

Ambuja Neotia Neo News

JANUARY, 2019

Chairman's message

Greetings for the New Year! May 2019 bring you and your loved ones abundant happiness and prosperity.

As we celebrate Swami Vivekananda's 156th birth anniversary on January 12, we also gear up to commemorate 125 years of his historic speech at the Parliament of Religions in Chicago. Swamiji not only helped build a bridge between Indian and Western culture, his ideas also emphasized the very important distinction between religion and spirituality. All these decades later, his teachings hold a fresh relevance and inspire us in their reinterpretation of various aspects of education, faith, character-building and important social issues. According to Swami

Vivekananda, a country's future depended on its people, stating that 'man-making is my mission.'

I have made a humble effort to record six of his speeches delivered in Chicago way back in 1893 so that a new generation of youth understand Swamiji's contribution to preaching a philosophy of pluralism and tolerance. Today, as the world gets divided 'into fragments by narrow, domestic walls,' Swami Vivekananda's thoughts immediately ignite our imagination because of the universality of his preachings. May the exalted goals he set for humanity inspire us to follow in his footsteps and make us proud to be Indians.

Pankaj Neotia



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- Uno Chicago Bar and Grill in Bangalore
- For the complete collection of Swami Vivekananda's Chicago speeches visit www.timelesstreasurecollection.com

NeoFocus

BNWCCC In New Town

Bhagirathi Neotia Woman and Child Care Centre (BNWCCC) has opened its doors in New Town, Rajarhat, to carry forward the legacy of the existing healthcare establishments like BNWCCC Rawdon Steet, Kolkata; Neotia Getwel Healthcare Centre, Siliguri; Neotia Mediplus, the community clinic at Garia, Kolkata; and Genome, the multi-locational fertility chain. BNWCCC in New Town, spread over 90,000 sq ft, is benchmarked with international standards of maternity and neonatal care. Equipped with high-tech infrastructure, it conforms to the highest standards of health care.

Built across 9 levels, this new hospital offers top-of-the-line gynaecological, obstetric, paediatric and allied paediatric super-specialties, backed by cutting edge facilities like an adult ICU and 360 degree women's health care services. With 125 beds dedicated exclusively for women and children, the hospital boasts 75 percent female staff on board. BNWCCC New Town is fully equipped to handle maternal and neonatal medical conditions, including critical care and a Level 3 NICU (Neonatal Intensive Care Unit) and state-of-the-art Paediatric Intensive Care Unit (PICU) with isolation rooms equipped to handle any critical, sensitive and expert neonatal and paediatric cases that need urgent attention.



Key Services

- Paediatric Surgery
- Paediatric Nephrology
- Paediatric Orthopedics
- Paediatric Neurology
- Paediatric Gastroenterology
- Paediatric ENT
- Paediatric Cardiology (non-invasive)
- Paediatric Psychiatry
- Paediatric Pulmonology
- Comprehensive Women's Health Care

Raajkutir At Swabhumi



Raajkutir, a boutique hotel located at Swabhumi, Kolkata, attempts to take you back to the magic of zamindari culture associated with the Bengal Renaissance of the nineteenth century. Conjuring up the opulence of those bygone times, the property harks back to days gone by when leisure and art seamlessly blended with a laidback lifestyle. Raajkutir is ideally suited for the global traveller, offering contemporary amenities that include an all-day dining restaurant, an exclusive spa, a shopping arcade, a café cum deli and an artisans gallery. Adjoining Raajkutir are 3 large banquets with facilities for holding exhibitions and celebrations such as weddings, private parties and corporate events.



The all-day dining restaurant, The East India Room, sports colonial wooden furniture, stained glass windows, old-fashioned portraits and fans inspired by hand-pulled pankhas. The cuisine offers exclusive items of 'pre-independence Bengal with British influences'



One of the guest rooms on the ground floor upholds the general mood of a bygone era. The four-poster bed along with the rest of the furnishings and fixtures are decidedly vintage, including the wall paper, the mirror, the ceiling fan, old musical instruments and the chandelier



The three banquets at Raajkutir - Rangmanch, Raasmanch and Rangdurbar - are equipped to handle large gatherings for celebrations and formal conferences



The swimming pool on the property has a serene atmosphere, just right for guests to relax, rejuvenate and conjure up bygone days when leisure was an integral part of zamindari existence

Afraa Lounge & Restaurant

Afraa at City Centre Salt Lake, Kolkata's favourite lounge and restaurant, recently opened its door once again with imaginatively refabricated interiors and a completely revamped menu. The innovative Mediterranean wall art and elegantly designed wooden interiors complemented the fresh, delectable dishes served on exquisite crockery to evoke the enchantment of the much-feted Mediterranean provinces of Europe known for their variety of cuisine and heady cocktails. Spread across two connected floors, Afraa has a dedicated dining space as well as a more informal area for music and merriment, offset by a DJ console. One can even call for an aromatic sisha and sit outside in the balcony to enjoy the beautiful view and strike up an animated conversation! Afraa welcomes guests for both lunch and dinner.



With 120 covers, Afraa Lounge & Restaurant is ideal for family dinners. Smaller sections within the eatery offer spaces for intimate meals and privacy. Yellow walls with eye-catching wall hangings along with leather and velvet seating are some of the décor highlights



The 3,800sq ft lounge located on 6th floor can accommodate around 300 people. Just right for parties, it has intricate mosaic floors, rugged wooden décor and sturdy leather bar stools. There are two private sections divided by a DJ console

NeoLearning

TNU & NITMAS

The Neotia University (TNU) and NITMAS are two dedicated endeavours of the Ambuja Neotia Group in the field of education. While NITMAS continues to offer long-established conventional courses to students in West Bengal, TNU primarily reaches out to a larger audience offering various courses that include engineering, maritime studies, hospitality and culinary arts, agriculture and bio-sciences, humanities and BBA with specialisation in retail management & hospital management. Spread across 50 acres, the University is equipped with state-of-the-art infrastructure. A Wi-Fi enabled campus, it offers an array of facilities led by smart classrooms, modern laboratories, conference and seminar halls, a high-tech Learning Resource Centre, a contemporary IT Centre, clean and airy residences for students, a dining hall serving wholesome meals and indoor and outdoor sport facilities comprising a plush new gymnasium with the latest equipment.



Some views of The Neotia University's campus on Diamond Harbour Road, Sarisa, West Bengal. The university has been recognised and awarded as the 'Symbol of Excellence in Education & Skilling India's Future' by The Economic Times, Best Education Brands 2017

NeoHappenings



BNWCCC, New Town, was associate partner of the 4th edition of KIDDATHON presented by Ladies Circle of India, an initiative to aid under-privileged children fight against cancer. More than 1500 kids participated in the run to support this worthy cause



Mommies' Day Out, designed to provide a secure environment for children so that mothers can relax, was recently organised by Life Cell at Hotel Park, Kolkata. Bhagirathi Neotia Woman & Child Care Centre, Rawdon Street, played Hospital Partner to the event



Christmas was celebrated at Afraa Restaurant and Lounge with a party rejoicing the spirit of friendship and bonhomie



GENOME, one of India's best IVF centres, participated in the East Zone Yuva FOGSI Conference 2018 at Sikkim's Manipal Institute of Medical Sciences, Gangtok, by hosting a stall and taking part in a scientific session through our consultant, Dr Priyankur Roy



Children's Day was celebrated at BNWCCC, Rawdon Street by showcasing several fun events for kids that helped them learn about healthy habits and hygiene. Also, a fashion show, a Go-As-You-Like contest, dance and sit-and-draw competitions kept the young participants engaged



On December 24, to usher in the festive season, DJ Kiran got the dancing floor grooving to lively music at the Capella Sky Lounge at Altair



World AIDS Day, an opportunity for people worldwide to unite in the fight against HIV, was commemorated at Baruipur's S D Hospital with an Awareness Camp organised by the 2nd year B.Sc nursing students of Neotia Academy of Nursing



Arjun Awardee & Joint Secretary of the Table Tennis Federation of India, Mantu Ghosh, recently inaugurated North Bengal's first state-of-the-art integrated Advanced Orthopaedic & Sports Medicine Clinic at the Neotia Getwel Healthcare Centre in Siliguri



The Himalayan Orange Festival hosted by the Department of Tourism was recently celebrated at City Centre Salt Lake, Kolkata



A Kids Carnival in association with Telekids meant exclusively for tiny tots kept children fascinated at City Centre Salt Lake, Kolkata



Ignite, an event organised by the School of Hospitality and Culinary Arts at The Neotia University helped to enhance professional skills among the SHCA students



Chef Ashish Rout from Swissotel, Kolkata, visited The Neotia University campus to spend time sharing his knowledge and skill with the students of SHCA



Celebrated vocalist, Papon, kept his fans enthralled with a scintillating performance recently held at City Centre Siliguri



As a prelude to Christmas and a tribute to traditional Christmas cakes, a Bakery Carnival was hosted at City Centre New Town, Kolkata



It was a day of sharing and learning about future opportunities for the Indian Rooftop Solar Industry by the Enact Systems Team (one of the Neotec Hub startups), in collaboration with Ambuja Neotia Incubation Centre at Neotec Hub, Kolkata.



Neotec Hub, housed at Ecospace, recently received the much coveted Certificate of Excellence as 'Company of the Year' from CEO magazine in the Incubator Category for adding value in the exciting journeys of several Startups



Harsh Neotia recently hosted Vir Sanghvi, well-known journalist and gourmand, at Sonar Tori at City Centre Salt Lake, Kolkata



A Cake Carnival was organised at City Centre Raipur to celebrate the joy of Christmas.



Rohit Baitha and Ketan Sharma, two members of the Ambuja Neotia Parivaar, recently participated in Airtel's 'Run For Education' held at Kolkata to show solidarity for the cause



Bengali actor Saheb Chatterjee was spotted at Capella on Christmas Eve



Wagah, the band, went live at City Centre Haldia to celebrate Christmas



To support Simmba, Ranveer Singh & the supporting cast of the film enthralled the audience at City Centre Raipur



Altair celebrated its first anniversary with stimulating performances by Abhishek Roy Chowdhury and the much-applauded DJ Aqeel



Sonar Tori, the fine-dining eatery, won the 'Best Bengali Cuisine Of The Year' trophy at the Restaurant Awards 2018 - East India Edition



Tea Junction was also recently honoured as the 'Tea Cafe Of The Year' at the Restaurant Awards 2018 - East India Edition

NeoImpact

Ambuja Neotia Group, in collaboration with Integrated Diabetes And Endocrinology Academy (IDEA), an association of authority in the field of diabetic care, launched a massive awareness campaign against the dreaded disease. Statistics confirm that one out of every ten persons in India suffers from diabetes. 72.9 million people from 20 to 79 years are victims of this malady while another 36 million have diabetes but do not know. Those who are under the age of 60 years account for 50% deaths. Also, in India every 30 minutes someone in the age group of less than 20 is diagnosed with the ailment. Thus, prevention awareness is of immense importance and Ambuja Neotia Group pitched in to help partner a Medical Camp that commemorated World Diabetes Day.

Along with audio-visual presentations, question-answer sessions and slide shows, participants were given important information on the killer disease. There were also one-to-one counselling conferences with diabetic specialists, along with guidance for the right course of treatment. Beside necessary blood tests, other allied medical tests were also conducted and all the patients were given a gift kit consisting of a light tiffin. More than 200 people, who hardly have access to medical services, participated in this camp.



NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

www.atalikaluxury.com | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Udvida, Manicktala

A convenient residential project spread over 1.6 acres with 150 units under construction

www.udvita.com

Udvida WBHIRA REG No. HIRA/P/KOL/2018/000210

Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

www.uddipa.com | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Completed Projects

Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan

A mini township spread over 96 acres

The Residency, Salt Lake

Designer home spread over 1.8 acres with 60 units

Uttorayan, Siliguri

An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

Utsa, New Town

A residential project spread over 5 acres with 402 units

Ujjwala, NewTown

An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

www.ambujaneotia.com | +91 33 4040 6060

Education

The Neotia University

A private university offering contemporary, holistic education

www.tnu.in | +91 98317 30966/ +91 91636 10909

Healthcare

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare
Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000
www.neotiahospital.com

Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services
www.neotiagetwelsiliguri.com | +91 353 305 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology
www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres
+91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education
www.neotiaacademy.com | +91 33 3026 3400

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lac sq ft of office space

Ecostation, Salt Lake

A 17-storey business tower comprising 2 lac sqft IT/ITES space

Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lac sqft office space and a boutique hotel

www.ambujaneotia.com | +91 33 4040 6060

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

www.nitmas.edu.in | +91 33 4008 4848

Hospitality**The Ffort Raichak - Raichak on Ganges**

A luxury hotel with 62 river facing rooms
+91 98314 04040

The Ffort Suites - Raichak on Ganges

31 Deluxe Suites which are ideal for families & large group
+033 4040 4040

Ganga Kutir - Raichak on Ganges

A resort with 26 river facing guest rooms
+91 98314 04040

Anaya Spa Villas - Raichak on Ganges

19 duplex villas surrounded by
a 7000 sq ft pool, and private rooftop bubble pool for each villa
+033 4040 4040

Ganga Awas - Raichak on Ganges

Country homes spread over several sites at Raichak
raichakonganges.com | +91 33 4040 4070

Swissotel Kolkata Neotia Vista

Deluxe 5-star hotel located in New Town
www.swissotel.com | +91 33 6626 6666

Altair Salt Lake

A boutique hotel comprising 23 well-appointed rooms and a sky lounge
altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumi
raajkutir.com | +033 4040 4040

The Conclave, AJC Bose Road

The city's first business club
+91 33 2290 5555

Club Ecohub by Conclave

A business club located inside the Ecospace Business Park with 9 well-appointed rooms
+91 33 4031 9000

Club Verde by Conclave

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Club Montana by Conclave

Siliguri's first premium club offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401

The Orient

Specialty restaurant offering cuisine from South East Asian countries
Salt Lake: +91 90514 77177 | New Town: +91 86979 05725
Raichak: +91 98314 04040

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine
City Centre Salt Lake: +91 98745 17000
Raichak on Ganges: +033 4040 4040

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Afraa Lounge & Restaurant Salt Lake

Enjoy delectable Mediterranean cuisine and revel in Bar and Lounge experience
neotiahospitality.com | +91 98312 52442

Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu
Ecospace: +91 84200 85087 | City Centre Salt Lake:
+91 84203 97977 | City Centre New Town:
+91 6335 6891 | Acropolis: +91 84200 70000

Afraa Creperie

A popular creperie offering delectable food enveloped in a contemporary and cozy environment
at City Centre Salt Lake: +91 6333 4985

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience
at Swabhumi, Kolkata: +91 99714 48700
Gardens Galleria Mall, Noida: +91 96675 40038
Forum Shantiniketan Whitefield Bangalore:
+91 96675 40036

Retail**City Centre Salt Lake**

A complete shopping experience spread over 4 lac sqft
+033 4006 3195

City Centre New Town

A mixed-use commercial complex in New Town spread over 3.5 lac sqft
+033 2526 6000

City Centre Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lac sqft
+91 98320 69908

City Centre Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lac sqft
+91 96177 10000

City Centre Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lac sqft
www.citycentremalls.in | +91 70440 59536

Incubation**Neotec Hub**

An Incubation centre empowering startup ecosystem in Eastern India
Ecospace New Town: +91 4040 6169