

AmbujaNeotia NeoNews

MAY, 2019

Chairman's message

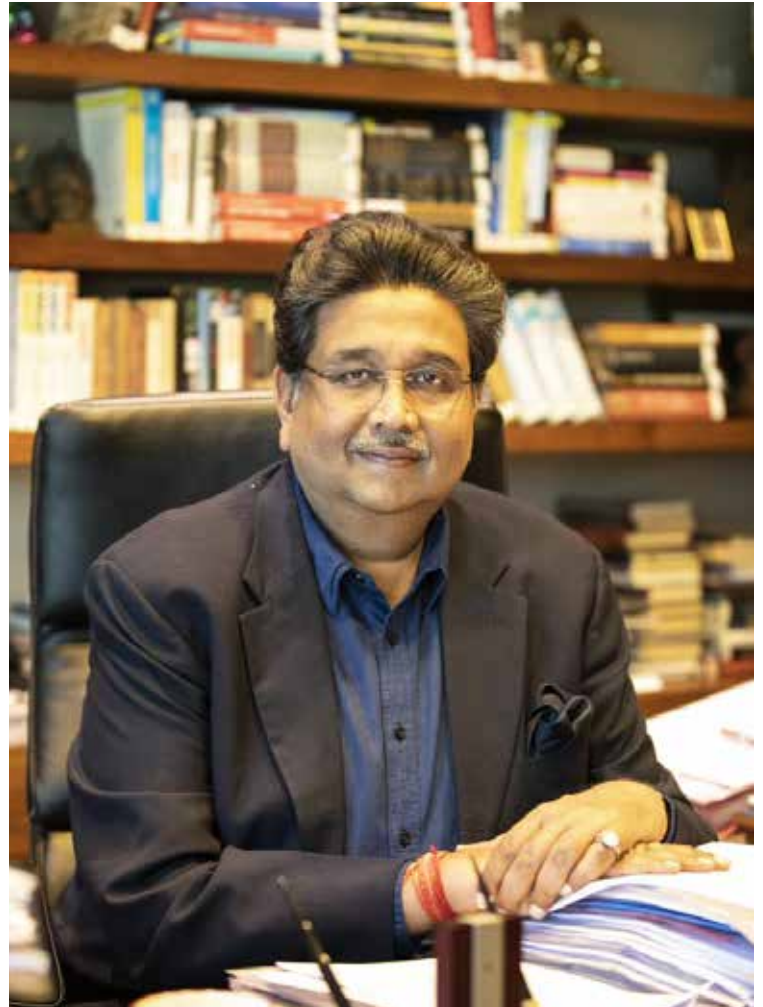
May is a special month, despite the onslaught of summer. Born in Jorasanko in Kolkata on the twenty-fifth day of Baisakh (7th May) 1861 to Debendranath and Sarada Devi, Rabindranath Tagore was the youngest of thirteen surviving children. Tagore had a lonely childhood and no consistent formal education, but even today his humanist approach to all aspects of life and his impossible reserves of compassion and benevolence are lauded all over the world. He reshaped Bengali literature, music and Indian art, and in 1901 founded an experimental school in Santiniketan, where he sought to blend the best in Indian and Western traditions. In 1913, Rabindranath became the first non-European to receive the Nobel Prize for Literature for his slim book of verses, Gitanjali, and was awarded a knighthood in 1915, which he repudiated in

1919 as a protest against the Jallianwalla Bagh massacre in Amritsar.

Here is a poignant instance of how his poetry touched the heart of a young British poet and soldier, fighting in the First World War in France. In 1920, when Tagore was visiting London, he received a letter from a certain Susan Owen. Her son Wilfred, she wrote, had died on the battlefield in Somme. But when she was sent a notebook left in his coat pocket, she found the following verse written by none other than our revered poet laureate: 'When I go from hence, let this be my parting word/ that what I have seen is unsurpassable.'

Such was Gurudev Rabindranath Tagore's impact on young minds.

Ravindra Neotia



Contents



NeoFocus

P2



Cafe

P4



NeoHealth

P6



NeoHappenings

P8

What's New

- Loafer's Cafe is now open in Raajkutir
- Handover of Udvita -The Condoville apartments at Manicktala initiated

NeoFocus

The Conclave

Established in 1986, The Conclave was, perhaps, one of Kolkata's first business clubs established by Harsh Neotia that catered to the city's professional and corporate communities. Known for both its western and Indian cuisine, the club has, over the years, hosted some of India's top celebrities, politicians and business magnets at private dinners and cocktails. The Conclave also set a trend, holding several high profile events that spanned musical soirees by India's illustrious vocal and instrumental maestros, book launches by eminent authors, talk shows and fashion extravaganzas. Today, this well-known establishment continues to act as a one-stop destination servicing members, both local and from other parts of the country. Over the course of its journey, it has created a firm foothold in the industry and expanded both its eateries and banqueting facilities. Along with private suites for official meetings and quiet meals, The Conclave also offers a well-stocked bar and a rooftop party area for celebrations.



The intimate reception area at The Conclave, leading to the first floor of the club



The main dining area at the club exudes an atmosphere of sophistication for its members and their guests



The al fresco rooftop party area, ideal for cocktail parties and dinners



Whatchamacallit, a multifaceted banqueting area



The Conclave's spacious banquet hall for meetings and celebrations



The Quiet Room is ideal for small meetings and quiet repasts

Cafés

Cafés, coffee shops and tea rooms have always had a special place in Kolkata. The most traditional, perhaps, is the Indian Coffee House on College Street that has over time seen the likes of writers, poets, artists, actors and revolutionaries take a proverbial sip from the fabled cup! Throughout history, people have spent time in cafés all over the world in lively discussions, from the ones that first originated in the Middle East way back in the 16th century to those that have made the sidewalks of many European cities famous. The cafés in Paris certainly form a part of the city's culture and lifestyle, many of them standing for years and adding to the history of the surroundings and telling stories with every cappuccino served. The Loafer's Café is an exciting new addition to Raajkutir's repertoire in Kolkata. Located in Swabhumi, the chefs have handcrafted exclusive creations of a typical Victorian high tea that celebrates cakes and pastries, cookies and brownies, sandwiches and croissants and other small eats. Over a hot latté or plain black coffee, Loafer's Café has the right atmosphere for an intimate rendezvous or a lively 'adda' session with friends. The possibilities of meetings here are endless, depending on your mood and inclination!



The Loafer's Café at Swabhumi is situated outside the main entrance of Raajkutir for informal meetings and hassle-free addas



The main entrance to Loafer's Café is reminiscent of similar hangouts in several European countries



Loafer's Café is an ideal venue for morning Elevenses, coffee meets and afternoon tea accompanied by delectable breads and small eats

NeoLearning



The Neotia University (TNU), West Bengal has been recognised and awarded as the 'Symbol of Excellence in Education & Skilling India's Future' by The Economic Times, Best Education Brands 2017



An abstract sculpture at the entrance of the University premises that represents unlimited possibilities to reacher greater heights



The Neotia University (TNU) has a vision of imparting education that prepares students to be leaders for the emerging global society



TNU's mission is to ensure industry participation that enables education to become contemporary and experiential. It is designed to deliver educational programmes that help students stay up-to-date in terms of knowledge and skills for career advancement, groom them to take up leadership positions in their chosen walks of life and make research and development an integral part of the university culture



NeoHealth



A session on 'Awareness About Back Pain At The Workplace' was organised recently at Bhagirathi Neotia Woman and Child Care Centre New Town, for the employees of TCS, Sabina Park, New Town. This meeting was much valued by the participants



A Health Talk on 'Upper Respiratory Infection' was hosted by Bhagirathi Neotia Woman and Child Care Centre, New Town for the neighbouring employees of TCS, Infospace to elucidate the dangers of lung diseases that can affect the young and the old



A medical seminar on Endometriosis was recently arranged at BNWCCC Rawdon Street. Endometriosis occurs when the tissue that makes up the uterine lining is also present on other organs. It is usually found in the lower abdomen but can appear anywhere in the body



Stress is the body's reaction to any change that requires an adjustment or response. BNWCCC, Rawdon Street organised a much-appreciated awareness session on 'Lifestyle Illnesses & Stress Management' for women employees of Dabur India Ltd



In association with All Ladies League Kolkata Chapter (ALLKC), Bhagirathi Neotia Woman & Child Care Centre Rawdon Street proudly conducted a health awareness talk on 'Hormonal Imbalance In Mature Female Fraternity in 21st Century & Fitness during Perimenopause & Menopause' at the hospial seminar hall in presence of Manjula Jain, Chairperson, ALLKC



IVF is a widely known type of assisted reproductive technology. Genome Raipur was felicitated with the 'Most Trusted IVF Centre In Chhattisgarh' Award at News 18 Network's Business Excellence Awards event



Infertility treatments have improved and options for pregnancy have expanded. A talk on 'Recent Advances in Infertility Management,' was recently organised by Genome Raipur at Hotel Babylon Inn



To spread awareness about liver related disorders, Neotia Getwel Healthcare Centre structured a seminar on the occasion of 'World Liver Day' at Siliguri that was highly applauded by the participants



Neotia Getwel Healthcare Centre also organised a seminar at Darjeeling to emphasize on the advancements in the field of Nephrology and Urology

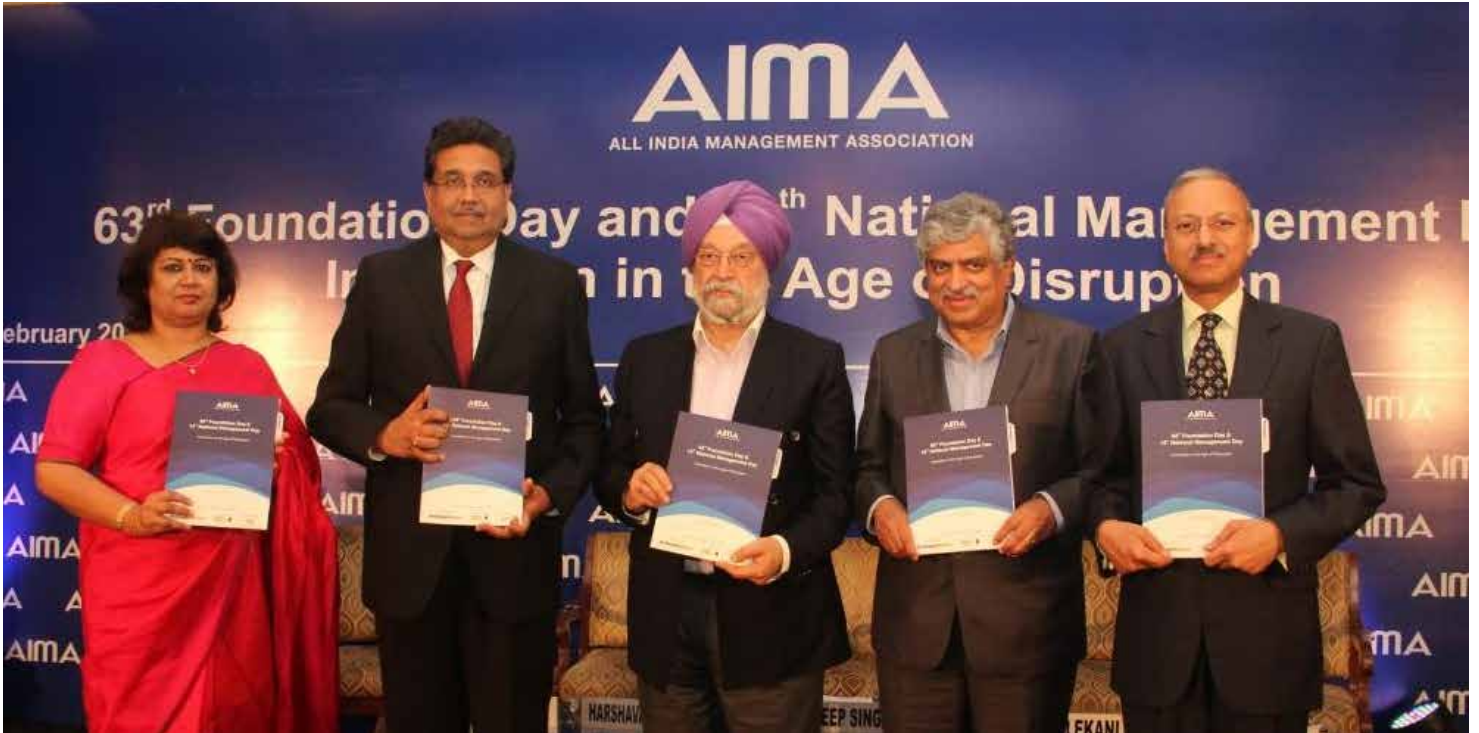


A corporate session on 'Awareness About Cervical Cancer' for the women associates of Arohan Financial Services Limited, Sector V, Kolkata was recently organised by BNWCCC, New Town



BNWCCC, New Town also arranged a very enlightened corporate health talk on 'Awareness About Ovarian & Uterine Cancer' at NIIT, Ecospace, Kolkata for a keen and enthusiastic audience

NeoHappenings



Harshvardhan Neotia, President: AIMA, along with eminent dignitaries from the Industry during the organisation's 63rd Foundation Day



'Now Or Never! India's Mission For The New Decade' was Harsh Neotia's topic for discussion at the 5th National Leadership Conclave hosted by AIMA in New Delhi



Eminent film director, Rajkumar Hirani, was awarded AIMA's 'Director Of The Year Award 2019' for making a fundamental difference to cinema. Seen here with Harsh Neotia at the Awards Night



During a recent trip to Lebanon for a YPO retreat, Harsh Neotia met Lebanese Prime Minister Saadl Hariri. Seen here with the PM and CK Dhanuka of Dhunseri Group



PM of Malaysia, Dr Mahathir Mohamad received the Visionary Leader and Nation Builder Award at the 20th AAMO Triennial Conference at Kuala Lumpur. Seen here at the function with Harsh Neotia



The coffee table book, 'Sonar Tori: A Magical Culinary Adventure' authored by Jayabrato Chatterjee and presented by Harsh Neotia was recently launched at Sonar Tori, the fine-dining restaurant at City Centre Salt Lake by Madhu Neotia, Narayan Sinha, Rita Bhimani, the author, Paoli Dam and Paroma Neotia to a select audience comprising celebrities and diplomats. The book highlights the changes taking place in social mores during the Bengal Renaissance when Tagore had authored the poem by the same name. It also contains some rare recipes from the Sonar Tori kitchen



The event showcased a cooking demo helmed by Sonar Tori's chef Bhaskar Dasgupta, with actress Paoli Dam and renowned film director Goutam Ghosh participating with great enthusiasm as they chopped and peeled a banana flower! The book release was followed by lunch



Ambuja Neotia Group's hospitality division, Choicest Enterprises Ltd, recently celebrated 36 glorious years with a lively musical performance, a play and an innovative fashion show by enthusiastic members of the company

NeoHappenings



Some happy home owners of Udvita at Manicktala where apartments were recently handed over before the stipulated time of completion



An evening of celebrations with the new home owners at Udvita, which was followed by musical performances and High Tea for the guests



Sunil Gavaskar recently visited the Fanatic Sports Museum (FSM) at Ecospace, Kolkata. Seen here with Boria Majumdar, sports journalist, along with former captain of India's national women's cricket team, Jhulan Goswami



The Neotia University celebrated National Maritime Day at the campus with great pomp and ceremony



Robotics Engineering students of TNU, along with a faculty member of WABCO Digital Lab, are seen interning at Chennai

NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

www.atalikaluxury.com | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

www.uddipa.com | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots,

+91 33 4040 8080

Completed Projects

Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan

A mini township spread over 96 acres

Uttorayon, Siliguri

An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

Utsa, New Town

A residential project spread over 5 acres with 402 units

Ujjwala, NewTown

An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units

www.ambujaneotia.com | +91 33 4040 6060

Education

The Neotia University

A private university offering contemporary, holistic education

www.tnu.in | +91 98317 30966/ +91 91636 10909

Healthcare

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000

www.neotiahospital.com

Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

www.neotiagetwelsiliguri.com | +91 353 305 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres

+91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education

www.neotiaacademy.com | +91 33 3026 3400

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lac sq ft of office space

Ecostation, Salt Lake

A 17-storey business tower comprising 2 lac sqft IT/ITES space

Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lac sqft office space and a boutique hotel

www.ambujaneotia.com | +91 33 4040 6060

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

www.nitmas.edu.in | +91 33 4008 4848

Hospitality**Hotels & Resorts****The Ffort Raichak - Raichak on Ganges**

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
+91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex Pool Villas
+91 33 4040 4040 | +91 98314 04040

Swissotel Kolkata Neotia Vista

Deluxe 5-star hotel located in New Town
www.swissotel.com | +91 33 6626 6666

Altair

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector v, Salt Lake
altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumii
raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well- appointed rooms
+91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Clubs**The Conclave**

The city's first business club located at AJC Bose Road
+91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Dining**The Orient**

Specialty restaurant offering cuisine from South East Asian countries
Salt Lake: +91 90514 77177 | New Town: +91 86979 05725
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine
City Centre Salt Lake: +91 98745 17000
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Afraa Lounge & Restaurant

Enjoy delectable Mediterranean cuisine and revel in Bar and Lounge experience located at City Centre Salt Lake
neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumii, Kolkata: +91 99714 48700
Gardens Galleria Mall, Noida: +91 96675 40038
Forum Shantiniketan Whitefield Bangalore: +91 96675 40036

QSR**Afraa Deli**

An all-day spread with a sumptuous breakfast and takeaway menu
Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

Afraa Creperie

A popular creperie offering delectable food enveloped in a contemporary and cozy environment at City Centre Salt Lake: +91 6333 4985

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail**City Centre, Salt Lake, Kolkata**

A complete shopping experience spread over 4 lac sqft
+033 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lac sqft
+033 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lac sqft
+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lac sqft
+91 96177 10000

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lac sqft
www.citycentremalls.in | +91 70440 59536

Incubation**Neotec Hub**

An Incubation centre empowering startup ecosystem in Eastern India
Ecospace New Town: +91 4040 6169