

# AmbujaNeotia NeoNews

JANUARY, 2024

## Chairman's Message

Greetings for the New Year!

As we welcome the dawn of another promising year, January unfolds in Bengal, painting a picturesque canvas of winter's allure. Nature, draped in mist and dew, a crisp chill and the wafting fragrance of nolen gur in the air, the abundance of the harvest season, homes resonating with the sizzling sounds of pithe-puli invoke the warmth of life. The season beckons us outdoors for picnics and getaways, celebrating familial bonds and creating cherished memories in its embrace.

In the profound words of Swami Vivekananda, whose birth anniversary we celebrate every January, "Strength is life; weakness is death." His teachings, echoing the quiet strength of winter, inspire us to navigate challenges with resilience. Just as the sacred rivers remain resilient under a frozen surface, winter in India inspires a profound connection with nature and a celebration of life's cyclical rhythms.

Makar Sankranti, celebrated in the heart of the Indian winter, marks the beginning of longer days and the end of the winter solstice, becoming a symbol of new beginnings and the triumph of light over darkness. It also reminds us of the blessings of Mother Nature, as the bounty of fresh harvests fill the hearth and the heart.

Underscoring the significance of resilience in the face of challenges, Makar Sankranti's kite battles reflect the determination to overcome obstacles, while the ethos of Republic Day inspire citizens to rise above differences, just as kites soar above the ground, fostering a sense of unity and pride in India's rich cultural mosaic. Swami Vivekananda's teachings about the oneness of humanity and the importance of inner strength find resonance in the foundational principles of the Indian Republic.

In the quiet stillness of winter, the barren trees remind us that growth often requires a period of dormancy, and beneath the cold and dry surface, life is preparing to bloom again. Winter encourages introspection and resilience. It teaches us that rest is essential for renewal, for inner strength and personal growth. The season invites us to savour the present, find warmth in connections, and trust that, like nature, our lives too will experience a reawakening after the serene quietude of winter. Wishing you all a year ahead filled with joy and enlightenment!

*Ravi Neotia*







NeoFocus

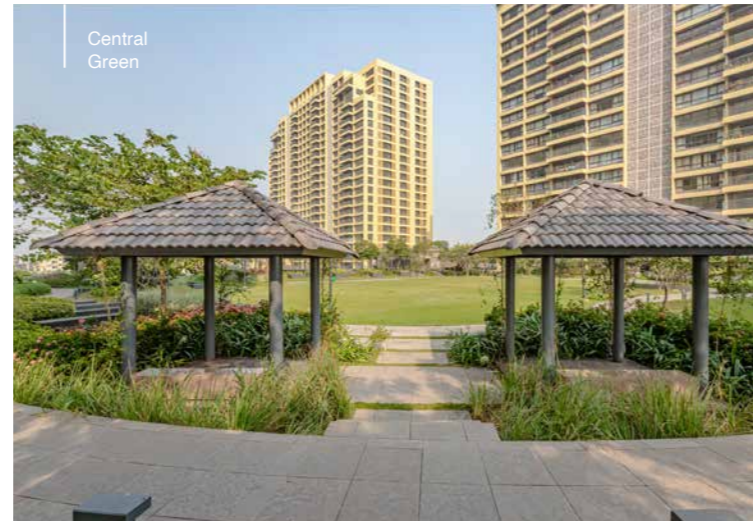
NeoHealth

NeoHappening





# NeoFocus



## Utalika - A Symphony of Harmonic Living

In 2017, a new world was promised. A promise to embrace the luxury of space and nature within an urban metropolis. Over the years, this world has flourished like a blooming flower, nurtured by the Ambuja Neotia Group and nourished by the blessings of Mother Nature.

Utalika Luxury has evolved into that promised world, where life unfolds as a celebration of nature's elements, in the warm embrace of comfort, sophistication, and luxury.

Here the lush greenery and architectural splendour soothe your senses, while the tranquil waterbody invokes a sense of peace. Revel in the natural illumination, savour the playful breeze on your balcony, and delight in the liberating expanse of surrounding space.

Utalika Luxury transcends beyond a mere residence; it is a meticulously crafted world where each moment becomes a celebration of nature's elements, in the comforting luxury of space.



NeoHealth

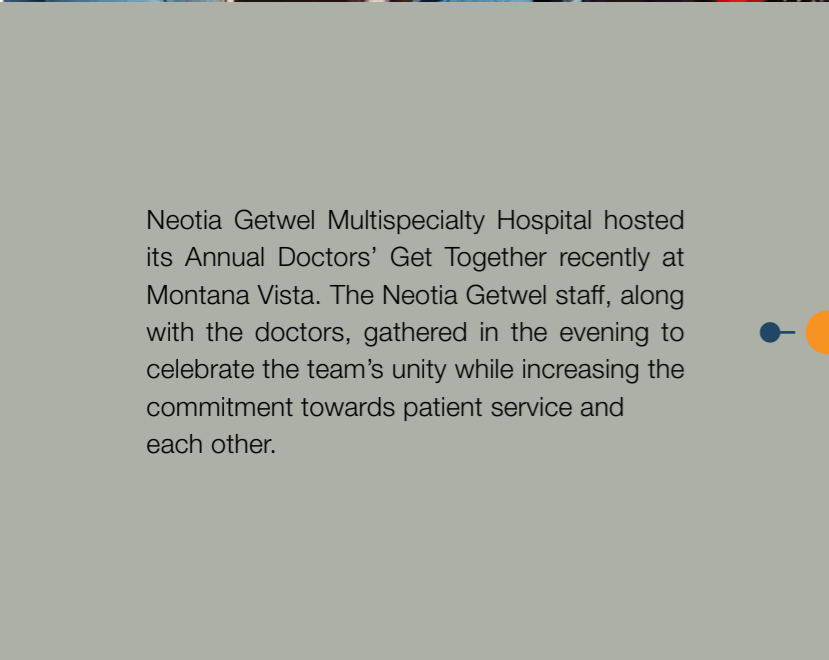


Neotia Skill Development Academy recently organised an industrial visit for its Pharmacy Assistant Batch 3 students, in collaboration with pharmacists, at Bhagirathi Neotia Woman and Child Care Centre pharmacy units in New Town. This immersive experience helped the students delve into real-world work environments, cutting-edge workstations, and let them interact with seasoned professionals.

NeoHealth



An expert talk on lifestyle management was recently arranged at North Bengal University in association with Neotia Getwel Multispecialty Hospital, emphasizing the maintenance of a healthy and balanced life. Dr. Subhodip Pramanik, Consultant Endocrinologist from Neotia Getwel, explained the concept to the attendees. There was a Q&A session where participants were encouraged to ask questions about their problems.



Neotia Getwel Multispecialty Hospital hosted its Annual Doctors' Get Together recently at Montana Vista. The Neotia Getwel staff, along with the doctors, gathered in the evening to celebrate the team's unity while increasing the commitment towards patient service and each other.



A day-long Neo-Map workshop was recently organised at Neotia Getwel Multispecialty Hospital, in association with Neonatology Society of West Bengal, and Siliguri Academy of Paediatrics. This informative session witnessed speakers from different organisations taking part.



To feel the warmth of the Yuletide season, Neotia Getwel celebrated Christmas at its new seminar hall amidst a cake-cutting ceremony and vibrant performances by the staff members.



Neotia Mediplus OPD & Diagnostics Clinic, Garia unit, recently organised a Free Health Check-Up Programme at Swarnim International School, for the school students and their guardians.



# NeoHealth



Neotia Mediplus OPD & Diagnostics Clinic, Garia Unit, recently organised a Free Community Health Check-Up Programme at Kamalgazi.



Bhagirathi Neotia Woman and Child Care Centre, Rawdon Street, was the Official Health Partner at the recently held Calcutta Swimming Club Kids' Carnival. Bursting with laughter and joy, the fun wonderland at the Kids' Carnival invited youngsters to explore a kaleidoscope of games, rides, and sweet treats. Adorned in vibrant colours, the carnival sparked imaginations, offering a magical escape for the young at heart. From carousel spins to cotton candy dreams, every corner resonated with the gleeful echoes of childhood.

Genome The Fertility Centre recently celebrated its 18th anniversary with all its patients, doctors, embryologists, counsellors, pharmacists, phelobotomists, semenologists, anaesthesiologists, nurses, admin staff, healthcare experts and support teams for being a part of the wonderful journey. Glimpses from the celebration at Genome's Sarat Bose Road address.



Bhagirathi Neotia Woman and Child Care Centre, New Town, recently organised a Webinar on "Paediatric Laparoscopic Surgeries" by Dr. Rupa Banerjee (Consultant in Paediatric Surgery at BNWCCC, New Town).



Bhagirathi Neotia Woman and Child Care Centre, New Town, rang in Christmas with carols and gifts from Santa Clause, spreading the Yuletide cheer among those present.



6<sup>th</sup>-10<sup>th</sup> JANUARY, 2024 | HICC & HITEX, HYDERABAD



Hearty congratulations to Dr Sujoy Dasgupta, Director, Clinical Services, Genome The Fertility Centre, for delivering the prestigious "Dr Kamini Rao Oration" on the topic of "Swasth Nari Sukhi Nari" (Healthy Woman is Happy Woman) at the 66th All India Congress of Obstetrics and Gynaecology (AICOG) held in Hyderabad recently.



Bhagirathi Neotia Woman and Child Care Centre, New Town, recently took part in BAPCON 2023, organised by Burdwan Academy of Paediatrics, where Dr. Poonam Guha Vaze (Consultant in Paediatric Urology at BNWCCC New Town) spoke on "Common Paediatric Surgical and Urological Problems".

# NeoHealth



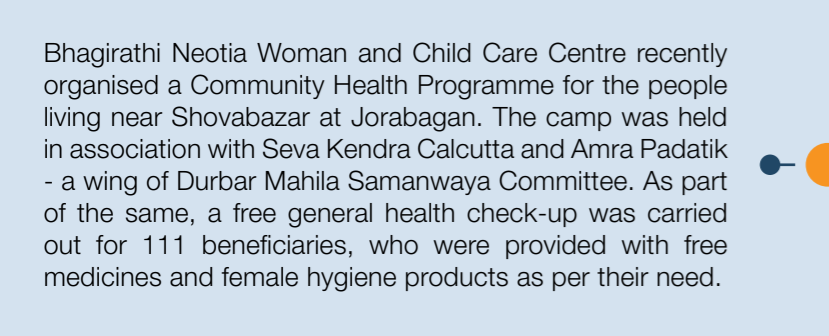
NeoHealth



Bhagirathi Neotia Woman and Child Care Centre recently organised a Community Health Programme for residents living near Brace Bridge Station at Khalbari. The camp was organised in association with NGO CRY - Child Rights and You. A free general Health Check-Up was carried out for 139 participants.



Bhagirathi Neotia Woman and Child Care Centre recently organised a Free General Health Check-Up Camp for the people of Khanpukur. The camp was held in collaboration with Jaigram Social Welfare Society at Chakhanpukur SPFP Primary School, Khapukur Gayenpara, Hasnabad. Health assessment was conducted for 213 beneficiaries, and they were also given medicines as per their individual requirement.



Bhagirathi Neotia Woman and Child Care Centre recently organised a Community Health Programme for the people living near Shovabazar at Jorabagan. The camp was held in association with Seva Kendra Calcutta and Amra Padatik - a wing of Durbar Mahila Samanwaya Committee. As part of the same, a free general health check-up was carried out for 111 beneficiaries, who were provided with free medicines and female hygiene products as per their need.



Bhagirathi Neotia Woman and Child Care Centre recently organised a Community Health Programme in association with Joygram Social Welfare Society at Chandpur, Rajarhat. Around 250 people were screened and subsequently provided with free medicines.



Bhagirathi Neotia Woman and Child Care Centre recently organised a Health Drive cum Vaccination Programme for Children with Special Needs in association with 'Missionaries of Charity' at Nirmala Shishu Bhavan. Pneumonia and Hepatitis-B vaccines were administered to 44 girls as part of the initiative.

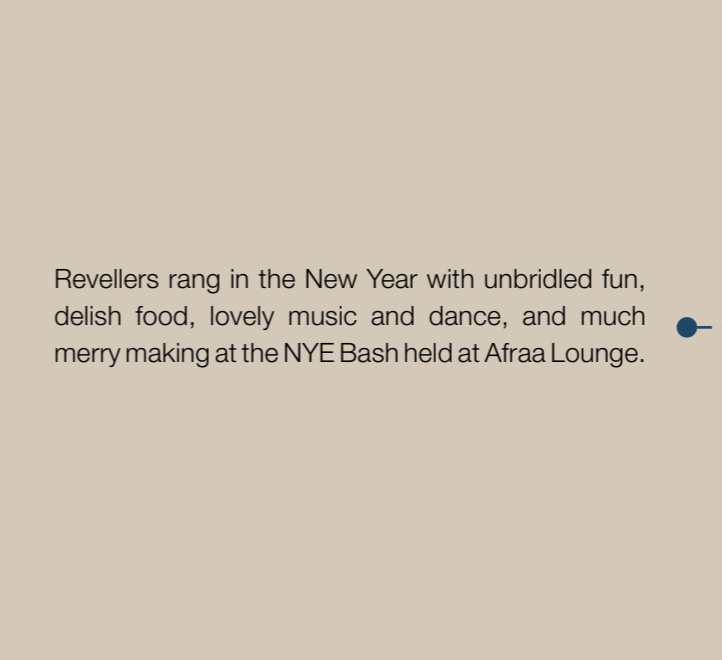


Bhagirathi Neotia Woman And Child Care Centre, In Association With Durbar Mahila Samanwaya Committee And Seva Kendra Calcutta, Recently Organised A Free General Health Check-Up Camp For The Women In Varied Circumstances Living Near Sovabazar Area. Around 81 Beneficiaries Were Given Free Health Consultations, Medicines And Female Hygiene Products As Per Their Individual Health Status.

NeoHappening



A delicious spread welcomed members and their guests at The Conclave, City Centre Salt Lake, as part of a much anticipated Christmas Brunch.



Revellers rang in the New Year with unbridled fun, delish food, lovely music and dance, and much merry making at the NYE Bash held at Afraa Lounge.



Patna's first ever Fencing Exhibition Match 2023, presented by the Patna Fencing Association, was recently held at City Centre Patna, making it a memorable event.



Visitors at City Centre Haldia spent a fun-filled musical evening on Christmas, with Marzz India regaling the audience with a lovely musical performance. The event was presented by t2, along with City Centre Haldia.



NeoHappening



City Centre Siliguri decked up in colourful decorations to ring in Christmas with cheer and joy.



The ambience at City Centre Patna resonated with the cheer and fun of Christmas as the mall decked up in vibrant decorations.

Winter is a perfect time to indulge in baked goodness. City Centre malls at Salt Lake and New Town recently hosted the Bakery Fiesta, bringing in a plethora of kiosks offering a world of baked delicacies.



NeoHappening



The first ever Inter-School Chess Tournament 2023 was recently held at City Centre Patna, organized by Patliputra Chess Academy.



An Open MIC Competition witnessed aspiring comedians, poets, and shayars showcased their talent recently at City Centre Patna. The event was organised in collaboration with Patna Komposers & Patna Komedians, with social media partner K Studios.



An exclusive Siliguri Tourism Fair was recently held at City Centre Siliguri, connecting visitors with the tourism departments and agencies of different states such as Rajasthan, Sikkim and even Nepal. People explored the hidden gems of famous tourist destinations and left with high praises for the event.



From the iconic Royal India Hotel, Aminia, Karim's, Mezban, and Sabir's Hotel to The Great Biryani Co, Bawarchi, Sanjha Chula, Biryani by Kilo and Wah Jannab, kebabs and biryanis from the popular Mughlai hotspots from across town were in to indulge visitors with a delightful treat at the recently held Biryani and Kebab Festival at City Centre Salt Lake.



A one-day Sale with Flat 50% OFF from selected brands across City Centre Mall Patna was recently arranged at the Patna mall. The sale was on from 10 am to 10 pm, attracting many visitors to the shopping spree.



# NeoHappening



● Yearend celebrations took on a new high at Uno Pizzeria & Grill, Swabhumi, as the premises were decked up in vibrant décor and light installations.

● The quintessential winter jaggery of Bengal – nolen gur, which is made from refined and distilled date palm tree sap, lends a special flavour to the Bengal kitchen repertoire. To celebrate the finer nuances and the versatility of the nolen gur, a special menu named “Nolen Gur-er Utsav” attracted many a food lover to Sonar Tori restaurant at City Centre Salt Lake this season.



● The Adda Place-themed menu is what’s drawing friends and family to Sonar Tori, where especially the outdoor seating area is turning into a people’s favourite Adda Spot, recreating the jovial vibes of the olden days, in the evenings at Sonar Tori, City Centre Salt Lake.



● HDFC Bank MD and CEO Shasidhar Jagdishan recently paid a visit to A Fraa restaurant in City Centre Patna.



# NeoHappening



Glimpses from the 7th Convocation ceremony at NIT Mizoram include the appointment of Harshavardhan Neotia as the Chairperson of the Board of Governors of the National Institute of Technology (NIT) Mizoram.



To mark the auspicious occasion of Swami Vivekananda's 162nd birthday and in commemoration of National Youth Day, Ambuja Neotia unveiled 'Vivek,' a touching docu-feature by Abhijit Dasgupta. The narration was provided by our Chairman, Harshavardhan Neotia, in a celebration of Swamiji's insightful knowledge, wisdom, and enduring legacy.



Ne Impact



Women from 8 villages in Rajarhat recently took part in an Annual Sports event exclusively designed for them. Hosted at Muhammadpur Kawali Ground behind Ecospace Business Park, the event, organised in collaboration with NGO "Towards Future", aimed to empower rural women, breaking the taboo surrounding their involvement in outdoor activities. The spectacle featured 2,500+ married women engaging in sports like brick race, tug-of-war, football, and kabaddi - a departure from conventional norms, over two days. The event, commemorating World Human Rights Day, symbolically shattered barriers, conveying the message that women have the right to participate in outdoor activities and compete alongside men. Towards Future, the implementing NGO, plays a pivotal role in supporting these women with education, medical aid, skill training, legal assistance, and advocating for equal rights.



HR Corner



Christmas was celebrated at the Ecospace Business Park office of Ambuja Neotia with much fun and fervour. The highlight of the day was the delicious spread of cakes and chocolates that added an extra sweetness to the event.



A Communication Workshop was organised by the Team HR, in which Arindam Chatterjee, an external trainer specialising in communication, imparted the training on enhancing communication skills and understanding its nitty-gritties.



Housing and Township

Ongoing Projects

**Utalika, EM Bypass**  
A premium luxury residential project spread across 20 acres with 1000+ units under construction  
[www.atalikaluxury.com](http://www.atalikaluxury.com) | +91 33 4040 8070  
Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

**Ecospace Residencia, New Town**  
A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers  
[www.ecospaceresidencia.com](http://www.ecospaceresidencia.com)  
+91 33 4040 8080  
Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

**Utsodhaara Teesta Township, Siliguri**  
An integrated township project spread over 81 acres which offers a wide range of plots  
[www.utsodhaara.com](http://www.utsodhaara.com) | +91 33 4040 8075

**Urvisha, New Town**  
A Residential project with 4 towers B+G+11 floors and 1 Tower of B+G+7 floors offering 2 and 3 BHK Apartments  
[urvisha.in](http://urvisha.in) | 91 33 4040 8060

**Utsav Park, Dhulagarh**  
A plotted development project spread over 43 acres which offers a wide range of plots  
+91 33 4040 8080

**Usshar, Maheshtala**  
A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments  
[ussnar.com](http://ussnar.com) | 91 33 4040 8085  
HIRA/P/SOU/2020/001067 | [www.hira.wb.gov.in](http://www.hira.wb.gov.in)

**Vanya Awas, Lataguri**  
A 20 + acre development comprising apartments and villas located at Lataguri in the heart of Dooars  
[vanyaawas.com](http://vanyaawas.com) | 91 33 62920 00500

Completed Projects

**Udayan, EM Bypass**  
First integrated social project of Kolkata spread over 26 acres comprising 1606 units

**Ulhas, Burdwan**  
A mini township spread over 96 acres

**Uttorayan, Siliguri**  
An integrated residential township spread over 400 acres

**Urvashi, Durgapur**  
A residential township spread over 120 acres

**Utsa, New Town**  
A residential project spread over 5 acres with 402 units

**Ujjwala, New Town**  
An enclave of luxury residential homes spread over 5 acres with 466 units

**Ujaas, Lake Town**  
A residential project spread over 4.8 acres with 174 units

**Upohar, EM Bypass**  
A premium residential project spread over 18 acres with 1198 units

**The Residency, City Centre Salt Lake**  
Designer home spread over 1.8 acres with 60 units

**Udvita, Manicktala**  
A convenient residential project spread over 1.6 acres with 150 units

**Uddipa, Sinthee More**  
A Residential project spread over 2.2 acre with 360 units

**The Residency - City Centre Patna**  
A luxury residential project spread over 2 acres with 127 units under construction  
[patnaresidency.com](http://patnaresidency.com) | 91 33 4040 6060  
RERA Registration No: BRERAP05734-1/994/R-766/2019 | [www.rera.bihar.gov.in](http://www.rera.bihar.gov.in)

Healthcare

**Bhagirathi Neotia Woman and Child Care Centre**  
NABH accredited superspecialty hospitals for woman and child healthcare  
Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000  
[www.neotiahospital.com](http://www.neotiahospital.com)

**Neotia Getwel Multispecialty Hospital**  
Siliguri's fully NABH and NABL accredited multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services  
[www.neotiagetwelsiliguri.com](http://www.neotiagetwelsiliguri.com) | +0353 660 3000

**Genome - The Fertility Centre**  
A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology  
[www.lifeatgenome.com](http://www.lifeatgenome.com) | +91 800 1255 000

**Neotia Mediplus OPD & Diagnostics Clinic**  
The chain of comprehensive OPD & diagnostic clinics  
Rawdon Street: +91 33 6657 5000 | Garia: +91 33 4040 8000  
Siliguri: +91 90933 79093 | [www.neotiamediplus.com](http://www.neotiamediplus.com)

**Neotia Academy Nursing Training Institute**  
An institute imparting world class nursing education  
[www.neotiaacademy.com](http://www.neotiaacademy.com) | +91 33 6815 5000

**Neotia Skill Development Academy**  
A CSR initiative to impart skill based training using latest pedagogy and curriculum thereby enhancing community livelihood  
[www.neotiaskill.com](http://www.neotiaskill.com) | +91 33 44103331

Commercial

**Ecospace, New Town**  
A temporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

**Ecostation, Salt Lake**  
A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

**Ecosuite, New Town**  
A 7-storey premium commercial development comprising 1 lac sqft. space

**Ecocentre, Salt Lake**  
A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel  
[www.ambujaneotia.com](http://www.ambujaneotia.com) | +91 33 4040 6060

**Ecospace Business Towers, New Town**  
B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town  
[www.ecospacebusinesstowers.com](http://www.ecospacebusinesstowers.com) | +91 33 4040 8080

Education

**The Neotia University**  
A private university offering contemporary, holistic education  
[www.tnu.in](http://www.tnu.in) | +91 98317 30966/ +91 91636 10909

**CII-Suresh Neotia Centre of Excellence for Leadership**  
Serves as a facilitator for development of leaders, promoting economic and industrial growth  
[www.cii-leadership.in](http://www.cii-leadership.in) | +91 33 6614 0100

**Neotia Institute of Technology, Management and Science (NITMAS)**  
Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)  
[www.nitmas.edu.in](http://www.nitmas.edu.in) | +91 33 4008 4848

**Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India**  
Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.  
[www.jnanapravaha.org](http://www.jnanapravaha.org) | 91-542-2366326

Hospitality

Hotels & Resorts

**The Ffort Raichak - Raichak on Ganges**  
An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath  
+91 33 4040 4040 | +91 98314 04040

**Ganga Kutir - Raichak on Ganges**  
A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas  
+91 33 4040 4040 | +91 98314 04040

**Taj City Centre New Town**  
A 5-star luxury hotel with 137 rooms & 10 suites  
+91 33 6820 0303

**AltAir**  
A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake  
[altairkolkata.com](http://altairkolkata.com) | +033 7101 7101

**Raajkutir IHCL SeleQtions**  
A boutique hotel comprising 33 well-appointed rooms at Swabhami  
[seleqtionshotels.com](http://seleqtionshotels.com) | +91 33 4084 4848

**Montana Vista**  
Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms  
+91 35325 71401

**Ecohub**  
A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms  
+91 33 4031 9000

**Ganga Awas - Raichak on Ganges**  
Country homes spread across the landscape at Raichak  
[raichakonganges.com](http://raichakonganges.com) | +91 33 4040 4070

**Taj Chia Kutir Resort & Spa - Darjeeling**  
Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by Ambuja Neotia +91 0354 234 6070

**Taal Kutir Convention Centre & Hotel**  
Bespoke canvas for landmark events, offering 55,000 square feet of flexible space across 6 signature venues & a hotel comprising of 75 rooms  
[tajhotels.com](http://tajhotels.com) | 93894 49721, 033-2324 9014

**Tree of Life Resorts & Hotels**  
An idyllic sanctuary for discerning travelers, comprising 14 distinct properties redefine boutique luxury, embodying authentic India's warmth, hospitality, and serene lifestyle.  
[treeofliferesorts.com](http://treeofliferesorts.com) | +91 90152 42000

Clubs

**The Conclave**  
The city's first business club located at AJC Bose Road +91 33 2290 5555

**Club Verde**  
One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms  
+91 33 2423 9900

Dining

**The Orient**  
Specialty restaurant offering cuisine from South East Asian countries  
Salt Lake: +91 90514 77177 | New Town: +91 86979 05725

**Sonar Tori**  
A boutique restaurant serving authentic Bengali cuisine  
City Centre Salt Lake: +91 98745 17000  
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake:  
+91 98312 52442 | City Centre Patna: +91 97480 31000  
[neotiahospitality.com](http://neotiahospitality.com)

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhami, Kolkata: +91 99714 48700  
New Town, Kolkata: +91 62922 85756

Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu  
Raajkutir: 6289461972 | City Centre Salt Lake: 6292251234  
Lake Road: 9073705555 | City Centre Patna: +91 81004 99894

QSR

Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu  
City Centre Salt Lake: +91 84203 97977  
City Centre New Town: +91 6335 6891

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata  
[theteajunction.co.in](http://theteajunction.co.in) | +91 83360 00053

Retail

**City Centre, Salt Lake, Kolkata**  
A complete shopping experience spread over 4 lacs sqft.  
+91 33 4006 3195

**City Centre, New Town, Kolkata**  
A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.  
+91 33 2526 6000

**City Centre, Siliguri**  
A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.  
+91 98320 69908

**City Centre, Raipur**  
A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.  
+91 80803 18939

**City Centre, Haldia**  
A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.  
[www.citycentremalls.in](http://www.citycentremalls.in) | +91 83369 88187

**City Centre, Patna**  
Mixed-use commercial complex consisting of mall, office complex, hotel & residential towers.  
[www.citycentrepatna.com](http://www.citycentrepatna.com) | +91 83369 88187