

Chairman's message

June is that special month in our cycle of seasons when we welcome the monsoons at last, after the gruelling days of summer. Suddenly the rays of the sun appear gentler. The parched earth seems to quench its thirst. And the first shoots spring up almost miraculously overnight from trees and grassroots as Nature gets ready to wear its green mantle of renewal, fertility and energy.

Kalidasa, one of our greatest bards of Sanskrit classical literature, writes ecstatically in *Meghadutam*, 'O cloud, in all the land you choose/ Gathering greater glory in the rain/ May you never be parted from the lightning/ Even for an instant.'

Lightning, indeed, represents light and vigour – an awakening from the soporific days of heat – as the poet and the farmer get to work. It is time to till the land and sow the seeds. A time to toss the soil from tired fields and push it to yield. Thus, in the footsteps of the farmer, we too need to look at fresh and green ways of tackling our work and finding joy in the bracing breeze of rejuvenation.

The colour green has healing powers to help enhance our vision, stability and endurance. It stands for fresh beginnings of hope. And it holds different meanings in different cultures. For example, green is the national colour of Ireland and is commonly associated with good luck. The green band in our national flag is also of great significance. While the saffron band at the top indicates strength and courage, the white middle band denotes peace and truth along with the Dharma Chakra. The last band is green and



represents the fertility, growth and auspiciousness of our revered Motherland. Bankim Chandra Chatterjee's immortal *Vande Mataaram* – now our National Song – played a vital role in the Indian Independence Movement, first sung in a political context by Rabindranath Tagore at the 1896 session of the Indian National Congress. All these years later, the lyrics fill our heart with national pride: 'Vande Maataram!/ Sujalaang Suphalaam/ Malayajasheetalaam/ Shasyashyamalaam Maataram! Vande Maataram!' (Mother, praise be to thee!/ Rich with thy hurrying streams/ Bright with thy orchard gleams/ Cool with the rainy winds of delight/ Dark fields waving, Mother of might/ Mother, praise be to thee!')

Ravi Neotia

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NeoFocus

Calcutta's Favourite Mall Turns 18



The horse-drawn tram of The Kolkata Store adds a vintage charm to City Centre's popular selfie zone

It has been 18 years since the opening of City Centre Salt Lake that changed the way people experienced shopping at new-age malls. A coming-of-age tale that captures the true spirit of Calcutta.

Designed by the internationally celebrated architect-visionary, Charles Correa, City Centre was inspired by the open bazaar concept deeply rooted in our East Asian culture. The signature architecture combined with the vision of Ambuja Neotia Chairman, Harshvardhan Neotia, gave birth to Calcutta's first integrated and unconventional hangout and shopping destination – an ancient Greek agora; an evergreen Indian haat, and yet much more than all of these combined.

Identified by its inclusiveness, uniqueness and diversity, City Centre Salt Lake from the very beginning has been a place that extends a warm welcome to everybody. With approximately 4.5 lakh sqft of commercial and entertainment spaces on five acres of land, it draws in crowds from all over Kolkata, not just the catchment area. Designed to encourage and celebrate 'adda', to give you a street-feel without the street, the mall is a wonderful example of simplicity, elegance and understatement – its context being very Indian while the experience is youthful and contemporary. Here are some glimpses of City Centre Salt Lake's ageless charishma.



Skylights bring nature's freshness to the interiors of City Centre

NeoFocus



Beautiful paintings and sketches adorn the walls of City Centre, infusing the 65-acre mall with the aesthetics of local art, craft and culture



Tea Junction - the favourite adda zone at City Centre



The Kund with its well-lit fountain adds character to the warm and inviting ambience of City Centre



Ample daylight filters in through the translucent ceiling, lending a vibrant street-feel to City Centre



Fine lounging is fun at City Centre with brands such as A Fraa and Starbucks drawing the young and the young-at-heart

NeoFocus

Taj And Ambuja Neotia Tie-up



The imposing facade of Taal Kutir Convention Centre in New Town, Kolkata

Indian Hotels Company's 'Taj' has been named as the world's strongest hotel brand for 2022 according to the latest report of the consultancy, Brand Finance, that has ranked Taj ahead of Premier Inn, Hilton Hotels and Resorts, Hampton by Hilton, Embassy Suites Hotels, JW Marriot and Shangri-La Hotels and Resorts, Residence Inn by Marriot, Waldorf Astoria Hotels and Resort and W Hotels Worldwide, in the top ten strongest hotel brands.

Ambuja Neotia is proud to partner with Taj in Eastern India, namely with Taj Chia Kutir in Darjeeling, Taal Kutir Convention Centre, Taj City Centre New Town and Raajkutir IHCL SeleQtions. The group has also partnered with an upcoming project in Sikkim and the first five star hotel in Patna. Here are some glimpses of the properties.



One of the banquet halls at Taal Kutir Convention Centre



The impressive Taj City Centre New Town

NeoFocus



RaajKutir's courtyard view reflecting a bygone era of zamindari mansions in Kolkata



Taj Chia Kutir in Darjeeling overlooking the Makaibari Tea Estate



Taj City Centre New Town lobby



The infinity swimming pool at Taj City Centre New Town

NeoHealth



Motherhood is nurturing the little life within you from the moment of conception through childbirth and beyond; a lifetime of joy and happiness. Continuing the celebration of Mother's Day in this month, Bhagirathi Neotia Woman & Child Care Centre, New Town, recently hosted 'Mommies Day Out' with pregnant mothers for a fun-filled health session at the New Town hospital premises, much enjoyed by all who attended.



Bhagirathi Neotia Woman & Child Care Centre, New Town, organised a workshop on Infection Control for the in-house nursing staff, with participation from both BNWCCC Rawdon Street and New Town. Dr Mahua Dasgupta, Dr Sreeparna Chakravorty and Sister Baishali Biswas Dubey were the eminent speakers. Certificates for participating in this workshop were awarded to all who took part.



NeoHealth



A Continuing Medical Education session was organised for the clinic professionals and nurses by BNWCCC Rawdon Street at the hospital seminar hall. The topic was 'Threatened Miscarriage And Recurrent Pregnancy Loss – Role Of Dydrogesterone.' The speaker, Dr Suparna Chowdhury, held the audience enthralled.



A knowledge-enhancing Medical Conference was recently held at Alipurduar by IMA Alipurduar Branch. From Neotia Getwel Healthcare Centre, Siliguri, the speakers were gastroenterologist Dr Nadeem Parvez and nephrologist Dr Ajit Kumar Singh. Guest of Honour, Cardiologist Dr Rajesh Nanda and Chairperson, Urologist Dr Abhishek Kumar Singh of NGHC, along with Dr Judhirstir Das, Dr S P Ghosh and Dr Mohit Kumar Santra of Alipurduar IMA, added gravitas to the proceedings.



BNWCCC Rawdon Street hosted an elocution competition for the nursing staff on the occasion of Hand Hygiene Week. The topic was hand hygiene for saving lives and staying away from infections that are easily transmitted through touch.



Genome The Fertility Centre recently organised a Webinar on 'Treatment Strategies In Couples With Recurrent Implantation Failure' conducted by Dr Sabnam Parvin (Reproductive Medicine Specialist, Genome). Another virtual workshop with delegates from Israel, Dr Yona Barak and Prof Dov Felberg, and Genome's consultants and embryologists, was a great success.

NeoHealth



Infection prevention and control (IPC) is a practical, evidence-based approach which effectively prevents the occurrence of hospital acquired infections amongst patients and healthcare workers. A trained and vigilant team can ensure strict implementation and continuous adherence to correct practices. Recently, an Infection Control Workshop was organised at Neotia Getwel Healthcare Centre for the hospital's in-house nursing staff. Dr Mahua Dasgupta (Consultant Microbiologist & Infection Control Officer) was the eminent speaker. The two-day long workshop included an overview of national and international recommendations on prevention, identification and surveillance of infections significant for healthcare units. Certificates were awarded to the participants by Dr Sanjib Sarkar, Dr Prema Guha, Sabina Yasmin and Dr Ashis Biswas. Here are a few glimpses from the workshop.



Neotia Mediplus recently organised a free health check-up programme with Dr Vivek Sharma (Orthopedic Specialist) at the facility. The session was attended by residents from the region.



NeoHappening



An evening of memorable music, the Bappi Lahiri Night, recently got underway at Club Verde to pay tribute to the legendary figure in the firmament of Indian music. Members and their guests thoroughly enjoyed the musical night and danced to the tunes of the disco king. It was 'Ooh la la' all the way!



As the badminton tournament at Club Verde progressed, members were excited to revisit their childhood and thus turned the event into a huge success with much cheering and nail-biting in the spectators' gallery.



Carrom, a board game of Indian origin, is popular in several clubs and cafés. Played by both children and adults, it became popular in the United Kingdom in the early 20th century. EcoHub recently hosted a carrom tournament.

NeoHappening



The popular Sunday brunch with live music at the Conclave had members enjoying their meal as they relaxed with friends.



Rajasthani Food Festival at EcoHub was a popular event, with members and guests relishing the specially curated delectables.

NeoHappening



Several events were recently hosted at City Centre Raipur, including a concert by Rahgir, as well as an awareness drive on the harms of smoking on World No Tobacco Day. World Environment Day was also commemorated along with other events.



A special cake cutting ceremony marked City Centre Salt Lake's eighteenth birthday with great pomp.

NeoHappening



Jamai Sashthi at Club Verde saw the venue set for the occasion with an array of delectables and live music to celebrate precious family bonds. Sons-in-law had a field day, hogging the limelight.



A special Jamai Sashthi buffet was laid out at Montana Vista to pamper sons-in-law over a scrumptious feast.

NeoHappening



A Summer Camp was recently hosted at Montana Vista for children who thoroughly enjoyed the fun activities over 3 days.



The recently held Lippan Art Workshop at Montana Vista had participants learn a traditional art and enjoy the event.

NeoHappening



To celebrate 18 years of City Centre Salt Lake, multiple events have been planned for the months of June and July. The first event on the calendar was 'The Great Mango Festival.' Over a hundred varieties of mangoes were available on sale, along with folk and Baul musical recitals. The two-day festival was much enjoyed by all visitors and patrons.



A wellness Camp, recently organised in association with Wellness Clinic at Club Verde, focused on pain relief massage techniques and other sessions on reprieve from agony and other pain management practices.



The first flash mobs were created in Manhattan in 2003 by Bill Wasik, senior editor of *Harper's Magazine*. Traditionally, flash mobs encourage a group of people who assemble suddenly in a public place, perform for a brief time, then quickly disperse, often for the purposes of entertainment, satire or artistic expression. Recently, EILM organised a flash mob at Taj City Centre New Town on World Environment Day to create awareness on pressing issues related to our eco-system.

NeoHappening



It was a very special occasion when Chef Sanjeev Kapoor recently visited Rendezvous at AltAir to interact with the hotel chefs and also share his experience about the newly opened café inspired by Auroville.

NeoHappening



Recently, AltAir mounted a glittering night featuring DJ Helixy, playing EDM Commercials to much foot-tapping.

NeoHR Corner



Our HR team, along with GKB Opticals, arranged an eye camp for our staff. After routine eye check-ups, they were given necessary suggestions to take care of their eyesight and protect their vision. It was a different kind of 'eye for an eye!'

NeoHR Corner



Team HR took everyone back to their school days with Hangman, but with a twist! A lineup of six were quizzed on current affairs, politics and more, making the weekend all about fun and laughter at Ambuja Neotia and spreading happiness.

NeoImpact



A new CSR initiative focussing on Digital Literacy & Expressive English Training, was recently hosted as students took lessons on the basics of computers and spoken English – a 6-month planned module to effectively increase employable skills for youths in Rajarhat. This initiative happens twice a week in Dr APJ Abdul Kalam Govt College, beside Central Mall, not very far from the boundaries of our Urvisha project. It was flagged off with 20 students from the neighbourhood. The NGO partner of this project will offer placement in Sector-V companies to all successful candidates.

Several colleagues have expressed their wish to participate in our CSR initiatives. This is a splendid opportunity for them to get involved as the venue is close to Ecospace. You can share your precious experience and add value to their life, shepherding them to excel and spread their wings and explore new horizons. Do extend a helping hand!

NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass
A premium luxury residential project spread across 20 acres with 1000+ units under construction
www.atalikaluxury.com | +91 33 4040 8070
Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town
A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers
www.ecospaceresidencia.com
+91 33 4040 8080
Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Utsodhaara Teesta Township, Siliguri
An integrated township project spread over 81 acres which offers a wide range of plots
www.utsodhaara.com | +91 33 4040 8075

Urvisha, New Town
A Residential project with 4 towers B+G+11 floors and 1 Tower of B+G+7 floors offering 2 and 3 BHK Apartments
urvisha.in | 91 33 4040 8060

Uttsav Park, Dhulagarh
A plotted development project spread over 43 acres which offers a wide range of plots
+91 33 4040 8080

The Residency - City Centre Patna
A luxury residential project spread over 2 acres with 127 units under construction
patnaresidency.com | 91 33 4040 6060
RERA Registration No: BRERAP05734-1/994/R-766/2019 | www.rera.bihar.gov.in

Usshar, Maheshtala
A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments
usshar.com | 91 33 4040 8085
HIRA/P/SOU/2020/001067 | www.hira.wb.gov.in

Completed Projects

Udayan, EM Bypass
First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan
A mini township spread over 96 acres

Uttorayon, Siliguri
An integrated residential township spread over 400 acres

Urvashi, Durgapur
A residential township spread over 120 acres

Utsa, New Town
A residential project spread over 5 acres with 402 units

Ujjwala, New Town
An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town
A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass
A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake
Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala
A convenient residential project spread over 1.6 acres with 150 units

Uddipa, Sinthee More
A Residential project spread over 2.2 acre with 360 units

Healthcare

Bhagirathi Neotia Woman & Child Care Centre
Superspecialty hospitals for woman and child healthcare
Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000
www.neotiahospital.com

Neotia Getwel Healthcare Centre
Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services
www.neotiagetwelsiliguri.com | +0353 660 3000

Genome - The Fertility Centre
A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology
www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus
The NABL accredited chain of diagnostic centres
+91 33 4040 8000

Neotia Academy of Nursing
An institute imparting world class nursing education
www.neotiaacademy.com | +91 33 6815 5000

Neotia Skill Development Academy
A CSR initiative to impart skill based training using latest pedagogy and curriculum thereby enhancing community livelihood
www.neotiaskill.com | +91 33 40735057

Commercial

Ecospace, New Town
A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

Ecostation, Salt Lake
A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

Ecosuite, New Town
A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake
A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel
www.ambujaneotia.com | +91 33 4040 6060

Ecospace Business Towers, New Town
B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town
www.ecospacebusiness Towers.com | +91 33 4040 8080

Education

The Neotia University
A private university offering contemporary, holistic education
www.tnu.in | +91 98317 30966/ +91 91636 10909

CII-Suresh Neotia Centre of Excellence for Leadership
Serves as a facilitator for development of leaders, promoting economic and industrial growth
www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)
Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)
www.nitmas.edu.in | +91 33 4008 4848

Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India
Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.
www.jnanpravaha.org | 91-542-2366326

Hospitality**Hotels & Resorts****The Ffort Raichak - Raichak on Ganges**

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
+91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas
+91 33 4040 4040 | +91 98314 04040

Taj City Centre New Town

A 5-star luxury hotel with 137 rooms & 10 suites
+91 33 6820 0303

AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake
altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumii
raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms
+91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Taj Chia Kutir Resort & Spa - Darjeeling

Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by Ambuja Neotia
+91 0354 234 6070

Clubs**The Conclave**

The city's first business club located at AJC Bose Road
+91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Dining**The Orient**

Specialty restaurant offering cuisine from South East Asian countries
Salt Lake: +91 90514 77177 | New Town: +91 86979 05725
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine
City Centre Salt Lake: +91 98745 17000
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake
neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumii, Kolkata: +91 99714 48700
Gardens Galleria Mall, Noida: +91 96675 40038
Forum Shantiniketan Whitefield, Bangalore: +91 96675 40036

Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu
Raajkutir: 6289461972 / City Centre Saltlake: 6292251234

QSR**Afraa Deli**

An all-day spread with a sumptuous breakfast and takeaway menu
Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail**City Centre, Salt Lake, Kolkata**

A complete shopping experience spread over 4 lacs sqft.
+91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.
+91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.
+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.
+91 80803 18939

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.
www.citycentremalls.in | +91 83369 88187