

Chairman's message

Greetings for the New Year! January is the month of winter crop harvest in India. People celebrate harvest festivals such as Makar Sankranti, Magh Bihu, Lohri and Pongal across the length and breadth of the country. The promise of an abundant future binds us all, irrespective of our caste, creed, location or religion.

January is also the month when we celebrate the birth anniversary of Swami Vivekananda. His words, "Knowledge is nothing but finding unity in the midst of diversity" hold significant relevance even today and inspire us to acknowledge the heterogeneity of the people of India while celebrating the strong bond of unity amongst us. This thought culminates into the celebration of Republic Day on January 26, a day we reiterate our vow to keep the national flag flying high and mighty, negating all the divisive forces in play across the globe.

Saraswati Puja comes only as a befitting end to the month, as we pray and seek blessings for our inner wisdom and knowledge to thrive and prosper. Vasant Panchami heralds the advent of spring, a time when new leaves appear after the harsh days of winter. It's nature's way of giving us a clarion call to shake off the wintry stupor and participate in the magic of life with renewed hope, energy and enthusiasm.



I wish and pray that 2023 may bring you and your loved ones good health, happiness and prosperity. Above all, lots of love and blessings... amen!

Ravi Neotia

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The India Story – A celebratory saga of India’s cultural heritage and contemporary charisma

The India Story is an initiative spearheaded by Madhu Neotia, under the aegis of Neotia Arts Trust. It’s a ‘multi-dimensional sensory experience’, that brings together a blend of the country’s leading designers, brands, producers, master craftsmen, artists, performers, and leading culinary brands under one roof in the cultural and intellectual hub of India – Kolkata.



Neotia Arts Trust launched The India Story in 2015 as a creative arts and design exposition. It has evolved as an intrinsically space-driven project from the time of its inception. It has been nurtured to growth alongside the venue, Swabhumi.

Every year, The India Story rekindles the quest to redefine frontiers of vision, to present elements of design and creativity that seek to celebrate the finest design minds from the country, encouraging everything Made in India!

Neotia Arts Trust was founded by The Neotia Arts Trust Group in March 2015 with the aim to generate a space for Indian design aesthetics. The primary goal of the Trust is to bring art out of the obfuscated elite parlors of the connoisseurs and make it accessible to the laymen. The idea is not simply to democratize art, but to fuel and nurture an aesthetic consciousness. The Trust also wishes to establish Kolkata as a host for world-class design forums, displays, and events.

| The Backstory |

1. The India Story has entered its seventh year now. Looking back, how did it all begin?

The India Story has continued to evolve as an initiative of Neotia Arts Trust. The aim of the Trust is to generate a space for Indian design aesthetics and reach a broad spectrum of people in India and outside, through an array of exhibits, educational initiatives, workshops, concerts, et al. The India Story is one such initiative that talks about a very strong Indian sensibility.

The germ of the idea was subconsciously within me for a very long time.

In 2001, I thought of doing a project called Bhumi in Swabhumi, which entailed taking up the entire premises of Swabhumi to create zones dedicated to arts, craft, architecture, food, etc. Somehow, it didn’t work out then, and I moved on with Healthcare.

In 2014, I became the chairperson of Indian Institute of



In a candid chat, **Madhu Neotia** shares with NeoNews the past, present and future stories of **The India Story**.

Crafts and Design, Jaipur. It was then, during a visit to Jaipur, the idea again returned. We have so much in India... from traditional to contemporary India... Why not do something about it?

As the first step, I asked Nil (of Dev r Nil design duo) and Swarup Dutta to put together an exposition in terms of Made in Bengal, at Jhaal Farezi. Nil curated the show and we named it Thakurdalan by the Flyover. People loved the concept. The natural progression was to do ‘made in India’, this time at Swabhumi. First we decided to call it Made in India only, but later we went with The India Story (TIS). And it was in complete alignment with the values and visions of Neotia Arts Trust.



Art installations have been an integral part of The India Story from the beginning

2. What was the initial response and feedback?

When we started out we didn’t realise the scale, we only realised it once we started setting up everything at Swabhumi and when it was all done and we saw it in front of us. We received lots and lots of positive response... It was overwhelming.

Over the years, it has evolved into a must-visit family occasion, where men, women and children come together, attracted to the stories of Indian art, craft, design and culture.



Fashion shows draw a loud applause each time



Swabhumi gets transformed into an art wonderland



The first exposition of India Story

3. The TIS logo is a beautiful amalgam of a horse and a tiger. With a contemporary feel and a sense of mysticism, how does it reflect the philosophy of The India Story?

The logo depicts a cross between a horse and a tiger – the former seen and familiar across India while the latter representing the famous Bengal tiger... and the motif is influenced by Bengal’s traditional art of patachitra, albeit in a modern pixelated form. It’s a nuanced portrayal of an element of mysticism, traditionalism and modernism – the three things that make up today’s India. The India Story is talking about a very strong Indian sensibility, so that’s the connect... This symbol is very strong and powerful, yet very Indian.



Navonil Das



Swastika Mukherjee

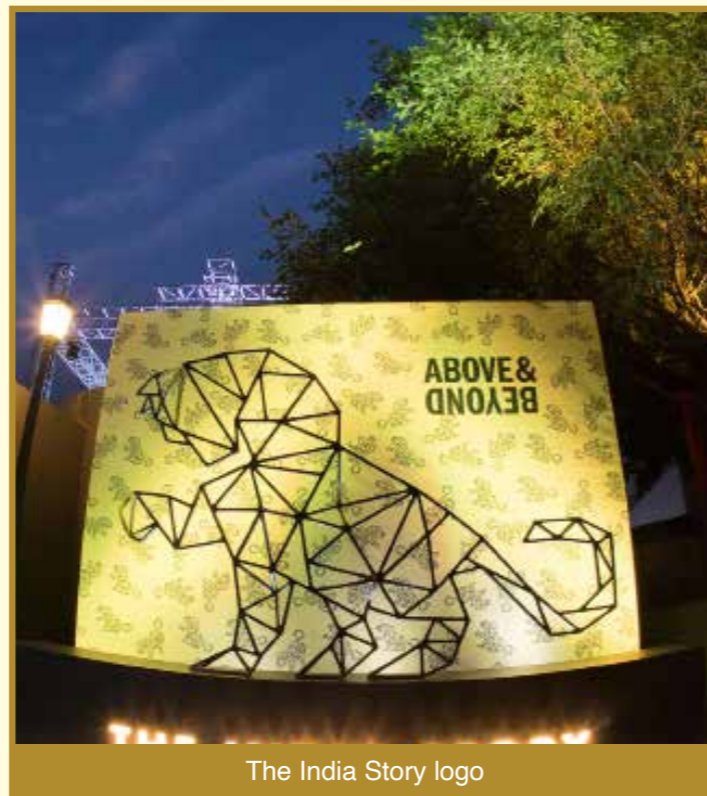


Swarup Dutta

4. Who or what has been your greatest inspiration behind conceptualising and then continuing with TIS?

The wonderland named India! India itself is the inspiration. I think you have to discover India to be inspired. India has so many aspects that I am actually not able to cover in The India Story at one go. The way we, in India, are taught about the value systems, the importance of a family, the thought process. We believe in the value of people. The system has been put together in such a way in India, that the family is bound together, to hold you together. So that you are not lonely. We are not alone, whereas the Western world is so alone at the end of the day.

I am fascinated by India, in so many ways.



The India Story logo



Saurav and Dona Ganguly with Harshavardhan and Madhu Neotia



Abhilasha Sethia with Santanu Moitra

5. In these seven years (actually eight, with 2020 being the no-event pandemic year), what are the key learnings or take-aways, as well as the primary challenges of organising an event of this scale and stature in Kolkata?

The first time we did it, nobody knew what this India Story was. Swabhumi was so far away. The challenge was to get people to the venue. But we believed in our product. Lovely, fantastic creative minds were involved in it, and their energy drove us. Luckily the Paroma flyover had opened up just before the event. We worked on our communication well. We did a preview. When people came they were in awe, finding that a place like Swabhumi was completely transformed. It was a dramatic opening and it did create a stir. People talk about that even today.

Working with creative minds is also a challenge. Because it is only natural that creative minds will think through things differently. There I had to take a call. I always went for something different which we could present as an experience. Mood swings are also common among the creative tribe. For that one needs to understand how each of the creative minds works, and then accordingly address them. Luckily we were all very happy to work together, it was just sometimes that we had our ups and downs.

The third challenge was getting the place ready on time. It was such a huge project. The entire team used to burn the midnight oil. The last week before the event used to be madness.

One challenge that still exists is that you can’t expect everything to do equally well with visitors. It’s very difficult to gauge a customer. The challenge is to get the best of creativity, yet keep it affordable as well as smart, trendier and funky at the same time.

Marketing TIS has also initially been a challenge. Instagram was a platform where we had to be visible. We were lucky to have Red FM as a huge supporter of TIS. The Telegraph-t2 has been our brilliant partner, always.



From cool art & crafts to trendy fashion, exhibits at The India Story attract the young as well as the young at heart

6. An event of this scale can't be pulled off without an efficient and well-coordinated team work. Tell us about the team!

I must say the team has evolved like how! I am very happy with the way the team is doing the work. I will always hold their hands, guide them. I am happy with the synergy among the team.

The team members are like my children, my family. They are all very young and vibrant. You have to mother them. They are very talented, intelligent, educated people. You need to be sensitive to them, let them be. Sometimes you need them to just chill. You have to listen to what they are saying, what they are not saying. If I am even away for an emergency, they would feel unsettled. Seeing me working hard and being with them all the time, they also learn that hard work always pays off. I also learn so much from them. They are trendy, are always fashionably turned up and TIS is about reaching out to youngsters and feeling their vibes. They are my greatest teachers. It's an exchange.

From the beginning to this date, I have been very fortunate to have some of the most talented and brightest minds coming and adding different innovative dimensions to The India Story.



The success of The India Story depends on a fabulous team work

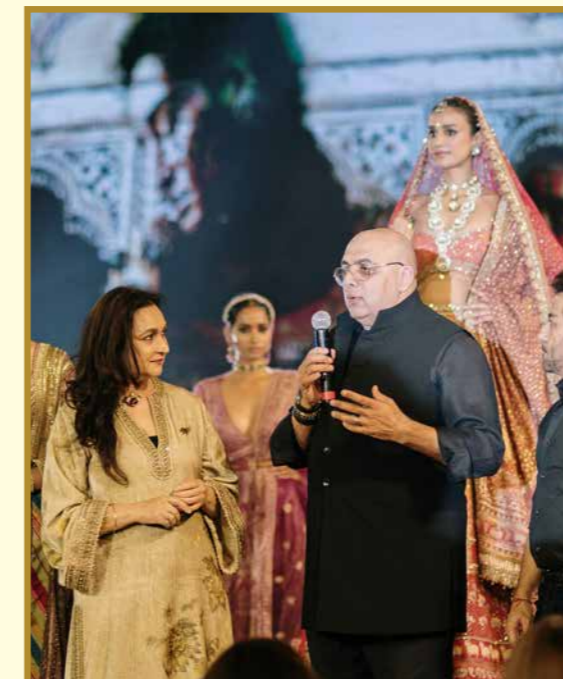
7. With growing popularity and continuing critical acclaim coming its way, The India Story has weaved in more beautiful chapters such as the Wedding Diaries and The India Story – The Weekend. Tell us more!

From the onset, I wanted weddings to be an important part of The India Story. Also, over the years we realised that most visitors to The India Story were looking for affordable art and fashion. Hence, there were many fantastic designers we were missing out on.

India, being such a huge country with every state having their unique offerings in the space of art and crafts, it is also not possible to cover everything within the limits of TIS.

Hence, we went on to create the Wedding Diaries and other edits, which brought together some of the best names in the industry.

| Today's Story |



Fashion designer Tarun Tahillani with Madhu Neotia at the opening of The India Story 7.0

8. With COVID paralysing our normal ways of going out and having fun, The India Story pressed pause for a year. How did it affect you and TIS, eventually?

During the COVID times, we started The India Story Continues. I didn't want to take a break. If we couldn't do it physically, we thought of taking it online. Hindustan Times Brunch editor Jamal Sheikh and Red FM COO & director Nisha Narayanan came on board and together we did a 10-part series around Dussehra, with interviews which were much appreciated and talked about.

We did a special edition for Dussehra with designer Sabyasachi.

Then post-COVID, we again came back with The India

Story in 2021 December. I started the Farmer's Market, which was very well-received. We didn't put art and installation that year.

This year, I thought of bringing in a Home Edit. Since the COVID times, when the world was restricted to their homes, I think the love for our homes has doubled. People have started looking at their own homes with a new vision. A lot is happening inside homes.

Then for Wedding Diaries, Indrani Dasgupta Paul did the most amazing fashion show. I liked her shows so much that I told her, in December you must do it. She suggested Tarun Tahillani and he really got so much involved with everyone in the TIS team to put together this fashion show. I think it was one of the finest fashion shows I have ever been to. It wasn't just a fashion show. Choreographed by Indrani and Vahbiz Kersy Mehta, it was a performance.



Live music is a huge draw for people of all ages. Prateek Kuhad at a live performance in Swabhumi

9. The India Story 7.0 saw special efforts to entice children. What has been the response?

For feedback, I try to listen to what is said and not said. We realised that families wanted to come with their children. Because TIS was a great place to hang around with everybody. But what do the children do? So, we worked with this group called Young Minds, who rolled out fantastic activities for the children. They supervised them, took care of them. It was a safe environment for the kids, where they were having fun their own way. That really worked. So I realised that it's so important to have something for the family. For us, The India Story is a family event. How can you define India without family? It is a collective.



Panel discussions, dance and other performing arts get showcased at TIS



The Home Edit has been an instant hit



Madhu Neotia with Sanjeev Goenka

| The Story for Tomorrow |

10. What's the vision for the upcoming edits? What's the story ahead?

Calcutta is obviously always going to be my passion and pet. But eventually maybe one day I would like to take TIS out of Calcutta. Calcutta will always be special. The support I get from this city, it's unparalleled. Finding a space like Swabhumi is next to impossible. So doing TIS in any other city would be a huge challenge for me. Where? I don't know. When? I don't know. Of course, I will continue doing India Story in Calcutta, but I may do it in another city one day. Let's see when and where it happens.



Spectacular, path-breaking and aesthetic - the hallmarks of The India Story

NeoHealth



The staff, students and members of Neotia Academy Nursing Training Institute had a good time celebrating Christmas within the premises.



The 4th year students of BSc Nursing at Neotia Academy Nursing Training Institute visited Radha Madhav Shanti Nivas Old Age Home, as part of their curriculum, to learn about the functions and activities of the rest home. They interacted with the residents and measured their vital parameters such as blood pressure, and provided health awareness talks on different geriatric issues and how they can deal with the same.



Neotia Bhagirathi Woman and Child Care Centre recently organised a General Health Check-up Camp for needy children living in the areas around Kada Road, Durgapur, in association with 'CRY- Child Rights and You'. Around 190 children had participated in the camp. They were screened and were also given free medicines.



Neotia Bhagirathi Woman and Child Care Centre organised a School Health Programme for the students of Bakhrat Girls' High School in South 24 Parganas, in association with 'Be and Make - Be the Change and Make the Change', on 14th December 2022. A General Health Check-up Camp was held on the occasion, where around 300 students from Classes IX and XI were screened. Free medicines were also distributed.



NeoHealth



Dr. Sujoy Dasgupta and Dr. Prajnanika Gurung from Genome The Fertility Centre were proud to participate in the 65th All India Congress of Obstetrics and Gynaecology (AICOG) held in Kolkata recently at Biswa Bangla Mela Prangan.



Christmas cheer brightened up the premises of Genome The Fertility Centre, with bells, Christmas tree and gifts ushering in the Yuletide spirit with limitless happiness and unadulterated joy. A Secret Santa distributed a casket of gifts among the staff members to put a bright smile on their faces



Genome The Fertility Centre organized a Medical Conference on 'Approach towards Infertile Couple' by Dr. Prajnanika Gurung (Consultant in Reproductive Medicine and Surgery, Genome) and 'PCOS Management in Day-to-Day Practice' by Dr. Sweety PK Pradhan (Consultant Gynecologist and Obstetrician) at Indian Medical Association Hall, Jhargram, recently.

NeoHealth



Christmas celebrations at Neotia Bhagirathi Woman and Child Care Centre, Rawdon Street and New Town.



Neotia Bhagirathi Woman and Child Care Centre, New Town, recently organised a Medical Conference at Bardhaman in association with Burdwan Academy of Pediatrics on 'OPD Management of Seizures' by Dr. Arundhati Banerjee, Consultant in Paediatric Neurology at NBWCCC NT, and 'Steroid Sensitive Nephrotic Syndrome - Incorporating Newer Guidelines in Office Practice' by Dr. Sumantra Kumar Raut, Consultant in Paediatric Nephrology at NBWCCC NT. This session was attended by medical practitioners from Bardhaman.

A Continuing Medical Education (CME) session on Natural Micronized Progesterone in Preterm Labour was recently organised at Neotia Bhagirathi Woman and Child Care Centre, Rawdon Street, where eminent speaker Dr. Lahori Roy, Consultant Obstetrics & Gynaecology, and moderator Dr. K D Bakshi, Sr. Consultant Obstetrics & Gynaecology, took part.



Neotia Bhagirathi Woman and Child Care Centre, New Town, participated in the Siti Cable Royal Bengal Cup Corporate Cricket Tournament 2023.



Neotia Bhagirathi Woman and Child Care Centre, New Town, was proud to participate in the 3rd Annual Conference of Nadia Academy of Paediatrics - NAPCON 2023, recently held at Kalyani. Dr. Sumantra Kumar Raut, Consultant in Paediatric Nephrology at NBWCCC NT, moderated the session 'Commonly Confronted Cases in Paediatric Nephrology: What NOT TO DO and what NOT TO MISS in a Busy Office Practice'.

NeoHealth



Pre-Christmas Celebration 2022 ushered in great joy at Neotia Getwel Multispecialty Hospital, Siliguri. Participants from various departments regaled the in-house audience with songs, dance, and plays.



Neotia Getwel Multispecialty Hospital recently organised a Health Awareness Talk and Physiotherapy Session at the CISF facility to increase awareness amongst armed forces about the benefits of physiotherapy and general health. Dr. Vikas Modi, Consultant Orthopedic, along with Mr. Thinlay Bhutia and Mr. Subhadip Paul from the Department of Physiotherapy conducted the session.

NeoHealth

Introducing Sonopet Ultrasonic Aspirator



Advantages

- Rapid Removal time of Tumour with Safety.
- Precisely maintains integrity of critical blood vessels, without damage.
- Lessens Blood Loss during the Procedure.
- Better Visualisation




Neotia Getwel Multispecialty Hospital recently introduced Sonopet Ultrasonic Aspirator at the hospital. Poised to bring in a number of advantages, the device is used as a surgical tool to fragment tissue at the same time irrigating and aspirating the surgical field using low-frequency ultrasonic vibrations. This would help the hospital to execute surgeries with better precision.



Christmas celebrations brought in lots of cheer and happiness at the Neotia Mediplus facility in Mahamayatala, Garia.



A free Health Check-up Camp was recently organised at Dinabandhu Andrews College alongside a free dental consultation given by Dr Abhijit Chakraborty, Consultant Dentist of Neotia Mediplus, Garia.

NeoHappening

Music launch of **Mitthye Premer Gaan**

Glimpses from the recent official music launch of Paroma Neotia's directorial debut– **Mitthye Premer Gaan**, a “flawed fairytale” of a withdrawn, reserved singer-songwriter who falls in love with an ambitious, practical girl, who makes him see the world and himself through a different prism.

The film is replete with music. And romance. Three music directors have worked on the film's score — Kuntal Dey, Ranojoy Bhattacharya and Soumya Writ.



Scheduled to **release in theatres this 10th February**, Mitthye Premer Gaan has actors Anirban Bhattacharya, Isha Saha and Arjun Chakraborty in the leading roles. Other important members in the cast include Anusha Viswanathan, Soumya Mukhopadhyay and Debesh Chattopadhyay.



NeoHappening



Visitors were in for a pleasant and delicious surprise recently at City Centres, Salt Lake and New Town, as well as at Ecospace Business Park where more than 15 bakery destinations from across the city came together with their baked goodies on the occasion of a three-day Bakery Festival.



Food lovers were in for a Mughlai treat as Ecospace Business Park recently witnessed Biryani & Kebab Festival on the premises, where some of the most popular eateries put together a lip-smacking menu.



City Centre Patna decked up in festive frills to usher in Christmas.



From an ice-roofed Santa House to lit-up angels and fairies, the décor at City Centre Siliguri ensured visitors had a gala time celebrating the season.

NeoHappening



Christmas celebrations at City Centre New Town got a boost with beautiful décor and dazzling fairy lights.



A giant lit-up Christmas tree in the Kund area was the cynosure of all eyes as City Centre Salt Lake ushered in the Yuletide spirit and New Year.



Food, music and lots of fun made it a memorable Christmas at City Centre Haldia.

NeoHappening



Around 25 jute enterprises displayed their products at the recently concluded Jute Fair in City Centre Raipur. Dr. Kesari Lal Verma, Vice Chancellor, Pandit Ravishankar Shukla University, Raipur, inaugurated the Jute Fair, which witnessed a variety of jute products like shopping bags, handicrafts, ornaments, wall hangings, footwear on sale.



In-house mascots Jazz and Mic spread happiness and love among the visitors, especially children, recently at City Centre Raipur

The New Year was ushered in with much fanfare and a cake cutting ceremony at Hangout the Food Court in City Centre Raipur.

Men's grooming accessories store The Man Company opened its exclusive outlet in City Centre Raipur.



Ffort Raichak ushered in Christmas & New Year with lots of cheer, music, food and festivity.



It was an ode to the golden fibre as City Centre New Town hosted the popular Jute Festival recently.

NeoHappening



The hills came down to City Centre Salt Lake as visitors were pleasantly surprised to walk into a Kund area filled with oranges, pickles, momos, orchids, and handicrafts – all sourced from the hills of eastern Himalayas.



From fashion show to music gala, the Winter Festival at City Centre Siliguri kept the audience regaled with much festive fun and cheer.



In keeping with the season's cheer, fun and festivity, City Centre Haldia welcomed visitors with an eye-catching installation that reflected the spirits of Christmas and New Year.

A few scenes from the upcoming Pankaj Tripathi-starrer movie Kadak Singh were recently shot at City Centre Salt Lake

NeoHappening



An Evening in Paris, a musical evening, was organised at The Conclave to celebrate New Year Eve. Members and their guests had a gala time grooving to the music of Shaukat Khan and team, and DJ.



Backlight Bash, a New Year Eve fiesta at Club Verde, witnessed the members and their guests enjoying to Shubhasis Bhowmick Live Band, Water drummer, DJ and a stellar performance by Sree Dance Troupe.



Chandrakosh - a Musical Soiree at Club Verde featuring Amit Kumar had an overwhelming response from the members and their guests.



Grow in the Dark, a New Year Eve celebration at EcoHub, saw revellers swaying to the foot-tapping music of Aneek Dhar and the guest DJ.



Members of Montana Vista welcomed the New Year with Green Valley, a special musical event to celebrate the season.

NeoImpact

An Industrial Educational Visit covering Fire Hazard, Fire Prevention & Protection measures was recently organized at Ecospace Business Park. Fifteen divisional fire officers under NFSC, NAGPUR of Bihar (Patna), Assam, Bhubaneswar and Chhattisgarh attended the training programme.



HR Corner

Cyber Security & Health Check-up Camp

In light of rising cyber threats across the globe, an awareness workshop was organised by the HR Department for all employees. A former associate director of a US-based Cyber Security Audit firm and CERTIN-empowered Security Auditor, an active faculty at Central Detective Training Institute (CDTI) conducted the session.



An employee health and eye check-up camp was recently organised at Ecospace Business Park by the Ambuja Neotia HR Department in association with AMRI Hospitals and Dr Agarwals Eye Hospital. Employees went through tests such as BMI, random blood sugar, PFT, doctor's consultation, auto refractometer test for eye, colour vision test, vision check-up, and ECG.



NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass
A premium luxury residential project spread across 20 acres with 1000+ units under construction
www.utalikaluxury.com | +91 33 4040 8070
Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town
A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers
www.ecospaceresidencia.com
+91 33 4040 8080
Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Utsodhaara Teesta Township, Siliguri
An integrated township project spread over 81 acres which offers a wide range of plots
www.utsodhaara.com | +91 33 4040 8075

Urvisha, New Town
A Residential project with 4 towers B+G+11 floors and 1 Tower of B+G+7 floors offering 2 and 3 BHK Apartments
urvisha.in | 91 33 4040 8060

Uttav Park, Dhulagarh
A plotted development project spread over 43 acres which offers a wide range of plots
+91 33 4040 8080

The Residency - City Centre Patna
A luxury residential project spread over 2 acres with 127 units under construction
patnaresidency.com | 91 33 4040 6060
RERA Registration No: BRERAP05734-1/994/R-766/2019 | www.rera.bihar.gov.in

Usshar, Maheshtala
A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments
ussnar.com | 91 33 4040 8085
HIRA/P/SOU/2020/001067 | www.hira.wb.gov.in

Vanya Awas, Lataguri
A 20 + acre development comprising apartments and villas located at Lataguri in the heart of Dooars
vanyaawas.com | 91 33 62920 00500

Completed Projects

Udayan, EM Bypass
First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan
A mini township spread over 96 acres

Uttorayon, Siliguri
An integrated residential township spread over 400 acres

Urvashi, Durgapur
A residential township spread over 120 acres

Utsa, New Town
A residential project spread over 5 acres with 402 units

Ujjwala, New Town
An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town
A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass
A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake
Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala
A convenient residential project spread over 1.6 acres with 150 units

Uddipa, Sinthee More
A Residential project spread over 2.2 acre with 360 units

Healthcare

Neotia Bhagirathi Woman and Child Care Centre
Superspecialty hospitals for woman and child healthcare
Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000
www.neotiahospital.com

Neotia Getwel Multispecialty Hospital
Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services
www.neotiagetwelsiliguri.com | +0353 660 3000

Genome - The Fertility Centre
A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology
www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus OPD & Diagnostics Clinic
The NABL accredited chain of diagnostic centres
www.neotiamediplus.com | +91 33 4040 8000

Neotia Academy Nursing Training Institute
An institute imparting world class nursing education
www.neotiaacademy.com | +91 33 6815 5000

Neotia Skill Development Academy
A CSR initiative to impart skill based training using latest pedagogy and curriculum thereby enhancing community livelihood
www.neotiaskill.com | +91 33 44103331

Commercial

Ecospace, New Town
A contemporary designed business park spread over 20 acres comprising 20 lacs sqft. of office space

Ecostation, Salt Lake
A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

Ecosuite, New Town
A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake
A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel
www.ambujaneotia.com | +91 33 4040 6060

Ecospace Business Towers, New Town
B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town
www.ecospacebusiness Towers.com | +91 33 4040 8080

Education

The Neotia University
A private university offering contemporary, holistic education
www.tnu.in | +91 98317 30966/ +91 91636 10909

CII-Suresh Neotia Centre of Excellence for Leadership
Serves as a facilitator for development of leaders, promoting economic and industrial growth
www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)
Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)
www.nitmas.edu.in | +91 33 4008 4848

Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India
Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.
www.jnanpravaha.org | 91-542-2366326

Hospitality

Hotels & Resorts

The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
+91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas
+91 33 4040 4040 | +91 98314 04040

Taj City Centre New Town

A 5-star luxury hotel with 137 rooms & 10 suites
+91 33 6820 0303

AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake
altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumii
raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms
+91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Taj Chia Kutir Resort & Spa - Darjeeling

Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by **Ambuja Neotia**
+91 0354 234 6070

Clubs

The Conclave

The city's first business club located at AJC Bose Road
+91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Dining

The Orient

Specialty restaurant offering cuisine from South East Asian countries
 Salt Lake: **+91 90514 77177** | New Town: **+91 86979 05725**
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine
 City Centre Salt Lake: **+91 98745 17000**
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake
neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumii, Kolkata: **+91 99714 48700**
 Gardens Galleria Mall, Noida: **+91 96675 40038**
 Forum Shantiniketan Whitefield, Bangalore: **+91 96675 40036**

Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu
 Raajkutir: **6289461972** / City Centre Saltlake: **6292251234**
 Lake Road: **9073705555**

QSR

Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu
 Ecospace: **+91 84200 85087** | City Centre Salt Lake: **+91 84203 97977** | City Centre New Town: **+91 6335 6891** | Acropolis: **+91 84200 70000**

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail

City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lacs sqft.
+91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.
+91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.
+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.
+91 80803 18939

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.
www.citycentremalls.in | +91 83369 88187

City Centre, Patna

Mixed-use commercial complex consisting of mall, office complex, hotel & residential towers.
www.citycentrepटना.com | +91 83369 88187