heart of Dooars vanyaawas.com | 91 33 62920 00500

Completed Projects

Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan

A mini township spread over 96 acres

Uttorayon, Siliguri An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

Utsa, New Town

A residential project spread over 5 acres with 402 units

Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

Upohar, EM BypassA premium residential project spread over 18 acres with 1198

The Residency, City Centre Salt Lake Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150

Uddipa, Sinthee More

A Residential project spread over 2.2 acre with 360 units

The Residency - City Centre Patna
A luxury residential project spread over 2 acres with 127 units under construction

patnaresidency.com | 91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 I www.rera.bihar. aov.in

Healthcare

Bhagirathi Neotia Woman and Child Care Centre

Superspecialty hospitals for woman and child healthcare Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000 www.neotiahospital.com

Neotia Getwel Multispecialty Hospital

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services www.neotiagetwelsiliguri.com | +0353 660 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus OPD & Diagnostics Clinic

The NABL accredited chain of diagnostic centres Rawdon Street: +91 33 6657 5000 | Garia: +91 33 4040 8000 Siliguri: +91 90933 79093 | www.neotiamediplus.com

Neotia Academy Nursing Training Institute

An institute imparting world class nursing education www.neotiaacademy.com | +91 33 6815 5000

Neotia Skill Development Academy

A CSR initiative to impart skill based training using latest pedagogy and curriculum thereby enhancing community livelihood www.neotiaskill.com | +91 33 44103331

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

Ecostation, Salt Lake A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

Ecosuite. New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel www.ambujaneotia.com | +91 33 4040 6060

Ecospace Business Towers, New Town

B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town www.ecospacebusinesstowers.com | +91 33 4040 8080

Education

The Neotia University

A private university offering contemporary, holistic education www.tnu.in | +91 98317 30966/ +91 91636 10909

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering www.nitmas.edu.in | +91 33 4008 4848

Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India

Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessend www.jnanapravaha.org | 91-542-2366326



Hospitality

Hotels & Resorts

+91 33 6820 0303

Montana Vista

+91 35325 71401

Ecohub

Raajkutir IHCL SeleQtions

comprising 39 well-appointed rooms

Ganga Awas - Raichak on Ganges

Ambuja Neotia +91 0354 234 6070

Tree of Life Resorts & Hotels

with 4 well-appointed rooms

and serene lifestyle.

The Conclave

+91 33 2423 9900

Club Verde

Dining

rooms including suites and villas created by

taihotels.com | 93894 49721, 033-2324 9014

treeofliferesorts.com | +91 90152 42000

Taal Kutir Convention Centre & Hotel

Country homes spread across the landscape at Raichak raichakonganges.com | +91 33 4040 4070

The Ffort Raichak - Raichak on Ganges

Ganga Kutir - Raichak on Ganges

river and 10 duplex pool villas +91 33 4040 4040 | +91 98314 04040

Taj City Centre New TownA 5-star luxury hotel with 137 rooms & 10 suites

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake altairkolkata.com | +033 7101 7101

A boutique hotel comprising 33 well-appointed rooms at Swabhumi seleqtionshotels.com | +91 33 4084 4848

Siliguri's first premium club & hotel offering leisure and entertainment choices

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms +91 33 4031 9000

Taj Chia Kutir Resort & Spa - Darjeeling
Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72

Bespoke canvas for landmark events, offering 55,000 square feet of flexible

An idyllic sanctuary for discerning travelers, comprising 14 distinct properties redefine boutique luxury, embodying authentic India's warmth, hospitality,

The city's first business club located at AJC Bose Road +91 33 2290 5555

One of Kolkata's premier clubs, providing world-class clubbing experience

Specialty restaurant offering cuisine from South East Asian countries Salt Lake: +91 90514 77177 | New Town: +91 86979 05725

A boutique restaurant serving authentic Bengali cuisine City Centre Salt Lake: +91 98745 17000

Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

space across 6 signature venues & a hotel comprising of 75 rooms

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal

for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath +91 33 4040 4040 | +91 98314 04040

A luxury resort with 26 guest rooms which includes 16 guest rooms by the

Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake: +91 98312 52442 | City Centre Patna: +91 97480 31000 neotiahospitality.com

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumi, Kolkata: +91 99714 48700 New Town, Kolkata: +91 62922 85756

Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu Raajkutir: **6289461972** | City Centre Salt Lake: **6292251234** Lake Road: 9073705555 | City Centre Patna: +91 81004 99894

QSR

Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu City Centre Salt Lake: +91 84203 97977

City Centre New Town: +91 6335 6891

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata theteajunction.co.in | +91 83360 00053

Retail

City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lacs sqft. +91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft. +91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05

+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft. +91 80803 18939

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs soft www.citycentremalls.in | +91 83369 88187

City Centre, Patna

Mixed-use commercial complex consisting of mall, office complex.hotel & residential towers. www.citycentrepatna.com | +91 83369 88187



Ecospace Business Park, Block 4B, Action Area II, New Town, Kolkata - 700160 Fax: +91 33 4040 6161 | writetous@ambujaneotia.com

Connect with us on





Call 4040 6060