

AmbujaNeotia NeoNews

February, 2022

Chairman's message

We have just celebrated Vasant Panchami, the advent of spring – one of India's best seasons. We have also venerated Goddess Saraswati regarded as the deity of knowledge, music, arts and science. The beauty of this season, therefore, brings happiness and joy. Trees get new garments in the form of fresh leaves, flowers start to bloom, spreading their fragrance and it is time for the koel to sing again. On most days the sky is clear, cloudless and startlingly blue as nature, pleased with the rejuvenation all around, is in a mood to look ahead with renewal, faith and hope.

Regeneration can be viewed from several angles. Legend holds that an ancient Chinese emperor, egged on by the court sorcerers, actually sent out ships of young men and women to find a special pearl that would rejuvenate him! Similar stories continued well into the 16th century. The Spanish explorer, Juan Ponce de León, led an expedition around the Caribbean islands to seek the fabled Fountain of Youth. Led by audacious rumours, the mission continued till many perished. But the magic fount was nowhere to be located!

The elixir of anti-aging, no matter the state of our minds, is embedded in hard work and belief in one's dreams. Our attitude heals and rejuvenates us; not some esoteric magic potion. And only due to hope are we able to wait for tomorrow in anticipation. If there is no faith, life turns alarmingly dull, monotonous and miserable. There is no aspiration, no goal. And no magic Fountain of Youth! Faith is, indeed, a very powerful emotion that motivates and encourages us to



keep going against all odds. It gives us the inspiration to achieve our ambitions and has the ability to get us through the toughest times. As Rabindranath Tagore has said, 'Faith is being able to see that there is light despite all the darkness.' Faith and hope lie in dreams, in imagination, and in the courage of those who dare to turn their dreams into reality.

Thank the Lord for his blessings. Read inspirational biographies. Look at every challenging situation as an opportunity to learn. And tackle problems to the best of your ability instead of procrastinating and running away from demanding situations. Faith is like a small lamp in a dark forest. It does not reveal everything at once but gives enough light for the next step to be safe. As Albert Einstein pointed out, 'Learn from yesterday, live for today, hope for tomorrow. The important thing is not to stop questioning.'

Ranish Neotia

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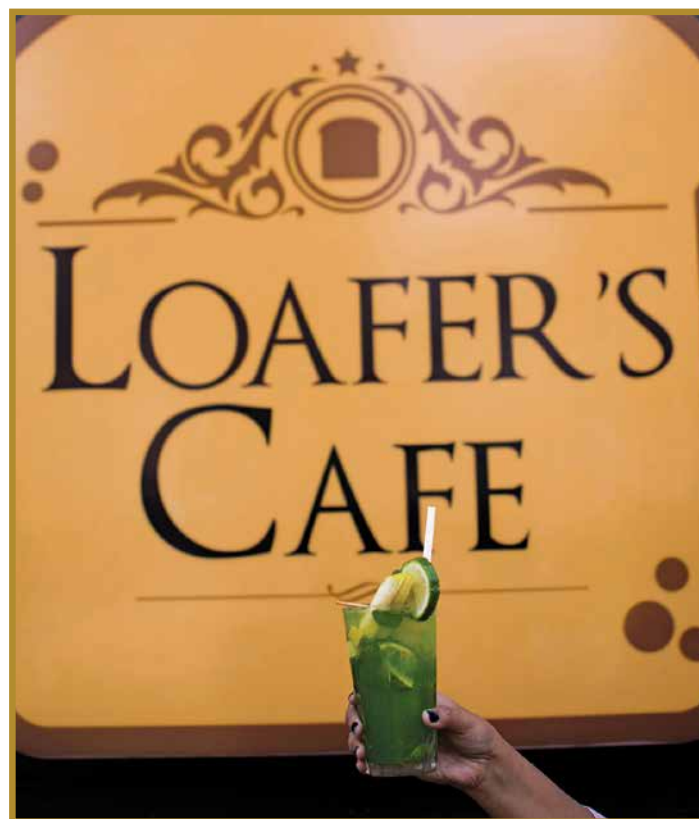
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NeoFocus

New Menu At Loafer's Café



It's time to meet friends and spend time over a brand new menu at Loafer's Café located in City Centre Salt Lake. As this café now throws open its doors as early as 8 in the morning, you can even drop in with colleagues for a business breakfast. Whether work or pleasure, you can now enjoy your pasta, sandwiches, continental snacks, bakery and desserts in a relaxed atmosphere. Here's a peek at the goodies on offer!



NeoFocus





Bhagirathi Neotia Woman & Child Care Centre, New Town, recently organised a Webinar on the 'Importance of Urgent Healthcare for Children: Guide for Parents.' Dr Somenath Gorain (Consultant, Paediatrician & Paediatric Intensivist) conducted the webinar, which was much appreciated by the participants.



Cancer Awareness is a very important subject and a special session was organised by BNWCCC, New Town at Ecospace for the employees of Ambuja Neotia on the occasion of World Cancer Day. Conducted by Dr Arpan Choudhury (MBBS DNB (Family Medicine), Senior Consultant Physician and Intensivist), the session was an eye-opener much appreciated by all those who attended.



Saraswati Puja was celebrated on the Neotia Academy of Nursing premises to venerate the Goddess of Knowledge. After the puja rituals, prasad was distributed along with the final arati. A cultural programme by the students and faculties was the highlight of that evening before the immersion ceremony.



Consultants of Neotia Getwel Healthcare Centre, Dr Rajesh Nanda: Senior Consultant, Cardiology, and Dr Nadeem Parvez: Senior Consultant, Gastroenterology received 'Icon of North Bengal Award' from Hon'ble Governor of Sikkim, Shri Ganga Prasad, for their immense contribution and endless service in the field of Interventional Cardiology & Gastroenterology in North Bengal in a recently organised award ceremony by Dainik Jagran, Siliguri.



A free health check-up camp was recently organised by Neotia Getwel Healthcare Centre in association with BCDA, Islampur Zone. Consultants from different specialties participated in the health check-up camp, which aided a good number of under-privileged people of the Islampur area.



The HR Department of Neotia Getwel Healthcare Centre recently organised a two-day long Annual Badminton Tournament that was highly enjoyable and a fun break from daily routine.

NeoHappening



Christmas dinner at Club Verde saw members and their guests enjoy the occasion over food and drinks and much bonhomie.



31st Night at The Conclave, Bling 2022, was a memorable event where the guests let down their hair to enjoy the event.



City Centre Raipur was colourfully decorated for the Flag Hoisting Ceremony on the occasion of Republic Day.

NeoHappening



The cold weather did not prevent our guests at Montana Vista from warming up and unwind on 31st night to bring in 2022 with aplomb.



Despite having studied at New York film school, our Chairman Harsh Neotia's daughter, Paroma, preps for her debut film in Bangla. Recently, the auspicious muharat puja was conducted for her debut film, *Arjun*, which promises to be replete with music and romance. The film has a few interesting twists in the plot and accommodates three music directors working on the film's score — Ranojoy Bhattacharya, Kuntal Dey and Soumya Writ. Soumik Haldar is in charge of cinematography. Actors Anirban Bhattacharya, Isha Saha and Arjun Chakraborty are in the leading roles. Other important members in the cast include Anusha Viswanathan, Soumya Mukhopadhyay and Debesh Chattopadhyay.



NeoHappening



Club Verde's 31st gala titled 'Untamed Fusion' saw food, fun and guests galore! Some glimpses from the occasion.

NeoHappening



AltAir hosted the performance of two international DJs, DJ Alexander and DJ Katrin Kytix at Capella, the open-air lounge.



14th February was well spent at AltAir with the band, All Square, performing foot-tapping music for Valentine's Day Special.

NeoHR Corner



Ambuja Neotia Parivaar gathered at Ecospace to worship Goddess Saraswati and celebrate the puja with their colleagues.

NeoHR Corner



A one-day knockout tournament was organised by team HRD at NKDA stadium where ten teams fought neck-to-neck to become the champion. Ultimately, team Utalika took the cup home. Harsh Neotia, Chairman, was present to see the match.

Housing and Township

Ongoing Projects

Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction
www.atalikaluxury.com | +91 33 4040 8070
 Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town

A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers
www.ecospaceresidencia.com
 +91 33 4040 8080
 Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction
www.uddipa.com | +91 33 4040 8080
 Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Utsodhaara Teesta Township, Siliguri

An integrated township project spread over 81 acres which offers a wide range of plots
www.utsodhaara.com | +91 33 4040 8075

Uttav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots
 +91 33 4040 8080

The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction
patnaresidency.com | 91 33 4040 6060
 RERA Registration No: BRERAP05734-1/994/R-766/2019 | www.rera.bihar.gov.in

Usshar, Maheshtala

A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments
usshar.com | 91 33 4040 8085
 HIRA/P/SOU/2020/001067 | www.hira.wb.gov.in

Completed Projects

Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan

A mini township spread over 96 acres

Uttorayan, Siliguri

An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

Utsa, New Town

A residential project spread over 5 acres with 402 units

Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units
www.ambujaneotia.com | +91 33 4040 6060

Healthcare

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare
 Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000
www.neotiahospital.com

Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services
www.neotiagetwelsiliguri.com | +0353 660 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology
www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres
 +91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education
www.neotiaacademy.com | +91 33 6815 5000

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

Ecostation, Salt Lake

A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel
www.ambujaneotia.com | +91 33 4040 6060

Ecospace Business Towers, New Town

B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town
www.ecospacebusiness Towers.com | +91 33 4040 8080

Education

The Neotia University

A private university offering contemporary, holistic education
www.tnu.in | +91 98317 30966/ +91 91636 10909

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth
www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)
www.nitmas.edu.in | +91 33 4008 4848

Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India

Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.
www.jnanapravaha.org | 91-542-2366326

Hospitality

Hotels & Resorts

The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
 +91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas
 +91 33 4040 4040 | +91 98314 04040

The Neotia Vista

Deluxe 5-star hotel located in New Town
 +91 99017 54263

AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake
altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumii
raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
 +91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms
 +91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Taj Chia Kutir Resort & Spa - Darjeeling

Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by Ambuja Neotia
 +91 0354 234 6070

Clubs

The Conclave

The city's first business club located at AJC Bose Road
 +91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
 +91 33 2423 9900

Dining

The Orient

Specialty restaurant offering cuisine from South East Asian countries
 Salt Lake: +91 90514 77177 | New Town: +91 86979 05725
 Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine
 City Centre Salt Lake: +91 98745 17000
 Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake
neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumii, Kolkata: +91 99714 48700
 Gardens Galleria Mall, Noida: +91 96675 40038
 Forum Shantiniketan Whitefield, Bangalore: +91 96675 40036

Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu
 Raajkutir: 6289461972 / City Centre Saltlake: 6292251234

QSR

Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu
 Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail

City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lacs sqft.
 +91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.
 +91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.
 +91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.
 +91 81090 10468

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.
www.citycentremalls.in | +91 83369 88187

www.ambujaneotia.com

Ecospace Business Park, Block 4B, Action Area II, New Town, Kolkata – 700160
 Fax: +91 33 4040 6161 | writetous@ambujaneotia.com

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