

Chairman's message

The universe speaks in vibrations. When we listen to music, what essentially happens is that we respond to different vibrations of sound. Likewise, what we perceive as colours are vibrations of light. Colours are indeed the music of light. As Rabindranath Tagore had said, "The world speaks to me in colours, my soul answers in music."

As we celebrate Holi and Doljatra this March, the significance of colours in our lives once again comes to the fore.

In the Bhagawad Gita, the Lord describes the three Gunas, loosely translated as 'sattva or purity', 'rajas or passion' and 'tamah or inertia'. Knowledge arises from Sattva; greed from Rajas; heedlessness, delusion and also ignorance arise from Tamas. Everything in this universe is made up of a combination of these three Gunas. These qualities help create a balance for the natural world and are symbolized by the colours - white, red and black.

In my journey into the realm of real estate, I have come to know of the deep significance of colours, beyond decorative purposes, as prescribed in our ancient Vaastu Shahstra. Each colour comes with a certain vibration, and in effect can influence our being.

It has now been recognized that colours can greatly affect moods, feelings and emotions, to



the point of increasing metabolism, raising blood pressure and even cause an eye strain.

Hence, this March let us embrace all the colours of life. Let us celebrate the infinite vibrations of the universe and seek blessings from the Almighty to find harmony in the riot of colours we call life.

Ravi Neotia

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NeoFocus

Vanya Awas: New Offering



Aerial View

Vanya Awas is an inspiration to appreciate the finer nuances of living close to a forest from the comforts of a condominium. To help you connect with wilderness and yet make you feel at home. Such a beautiful address of a green retreat in the heart of Dooars, in Lataguri, was showered with much love when Phase I was launched.

Hence, Ambuja Neotia has introduced a new collection of 1BHK apartments to enhance this experience. A perfect escape pod for you and your family where the rolling tea gardens, the mountains afar and the verdant green are waiting to welcome you home.

Choose to live amidst the allure of the wilderness. Where nature is ready to pen down a fitting tale for you. At Vanya Awas. Your home by the woods of Lataguri, Dooars. Come explore the 20+ acres of development just one-and-a-half-hour drive away from Siliguri. Where nature cradles you and nurtures your soul. Pure, refreshing, unadulterated - come home to an abode by the woods where your mind, body and soul are happy.

Price ₹25 Lacs* onwards. For more info call 62920 00500 or log on to www.vanyaawas.com.



Apartment Living Room



Villa Backyard



Badminton Court



Entrance



Apartment with Garden Access



Yoga Lawn



Walkway

NeoHealth



Neotia Bhagirathi Woman and Child Care Centre, New Town, has recently added another feather to the cap. There has been an expansion with a comprehensive paediatric unit providing multi-superspecialty services. An auspicious Bhumi Puja ceremony was held for the new extension building in the presence of Parthiv Neotia, P.L. Mehta and others.



The only thing better than a delicious meal is a delicious meal with your BFFs somewhere in nature, under the blue sky. Neotia Academy Nursing Training Institute recently organised a picnic where all the students and faculty members flocked in!



The Annual Sports of Neotia Academy Nursing Training Institute was recently held at Gitanjali Stadium, Kolkata. The fun-filled day witnessed spectacular sporting events, participated by students and the faculty members.

NeoHealth



Genome The Fertility Centre, Sarat Bose Road, celebrated International Women's Day with a token of appreciation for all the respected women doctors, nurses and other employees.

To ensure training is never monotonous, the staff and faculty members of Neotia Skill Development Academy enjoyed a fun picnic day out with students.



Neotia Bhagirathi Woman and Child Care Centre, Rawdon Street and New Town facilities, together hosted 'Convergence 2023 – Kolkata Rendezvous', the annual doctor's get-together party featuring live band, singing & dancing, followed by sumptuous dinner at The Royal Bengal Room, City Centre Salt Lake, recently. Some moments from the party.

NeoHealth



Neotia Bhagirathi Woman and Child Care Centre, in association with 'CRY- Child Rights and You', recently organised a community health programme for the people living in the slums and the adjoining areas of Brace Bridge station near Taratala. Around 150 people were screened and free medicines were distributed. The parameters for the health check-up were assessments of the patient's heart rate, breathing rate, temperature, weight and presence of any other infection or difficulty as mentioned by the patient or his/her guardian.



Neotia Bhagirathi Woman and Child Care Centre organised a community Health Sensitization Programme for women and children living in a slum near Dakshindari, South Dum Dum, recently in association with 'ASHA- Association for Social and Health Advancement'. An interactive health talk session was conducted on female health and hygiene, menstruation, food habits, anaemia and intimate care practices.



Neotia Bhagirathi Woman and Child Care Centre recently organised a school health programme for the students of Raigachi High School in association with 'CRY- Child Rights and You'. As part of the programme, a general health check-up camp was organised and around 240 girls and boys from Classes V to XII, along with the staff members, were screened. Free medicines were also distributed.



Neotia Bhagirathi Woman and Child Care Centre organised a community health programme for the women and children of Haturia village at Nazrul Islam Madhyamik Shiksha Kendra located in Bagnan, Howrah. The camp was held recently in association with 'Mukti'. As part of the programme, a general health check-up camp was organised. Around 62 beneficiaries were screened at the camp and free medicines were also distributed.



Neotia Bhagirathi Woman and Child Care Centre, New Town, recently celebrated its 5th anniversary with doctors, nurses and employees on the hospital premises.



On the occasion of International Women's Day, Neotia Bhagirathi Woman and Child Care Centre, New Town, organised a Health Talk at National Insurance Company Limited, Kolkata, on 'Breast & Cervical Cancer Screening' by Dr. Chandrani Pal, consultant in obstetrics and gynaecology, NBWCCC New Town.

NeoHealth



An informative workshop was organised recently at Neotia Bhagirathi Woman and Child Care Centre, New Town, on 'Pre, Peri & Post Operative Care & Management'. Dr. Hemanth Jain, Dr. Amitava Chakraborty, Dr. Soumen Mondal and Sr. Meera were the eminent speakers at the workshop. It was attended by the in-house nursing employees.



Neotia Bhagirathi Woman and Child Care Centre, New Town, recently organised a medical conference on 'New Age Varicella Vaccine' at the New Town address. Dr. Niloy Mitra, consultant in Paediatrics and Neonatology at NBWCCC New Town, was the eminent speaker at the conference.



Neotia Woman and Child Care Centre, New Town, recently organised a webinar on 'Learning Difficulties in Children' by Dr. Dipanjana Dutta, consultant, genetic medicine, at the New Town address. The participants appreciated the informative session.



Neotia Bhagirathi Woman and Child Care Centre, New Town, celebrated International Women's Day with a token of appreciation for all the respected women doctors, nurses and staff members.



Neotia Bhagirathi Woman and Child Care Centre, New Town, on the occasion of World Kidney Day, organised a sit-and-draw competition on the hospital premises for kids, and gifts were distributed to the little participants. Dr. Sumantra Kumar Raut and Dr. Poonam Guha Vaze spoke on the topic 'Awareness of World Kidney Day'.



Neotia Bhagirathi Woman and Child Care Centre, New Town, added another feather in its cap. The hospital has recently received the much acclaimed National Accreditation Board for Hospitals & Healthcare Providers (NABH) certification.

NeoHealth



Neotia Bhagirathi Woman and Child Care Centre, Rawdon Street, celebrated its 21st Annual Day on the hospital premises with a cake-cutting ceremony, prize distribution and cultural performances by members of the staff.



Neotia Bhagirathi Woman and Child Care Centre, Rawdon Street, recently conducted a CME (Continuing Medical Education) session on Nutritional Updates in Paediatric Gastroenterology and Hepatology, on the premises. Eminent speaker for the CME session was Dr. Lokesh Pandey, Sr. Consultant, Paediatrics.



Neotia Bhagirathi Woman and Child Care Centre, Rawdon Street, recently conducted a webinar on 'Woman 2023 - Well-being & Healthy Life Guidelines', with FHPL and Anudip Foundation to create health awareness on the occasion of International Women's Day. Eminent speaker for the event was Dr. Somajita Chakraborty, Sr. Consultant - Obstetrics & Gynaecology.



Neotia Bhagirathi Woman and Child Care Centre, Rawdon Street, recently celebrated International Women's Day with enthusiasm and extended a token of appreciation for all the women doctors, nurses and members of the staff.



Neotia Bhagirathi Woman and Child Care Centre, Rawdon Street, recently celebrated International Women's Day by hosting a Panel Discussion on 'DigitALL Innovation and Technology for Gender Equality', to create health awareness for women, moderated by Pinky Dutta. The eminent panellists included Dr. Suparna Chowdhury, Sr. Consultant Obstetrics & Gynaecology, Dr. Gouri Kumra, Sr. Consultant Obstetrics & Gynaecology, Dr. Lahori Ray, Consultant Obstetrics & Gynaecology, Dr. Anita Bhuta, Sr. Consultant Paediatrics and Dr. Ruma Ray, Sr. Consultant Paediatrics.



Neotia Bhagirathi Woman and Child Care Centre, Rawdon Street, organised a 'Corporate Health Awareness Programme' on stress management and daily lifestyle, with the employees of IndusInd Bank in association with Dr. Tanvir Ahmed, Consultant, General Medicine.

NeoHealth



Neotia Getwel Multispecialty Hospital in association with IMA Katihar Branch recently organised a continuing medical education programme at Katihar. Dr Nadeem Parvez, MD-DM (PGI Chandigarh), HOD Gastroenterology and Hepatology of Neotia Getwel, delivered a lecture on Endoscopic Management of GI Bleed & Pancreato Biliary Intervention. Around 100 eminent doctors attended the CME session.



Neotia Getwel Multispecialty Hospital recently organised a CME session in Cooch Behar. The renowned in-house doctors, Dr. Rajesh Nanda & Dr. Abhishek Bali, delivered their respective lectures on 'Recent Guidelines on Heart Failure' & 'Interventional Pulmonology' to spread awareness.



The fifth annual conference of The Association of Otolaryngologists of India, Siliguri, was recently organised at Neotia Getwel Multispecialty Hospital. Seminars & a two-day live workshop were conducted as part of the conference. Renowned ENT surgeon Dr H. Vijayendra of Bangalore was a trainer at the workshop on 'Temporal Bone Dissection'.



Neotia Getwel Multispecialty Hospital celebrated International Women's Day at the hospital with splendour and glory. All the women doctors, surgeons and staff members joined in the celebration, which included a cake-cutting ceremony and fun games. The aim of the event was to pay a tribute to the roles played by women of our society and their contribution towards making our society better and beautiful.

NeoHealth



Gorkhaland Territorial Administration (GTA) recently organised a free health check-up camp at Darjeeling. Several renowned doctors from Neotia Getwel Multispecialty Hospital such as Dr. Rajesh Nanda, Dr. Abhishek Bali, Dr. Prince Parakh, Dr. Vikash Modi, and Dr. Dhruv Kumar Agarwal were present to provide free consultation to almost 300 patients at the health check-up camp.



Neotia Getwel Multispecialty Hospital recently arranged a three-day workshop on Basic and Advanced Cardiac Life Support, conducted by American Heart Association, International Training Centre, Kolkata. It was attended by 32 participants. The attendees had a comprehensive training on BLS & ACLS, which is very essential to save lives. The session included audio-visual teachings and hands-on demonstration of different skills to save lives.

Instructors of the workshop included Dr. Ashish Nandy, Dr. Ayan Banerjee, Dr. Garima Misra, Dr. Pradeepta Bhattacharjee and Ms. Soumita Tiwari. All the participants appreciated the course and focussed on the fact that there's a need for more such courses in this part of the country to create increased skilled manpower to save more patients suffering from cardiovascular diseases.



On the occasion of World Hearing Day, Neotia Getwel Multispecialty Hospital arranged a health talk on 'Ear and Hearing Care for All' at Neotia Getwel Seminar Hall. Dr Anandabrata Bose delivered lectures to the members of Golden Age Club for senior citizens. A free hearing screening was also conducted for the senior citizens. Two other ENT consultants, Dr Prasanna Datta and Dr Kunzang Doma Bhutia, were also present at the talk.

NeoHappening



The world celebrates International Mother Language Day to promote linguistic and cultural diversity. With 'Baangla Gaaner Jalsha', Ambuja Neotia paid a musical tribute to our beloved Mother Language wherein artistes from Bengal performed at the show at City Centre New Town.



For working employees and visitors at Ecospace Business Park, Holi came a little early on March 1. Rang Rasiya, a pre-Holi food carnival, brought in festive feels at the business park. People relished the gourmet delights by some of the famous outlets of the City of Joy.

NeoHappening



City Centre Siliguri recently participated in Siliguri Cricket League 5.0 by Rotary Club of Siliguri Metropolitan, and came up as the runners-up. A dozen teams from various organizations had taken part in the league. Shri Raju Bista, MP, Darjeeling, was the chief guest for the day.

HR Corner



Holi was celebrated by Ambuja Neotia Parivaar with great fun and frolic at Ecospace Business Park. Organized by Team HRD, Rangotsav 2.0 was concluded with great zeal and enthusiasm wherein the teams participated in games and activities, relishing Holi-special delicacies and dancing to the tunes of the festival.



The first session of Chai Pe Charcha, an interactive session between Ambuja Neotia chairman Harshavardhan Neotia and young members of Ambuja Neotia Parivaar over tea and refreshments, was concluded recently. An initiative of Team HRD, such a session aims at an exchange of ideas and knowledge between the chairman and the younger generation.

HR Corner



An Intra-House Knockout Cricket Tournament was recently organised by Team HRD at the NKDA Grounds. The tournament beautifully showcased competitiveness, team spirit and leadership skills among the teams and individuals, which is important for a balanced and healthy lifestyle.



An informative leadership workshop was recently conducted by Master Certified Coach Gaurav Arora on 'What It Means to Be a Leader' - a journey of self-exploration and reflection, at Taal Kutir Convention Centre.



International Women's Day is always celebrated with great enthusiasm all over the globe every year. At Ambuja Neotia, the office premises was filled with happiness and laughter on the special day and all the women employees were treated with sweet gifts.

NeoImpact

Unwelcome incidents are often unfortunate and when the sole breadwinner becomes immobile, one can imagine the magnitude of uncertainty and misfortune for the family. The stories of breadwinners from two obscure families losing their mobility were brought to the notice of Ambuja Neotia Parivaar, by the NGO Usthi Uttar Bishnupur Bharat Tirtha. Tricycles were procured and handed over to them. Thus mobility restored, they now move on the tricycles to go to their respective workplaces.



NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass
A premium luxury residential project spread across 20 acres with 1000+ units under construction
www.atalikaluxury.com | +91 33 4040 8070
Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town
A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers
www.ecospaceresidencia.com
+91 33 4040 8080
Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Utsodhaara Teesta Township, Siliguri
An integrated township project spread over 81 acres which offers a wide range of plots
www.utsodhaara.com | +91 33 4040 8075

Urvisha, New Town
A Residential project with 4 towers B+G+11 floors and 1 Tower of B+G+7 floors offering 2 and 3 BHK Apartments
urvisha.in | 91 33 4040 8060

Utsav Park, Dhulagarh
A plotted development project spread over 43 acres which offers a wide range of plots
+91 33 4040 8080

The Residency - City Centre Patna
A luxury residential project spread over 2 acres with 127 units under construction
patnaresidency.com | 91 33 4040 6060
RERA Registration No: BRERAP05734-1/994/R-766/2019 | www.rera.bihar.gov.in

Usshar, Maheshtala
A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments
usshar.com | 91 33 4040 8085
HIRA/P/SOU/2020/001067 | www.hira.wb.gov.in

Vanya Awas, Lataguri
A 20 + acre development comprising apartments and villas located at Lataguri in the heart of Dooars
vanyaawas.com | 91 33 62920 00500

Completed Projects

Udayan, EM Bypass
First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan
A mini township spread over 96 acres

Uttorayon, Siliguri
An integrated residential township spread over 400 acres

Urvashi, Durgapur
A residential township spread over 120 acres

Utsa, New Town
A residential project spread over 5 acres with 402 units

Ujjwala, New Town
An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town
A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass
A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake
Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala
A convenient residential project spread over 1.6 acres with 150 units

Uddipa, Sinthee More
A Residential project spread over 2.2 acre with 360 units

Healthcare

Neotia Bhagirathi Woman and Child Care Centre
Superspecialty hospitals for woman and child healthcare
Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000
www.neotiahospital.com

Neotia Getwel Multispecialty Hospital
Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services
www.neotiagetwelsiliguri.com | +0353 660 3000

Genome - The Fertility Centre
A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology
www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus OPD & Diagnostics Clinic
The NABL accredited chain of diagnostic centres
www.neotiamediplus.com | +91 33 4040 8000

Neotia Academy Nursing Training Institute
An institute imparting world class nursing education
www.neotiaacademy.com | +91 33 6815 5000

Neotia Skill Development Academy
A CSR initiative to impart skill based training using latest pedagogy and curriculum thereby enhancing community livelihood
www.neotiaskill.com | +91 33 44103331

Commercial

Ecospace, New Town
A temporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

Ecostation, Salt Lake
A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

Ecosuite, New Town
A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake
A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel
www.ambujaneotia.com | +91 33 4040 6060

Ecospace Business Towers, New Town
B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town
www.ecospacebusinesstowers.com | +91 33 4040 8080

Education

The Neotia University
A private university offering contemporary, holistic education
www.tnu.in | +91 98317 30966/ +91 91636 10909

CII-Suresh Neotia Centre of Excellence for Leadership
Serves as a facilitator for development of leaders, promoting economic and industrial growth
www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)
Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)
www.nitmas.edu.in | +91 33 4008 4848

Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India
Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.
www.jnanapravaha.org | 91-542-2366326

Hospitality

Hotels & Resorts

The Ffort Raichak - Raichak on Ganges
An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
+91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges
A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas
+91 33 4040 4040 | +91 98314 04040

Taj City Centre New Town
A 5-star luxury hotel with 137 rooms & 10 suites
+91 33 6820 0303

AltAir
A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake
altairkolkata.com | +033 7101 7101

Raajkutir
A boutique hotel comprising 33 well-appointed rooms at Swabhumi
raajkutir.com | +91 33 4040 4040

Montana Vista
Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401

Ecohub
A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms
+91 33 4031 9000

Ganga Awas - Raichak on Ganges
Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Taj Chia Kutir Resort & Spa - Darjeeling
Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by Ambuja Neotia
+91 0354 234 6070

Clubs

The Conclave
The city's first business club located at AJC Bose Road
+91 33 2290 5555

Club Verde
One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Dining

The Orient
Specialty restaurant offering cuisine from South East Asian countries
Salt Lake: +91 90514 77177 | New Town: +91 86979 05725
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Sonar Tori
A boutique restaurant serving authentic Bengali cuisine
City Centre Salt Lake: +91 98745 17000
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Afraa Lounge & Restaurant
Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake
neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill
An authentic American Bar & Grill experience at Swabhumi, Kolkata: +91 99714 48700
Gardens Galleria Mall, Noida: +91 96675 40038
Forum Shantiniketan Whitefield, Bangalore: +91 96675 40036

Loafer's Cafe
A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu
Raajkutir: 6289461972 / City Centre Saltlake: 6292251234
Lake Road: 9073705555

QSR

Afraa Deli
An all-day spread with a sumptuous breakfast and takeaway menu
Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

Tea Junction
A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail

City Centre, Salt Lake, Kolkata
A complete shopping experience spread over 4 lacs sqft.
+91 33 4006 3195

City Centre, New Town, Kolkata
A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.
+91 33 2526 6000

City Centre, Siliguri
A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.
+91 98320 69908

City Centre, Raipur
A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.
+91 80803 18939


City Centre, Haldia
A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.
www.citycentremalls.in | +91 83369 88187

City Centre, Patna
Mixed-use commercial complex consisting of mall, office complex, hotel & residential towers.
www.citycentrepatna.com | +91 83369 88187

AmbujaNeotia

www.ambujaneotia.com

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