

AmbujaNeotia NeoNews

March, 2021

Chairman's message

Holi, the Festival of Colours, marks the highlight of this month. One of the oldest Hindu festivals, it first found mention in the *Vishnu Purana* and, of course, the great poet Kalidasa immortalized it in his *Kumarasambhava*. Holi represents the arrival of spring and the triumph of good over evil. It commemorates the enactment of a game Lord Krishna played with his consort, Radha, and the *gopis*, or milkmaids, on the banks of the Jamuna. Though the story represents the fun and playfulness of the gods, it also unfolds deeper themes of the passing of the seasons and the illusory nature of the material world.

It is hard to imagine life without colour that communicates much that is silent through its power to convey uncountable moods and feelings. Colours often influence our emotions and actions and fill our days with different sentiments. They are also a source of inspiration for famous artists. For instance, the festival of Holi, showcasing Lord Krishna's frolics, has found innumerable references in Indian art, from mid-17th century Bikaner miniatures to Mughal paintings, etched during the reign of Jahangir, highlighting the significant position the festival has in Indian history.

All over the globe, art has made a huge difference to ordinary lives. The greatest masterpieces were once only pigments on a palette. According to Henri Matisse, the famous French painter, 'Colour helps to express light – not the physical phenomenon, but the only light that really exists in the artist's brain.' However, no painter can beat the greatest artist who sketches the route our lives must inevitably take. Through nature, God always expresses a



deep and mysterious language expressed in myriad shades and hues. Take for instance the sky that adorns itself in traces of red and yellow and violet and gold during sunrise and sunset – colours that give us hope and reiterate that King Sol will set only to rise again! That is why our immortal bard, Rabindranath Tagore, had claimed, 'Clouds come floating into my life, no longer to carry rain or usher storm, but to add colour to my sunset sky.'

Happy Holi to you and your family!

Ravi Neotia

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NeoFocus

Taj Chia Kutir Resort & Spa



A spectacular view of Chia Kutir

Taj Chia Kutir Resort & Spa at Kurseong, near Darjeeling is located at the world's most coveted tea gardens, The Makaibari Tea Estate. This retreat is designed to blend seamlessly in its environment and create a poetic symphony with the sun-kissed tea gardens of Makaibari.

Just an hour away from Bagdogra Airport, Chia Kutir offers a total of 72 rooms including suites and villas created by Ambuja Neotia. Pamper yourself at Jiva Spa – the ultimate wellness sanctuary. Make a splash at the indoor heated swimming pool. Work out at the Fitness Centre. Explore the woods, enjoy the flora and fauna or simply hike around.

Relish the taste of Bengal and flavours of India at Sonargaon, a specialty restaurant, enjoy a meal with your loved ones at The Chia Veranda, or simply relax with a sip and a bite at the charming Makaibari Tea Lounge. Indulge the tea connoisseur in you with specially curated tea tasting experiences alongside picking up your favourite Makaibari tea for friends and family. All this, while taking in the awe-inspiring views of the Himalayas. Mix work with leisure, making the best use of the banqueting and conferencing facilities at Chia Kutir.

All the rooms, at Chia Kutir have been built with a keen focus on sustainable development to promote the bio-diversity of the area. When at Chia Kutir, you aren't just holidaying, but also being a responsible traveller contributing towards community empowerment of a self-sustaining, organic mountain life.



The main entrance has a Zen-like feeling



The terrace area to view the splendid Himalayas

NeoFocus



The lounge to relax and sip a cuppa



A special haven to sunbathe or watch the distant valley and mountains



A Tea lounge area to relax



A play of mist across the rooms



A glimpse of one of the guest bedrooms and the attached terrace



Chia Veranda the restaurant

NeoHealth

Hospital Happenings In Kolkata & Siliguri



A cultural programme by the team, organised by BNWCCC's HR Department, was recently hosted to celebrate the 3rd anniversary of the hospital located at New Town. It was an occasion much enjoyed by the audience.



To keep abreast with medical developments, Bhagirathi Neotia Woman & Child Care Centre, New Town, conducted a Webinar entitled 'Developmental Delays in Children - Do's & Don'ts'. Dr Arundhati Banerjee, Consultant, Paediatric Neurologist, ably steered the webinar that found much appreciation among the numerous participants.



Bhagirathi Neotia Woman and Child Care Centre, New Town, in association with Alexa Healthcare and Paeds Rehab Center, recently launched a Neuro-Muscular Clinic. Eminent consultants of BNWCCC, New Town's paediatric super-speciality department were present at the launch. Debashis Sen, Chairman cum Managing Director, HIDCO, West Bengal, was the Chief Guest.



Bhagirathi Neotia Woman and Child Care Centre, New Town, recently became one of West Bengal government's designated vaccination centres to participate in the nationwide vaccination drive against Covid-19.



NeoHealth



Last month, Bhagirathi Neotia Woman & Child Care Centre, Rawdon Street, celebrated their 19th Anniversary amidst a bouquet of colourful events and awards. This special occasion was graced by the presence of Madhu Neotia, P. L. Mehta and other senior officials who enjoyed the programme along with our hospital staff.

Bhagirathi Neotia Woman & Child Care Centre, Rawdon Street, in collaboration with Tata Steel, conducted a virtual informative and interactive session on 'Mental Health and Physical Condition During Work From Home' by Dr Prasun Kumar Mitra, Senior Consultant, Critical Care Medicine, for the employees. Mental health includes our emotional, psychological, and social well-being. It affects how we think, feel, and act. Thus, this session was of prime importance in these difficult pandemic times.



International Women's Day is a global day celebrating the social, economic, cultural and political achievements of women. The day also marks a call to action for accelerating gender parity. The HR Department of Neotia Getwel Healthcare Centre, Siliguri, celebrated International Women's Day, 2021 with a fun employee-engagement event. It also commemorated women who stand at the front lines of the COVID-19 crisis, as health care workers, caregivers, innovators, community organisers and as some of the most exemplary and effective national leaders in combating the pandemic.



Neotia Getwel Healthcare Centre organised an interactive awareness talk on 'Auditory Rehabilitation Of The Hearing Impaired' followed by the launch of the Cochlear Implant Programme supported by the Assistance of Disabled Persons Scheme under the aegis of Ali Yavar Jung National Institute for Speech and Hearing Disabilities in recognition of World Hearing Day. Dr Anandabrata Bose, Senior Consultant, Department of Otolaryngology, Head Neck Surgery, was the main speaker. Fellow consultants, Dr Kunzang Doma Bhutia, Consultant, ENT, and Dr Prince Parakh, Consultant, Paediatrics & Neonatology, were also present.

NeoHappenings

Women's Day At Altair



Commemorating the cultural, political, and socio-economic achievements of women, International Women's Day is also a focal point in the women's rights movement. It was celebrated with much enthusiasm at AltAir, Kolkata.

NeoHappenings



International Women's Day was celebrated at Raajkutir to observe the contribution of women at home and at work. The day belongs to all groups collectively everywhere to provide a platform to help forge positive change for women.



Magician Dibyendu Nath was invited by Ambuja Neotia's HR Department to conduct an interactive magic show with women employees. Glimpses from the evening of special enchantment!

NeoHappenings



Utsodhaara Teesta Township Phase I residential plots received an overwhelming response. Hence, Ambuja Neotia decided to offer Phase II to the applicants who could not get an allotment in the Phase I lottery. In phase II, we had 76 plots and these were allotted through a draw of lot held recently at Montana Vista in Siliguri.



Ambuja Neotia HR department organised an All-women Knock-out Cricket Tournament to celebrate International Women's Day at their corporate office at Ecospace Business Park. Four teams competed with each other during the match. Here are glimpses of this special event played with much guts and gusto! Certainly, the occasion hit a stunning sixer!

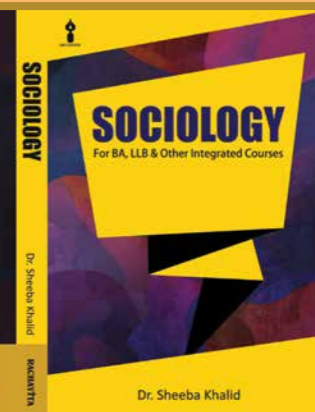
NeoEducation



Dr Ankush Ghosh, Associate Professor and HOD, Robotics and Automation Engineering, School of Science & Technology at The Neotia University is a proud member of Swadesi Microprocessor Development Project, Govt of India's 'Let's make India Aatma Nirbhar on Microprocessor.' Congratulations!



Dr Sheeba Khalid, Assistant Professor, School of Legal Studies, at TNU received the National Women Award for Senior Woman Educator and Scholar. Dr Khalid has also recently published her new book of Sociology for B.A.,LL.B and other integrated courses. Our best wishes to Sheeba Khalid on her achievements! Bravo!



THE NEOTIA UNIVERSITY organizes

Faculty Development Program : An Approach towards Development of Human Resources in Life and Allied Sciences

Speakers
Eminent academicians
including editors of
International peer-
reviewed journals

Registration fee: ₹250/-

Please find below the NEFT details:
Beneficiary Name : THE NEOTIA UNIVERSITY
Beneficiary Account Number : 1600031609911
Beneficiary Bank : TSDI SBI BANK LIMITED
Beneficiary Bank Branch : 1 Upper Wood Street, Kolkata-7000
Beneficiary Bank Branch IFSC Code : TSDI000090115

Confirmation would be given on first come first serve basis (Total capacity: 150)
Restore screenshot of Payment Receipt
E-Certificate would be provided to the participants attending minimum 80% of the sessions and successfully completion of evaluation/quiz.

Mode of the program : Online (Microsoft Teams Application)

Last date of Registration
March 15, 2021

Registration Link:
<https://tinyurl.com/3rd9bur4>

Contact
Dr. Abhijit Samanta
Assistant Professor
M: +91-9874177497
E-mail: abhijit.samanta@tnu.in

TNU organised an important Faculty Development Programme entitled 'An Approach Towards The Development of Human Resources in Life & Allied Sciences.' Conducted online, it was a big success.

Arindam Halder, a student of B.Tech CSE of the 2020 batch, with specialization in Cyber Security, received the much-lauded 'Hall of Fame' certificate from Apple for reporting vulnerability in Apple security. Well done Arindam!

NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

www.atalikaluxury.com | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town

A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers

www.ecospaceresidencia.com

+91 33 4040 8080

Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

www.uddipa.com | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Utsodhaara Teesta Township, Siliguri

An integrated township project spread over 81 acres which offers a wide range of plots

www.utsodhaara.com | +91 33 4040 8075

WBHIRA Registration No : HIRA/P/JAL/2020/001058

Utsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots

+91 33 4040 8080

The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction

patnaresidency.com | 91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019

www.rera.bihar.gov.in

Usshar, Maheshtala

A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments

usshar.com | 91 33 4040 8085

HIRA/P/SOU/2020/001067 | www.hira.wb.gov.in

Completed Projects

Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan

A mini township spread over 96 acres

Uttorayan, Siliguri

An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

Utsa, New Town

A residential project spread over 5 acres with 402 units

Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units

www.ambujaneotia.com | +91 33 4040 6060

Healthcare

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000

www.neotiahospital.com

Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

www.neotiagetwelsiliguri.com | +91 353 305 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres

+91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education

www.neotiaacademy.com | +91 33 6815 5000

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

Ecostation, Salt Lake

A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel

www.ambujaneotia.com | +91 33 4040 6060

Education

The Neotia University

A private university offering contemporary, holistic education

www.tnu.in | +91 98317 30966/ +91 91636 10909

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

www.nitmas.edu.in | +91 33 4008 4848

Hospitality

Hotels & Resorts

The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath

+91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas

+91 33 4040 4040 | +91 98314 04040

The Neotia Vista

Deluxe 5-star hotel located in New Town

+91 99017 54263

AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake

altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumi

raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms

+91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms

+91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak

raichakonganges.com | +91 33 4040 4070

Clubs

The Conclave

The city's first business club located at AJC Bose Road

+91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms

+91 33 2423 9900

Dining

The Orient

Specialty restaurant offering cuisine from South East Asian countries

Salt Lake: +91 90514 77177 | New Town: +91 86979 05725

Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine

City Centre Salt Lake: +91 98745 17000

Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge

experience located at City Centre Salt Lake

neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumi, Kolkata: +91 99714 48700

Gardens Galleria Mall, Noida: +91 96675 40038

Forum Shantiniketan Whitefield, Bangalore:

+91 96675 40036

QSR

Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu

Ecospace: +91 84200 85087 | City Centre Salt Lake:

+91 84203 97977 | City Centre New Town:

+91 6335 6891 | Acropolis: +91 84200 70000

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata

theteajunction.co.in | +91 83360 00053

Retail

City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lacs sqft.

+91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.

+91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.

+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.

+91 96177 10000

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.

www.citycentremalls.in | +91 83369 88187

Incubation

Neotec Hub

An incubation centre empowering startup ecosystem in

Eastern India

Ecospace New Town: +91 4040 6169

www.ambujaneotia.com

Ecospace Business Park, Block 4B, Action Area II, New Town, Kolkata – 700160

Fax: +91 33 4040 6161 | writetous@ambujaneotia.com

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