

Ambuja Neotia NeoNews

JULY, 2019

Chairman's message

Why do we await the monsoon with such anticipation? Because it is life-giving and a symbol of hope? Because it finally ushers in a sense of sustenance? Or is it because it holds out a note of optimism after the unbearable heat of sweltering days? Over the ages, poets have eulogized the season. From Kalidas to Rabindranath Tagore, some of the best lyrics associated with this period of rain and thunder has been penned by them. Even some of our much-loved songs from films are connected with the rains.

The arrival of the monsoon coincides with countless festivals across India. A cup of steaming hot tea, accompanied by freshly made snacks, holds a special delight during this season. But what the pelting showers symbolize throughout our vast and beautiful country

is a perception of optimism. India is built on countless layers of faith and culture; on the diversity of language, costumes, architecture, customs and beliefs that has been a unifying factor. Yet, whether we are living in villages or towns, from Kashmir to Kanyakumari we share the same essential spirit, the spirit of a united India that binds us together. We have great unity in our belief in diversity that has given us strength and pride through the centuries.

Let us then celebrate this special monsoon season, keeping in mind the indispensable spirit of our country. An old adage puts it aptly: 'paani barsey, kismet chamkey.' When the rains come, fortune smiles. So look forward with hope and help to make it a sustainable reality.

Ravi Neotia



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What's New

- Ambuja Neotia emerges as the brand leader for the 5th consecutive year from Eastern India as per Track Realty Brand X Report 2018-19
- Ambuja Neotia also emerges as the top 10 employers in the Real Estate segment nationally as per Track Realty Brand X Report 2018-19

NeoFocus

Plan Your Staycation

Who does not crave a sabbatical every now and then? It gets worse when you are stuck in office or on your morning commute, scrolling through Instagram and all you see are perfectly posed travel photos of your friends on holiday. Everybody deserves a break from routine, no matter how pressured they are at work. Yet, the hassle of getting out of the city takes away half the excitement, just thinking of everything you have to go through, from planning to budgeting and making all the advance bookings and travelling back and forth from busy airports or crowded railway stations. Thankfully, taking a staycation can solve much of your dilemma at a much lesser budget. More than just a weekend spent in a hotel in and around your city, staycations also have the ability to alter moods, making you feel as if you are at a different place and time. Staycations have the ability to slow things down and give you the luxury to explore parts of your hometown that you have previously never stepped foot in.

Here are some excellent properties from the Ambuja Neotia Group, which you can consider for your next staycation to rejuvenate your tired soul with an exciting combination of specialized services and truly breathtaking surroundings.



The magnificent environs of the spa at The Ffort Raichak overlooking Ganges



Ganga Kutir, a perfect place to wash away your stress in the lap of nature at Raichak on Ganges



The infinity swimming pool at Swissotel Kolkata with a panoramic view



Montana Vista in Siliguri is an ideal getaway destination



The stunningly beautiful Anaya Villas at Raichak on Ganges near Kolkata



Revisit Bengal's renaissance era at Raajkutir, a boutique hotel in Kolkata



The rooftop swimming pool at Altair, a boutique hotel in Kolkata, offers a breathtaking view of the skyline

Udvida the Condoville

Udvida - The Condoville, launched in 2016, was handed over to its residents on time in March earlier this year. The project comprises efficient apartments close to the buzz and charm of North Kolkata in a new-age address. It offers exclusivity and security to a gated community in familiar surroundings of nature's bounty.

Udvida sports G +11 towers with two wings that are connected at the 11th floor to facilitate easy access to the terrace. There are 150 apartments comprising 2 and 3 BHK units, with a soothing waterbody within the complex. Udvida also boasts a multi-level club with a swimming pool, yoga & meditation terrace, a party deck, gym, multipurpose hall and an indoor playroom for kids.



A view of the Udvida residential towers



The restful waterbody at Udvida imparts a bucolic charm to the environs



The swimming pool on the premises is ideal for a splash in the summers



The multi-purpose gym at Udvida for the health-conscious residents

NeoHealth



Neotia Healthcare was recently awarded the 'Eminent CIO of India' Award



Bhagirathi Neotia Woman & Child Care Centre, Rawdon Street, was privileged to organise a clinical meeting of The Association of Otolaryngologists of India (AOIWB), West Bengal



In the presence of eminent consultants, BNWCCC, Rawdon Street, organised a panel discussion on 'Mother & Child Modern Nutrition Management from Inception to 1000th Day'



BNWCCC, New Town, recently organised a prestigious workshop on 'IAP Course on Basic Bronchoscopy' by Indian Academy of Paediatrics and West Bengal Academy of Paediatrics that was attended by eminent doctors from Kolkata



With an objective of sharing virtuous healthcare practice with members of the medical profession, a Continuing Medical Education (CME) programme was organised by Neotia Getwel Healthcare Centre at Namchi, Sikkim, much appreciated by all participants

NeoLearning

The Neotia University and NITMAS not only impart excellent academic learning to its students but also help them with placements so that they can gain practical experience and be better equipped for the job market once they pass out from their alma mater. Workplace experience complements academic learning by providing another way of education outside the classroom. It also provides students with crucial knowledge, skills and personal attributes that employers look for. Indeed, in some countries, even the brightest pupils find it hard to get work without having had some work experience. A degree alone is not enough. Employers are looking for more than just technical skills and knowledge of a degree discipline. The many benefits of work experience include a different perspective and context to mere academic learning, an opportunity to put theory into practice. It helps develop ideas for final year projects and offers a chance to work on a whole range of employment skills, from learning about and adapting to workplace culture to time-management and teamwork. It gives students an opening to see different aspects of work and deal with practical problem-solving and personality development.



Students of The Neotia University at Ashok Leyland's plant in Chennai as interns



3rd Year B.Tech Robotic Engineering pupils as interns at WABCO



B.Tech students in Mechanical Engineering (Automobile Specialization) undergoing a summer training course at Tata Motors



Pratiksha Deb and Sucheta Chandra with their respective certificates. NITMAS students were 1st runners up in IEEE Student Paper Contest

NeoHappenings



At the inaugural session of the seventh annual summit, The Growth Net at New Delhi, Harshavardhan Neotia, Chairman, Ambuja Neotia Group with S Jaishankar, Minister, External Affairs, Govt of India, Jamshyd Godrej and Claude Smadja



Harsh Neotia speaking during the panel discussion at the summit



During a candid conversation, Harsh Neotia with other guests



East Bengal star footballer, Alvito D' Cunha, and Mohun Bagan legend, Satyajit Chatterjee, at Sonar Tori during the launch of Ghoti-Bangal Festival



On display at Sonar Tori are various thalis of the unique Ghoti-Bangal festival that featured select culinary items from East and West Bengal



Music and bonhomie help guests enjoy live music and finger snacks at Altair's Capella during a special Saturday Night event



NeoHappenings

Glances from a breezy summer evening that witnessed the soon-to-be-residents of Utalika mingling with each other over music and juicy mangoes served over high tea. The invitees took a peek at the progress of one of Kolkata's most premium luxury residential projects. Harshavardhan Neotia, Chairman, Ambuja Neotia, along with the Marketing & Project teams welcomed the customers.



The green and verdant environs of Utalika that greet the eyes of guests and would-be residents invited at the special event



A traditional welcome to guests by Harshavardhan Neotia



Harsh Neotia with children who came to the event with their parents



Madhu Neotia with architect Kapil Bhalla at the event



Pramod Dwivedi, Head - Marketing, Real Estate Division, with a guest



Lively music by a band created a melodious mood for the occasion



Children take a shot at putting a golf ball at Utalika



Parthiv Neotia with P L Mehta, Vice Chairman, Hospitality & Healthcare Divisions, and the Utalika team comprising Giriraj Damani, Bishnu Swaroop and Partha Chakravarty at the event



A panoramic view of the swimming pool at Utalika



A delicious spread that was much enjoyed by invitees at the event

NeoHappenings



It was a special occasion - Blood Donor Day. Ambuja Neotia Group's HR Department organised a blood donation camp in partnership with the Association of Voluntary Blood Donors, West Bengal. The event witnessed participation from several members of the Ambuja Neotia parivaar



World Yoga Day saw several members of the Ambuja Neotia Group participate and learn essential asanas for their well-being and relaxation at Ecospace, Kolkata, guided by Yogi Ratan Sah of the Bihar School of Yoga, Munger

NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass
A premium luxury residential project spread across 20 acres with 1000+ units under construction
www.utalikaluxury.com | +91 33 4040 8070
Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Uddipa, Sinthee More
A residential project spread over 2.2 acres with 360 units under construction
www.uddipa.com | +91 33 4040 8080
Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Uttsav Park, Dhulagarh
A plotted development project spread over 43 acres which offers a wide range of plots,
+91 33 4040 8080

Completed Projects

Udayan, EM Bypass
First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan
A mini township spread over 96 acres

Uttorayon, Siliguri
An integrated residential township spread over 400 acres

Urvashi, Durgapur
A residential township spread over 120 acres

Utsa, New Town
A residential project spread over 5 acres with 402 units

Ujjwala, NewTown
An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town
A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass
A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake
Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala
A convenient residential project spread over 1.6 acres with 150 units
www.ambujaneotia.com | +91 33 4040 6060

Education

The Neotia University
A private university offering contemporary, holistic education
www.tnu.in | +91 98317 30966/ +91 91636 10909

Healthcare

Bhagirathi Neotia Woman & Child Care Centre
Superspecialty hospitals for woman and child healthcare
Rawdon Street: **+91 33 4040 5000** | New Town: **+91 33 3323 5000**
www.neotiahospital.com

Neotia Getwel Healthcare Centre
Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services
www.neotiagetwelsiliguri.com | +91 353 305 3000

Genome - The Fertility Centre
A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology
www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus
The NABL accredited chain of diagnostic centres
+91 33 4040 8000

Neotia Academy of Nursing
An institute imparting world class nursing education
www.neotiaacademy.com | +91 33 3026 3400

Commercial

Ecospace, New Town
A contemporarily designed business park spread over 20 acres comprising 20 lac sq ft of office space

Ecostation, Salt Lake
A 17-storey business tower comprising 2 lac sqft IT/ITES space

Ecosuite, New Town
A 7-storey premium commercial development comprising 1 lac sqft space

Ecocentre, Salt Lake
A 20-storey commercial development comprising 5 lac sqft office space and a boutique hotel
www.ambujaneotia.com | +91 33 4040 6060

CII-Suresh Neotia Centre of Excellence for Leadership
Serves as a facilitator for development of leaders, promoting economic and industrial growth
www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)
Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)
www.nitmas.edu.in | +91 33 4008 4848

Hospitality**Hotels & Resorts****The Ffort Raichak - Raichak on Ganges**

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
+91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex Pool Villas
+91 33 4040 4040 | +91 98314 04040

Swissotel Kolkata Neotia Vista

Deluxe 5-star hotel located in New Town
www.swissotel.com | +91 33 6626 6666

Altair

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector v, Salt Lake
altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumii
raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well- appointed rooms
+91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Clubs**The Conclave**

The city's first business club located at AJC Bose Road
+91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Dining**The Orient**

Specialty restaurant offering cuisine from South East Asian countries
Salt Lake: +91 90514 77177 | New Town: +91 86979 05725
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine
City Centre Salt Lake: +91 98745 17000
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Afraa Lounge & Restaurant

Enjoy delectable Mediterranean cuisine and revel in Bar and Lounge experience located at City Centre Salt Lake
neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumii, Kolkata: +91 99714 48700
Gardens Galleria Mall, Noida: +91 96675 40038
Forum Shantiniketan Whitefield Bangalore: +91 96675 40036

QSR**Afraa Deli**

An all-day spread with a sumptuous breakfast and takeaway menu
Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

Afraa Creperie

A popular creperie offering delectable food enveloped in a contemporary and cozy environment at City Centre Salt Lake: +91 6333 4985

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail**City Centre, Salt Lake, Kolkata**

A complete shopping experience spread over 4 lac sqft
+033 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lac sqft
+033 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lac sqft
+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lac sqft
+91 96177 10000

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lac sqft
www.citycentremalls.in | +91 70440 59536

Incubation**Neotec Hub**

An Incubation centre empowering startup ecosystem in Eastern India
Ecospace New Town: +91 4040 6169