

# AmbujaNeotia NeoNews

FEBRUARY, 2019

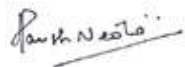
## Chairman's message

2019, I feel, has a lot in store for us. As a nation on the move we are certainly witnessing several changes and despite seemingly difficult impediments, I firmly believe that these challenges will usher in resilient stepping stones to a more pragmatic future.

The political scenario is marshaling an interesting and ever-changing fabric of alliances before we cast our votes. And as the days go by, the economic scenario is teaching us not to live beyond our means. But whatever may be the temporary embargo created by a global meltdown, I strongly consider that as Indians we have the ability to accept change and adapt

to new situations as part of our rich cultural ethos.

Through the annals of history India has accepted fresh ideas, fresh policies and fresh vistas that have upheld our strong values. Innovative thinkers have emerged to shower us with pioneering concepts and break inflexible rules. After every pillage new empires have been built. Our history is replete with the glory of great teachers and emperors who have set personal examples to steer the nation forward. Let us therefore look to the future days with optimism and confidence, tempered with introspection.



## Contents



NeoFocus

P2



NeoHealth &  
NeoLearning

P5



NeoHappenings

P6

## What's New

- Uddipa - The CondoVille launches Tritiya in North Kolkata
- Colonial and Bengali cuisine are on offer at The East India Room in Raajkutir, Swabhumii

# NeoFocus

## Uddipa the Condoville

Located at Sinthee More, Uddipa - The Condoville is changing the skyline of North Kolkata. It comprises three G+20 towers that sport 2 and 3 BHK apartments overlooking the Sinthee Circus Maidan. Life here is a reflection of our city's rich history that blends contemporary needs with age-old classic advantages. At Uddipa - the Condoville you can soak in the spirit of tranquil surroundings, abundant greenery and open spaces complemented by a host of delightful amenities. The apartments not only have the advantage of a great location but are also well-designed, blending intelligent planning and a sensitive understanding of how spaces need to be utilized. Our commitment to 'Green Living' seamlessly enables you to discover a modern way of life at your own pace. Recently, Uddipa launched Tertiya, the final tower of the project which is now open for booking.



WBHIRA REG No. HIRA/P/NOR/2018/000106  
For more details visit <https://hira.wb.gov.in/>

\*All pictures are artist's impression



Outdoor Area



Balcony View



Swimming Pool & Lawn

### Key Amenities

- Gymnasium
- Star Gazing Terrace
- Senior Citizen's Area
- Kids' play Area
- Meditation Zone
- Jogging Track
- Multipurpose Court
- Audio-Visual Lounge
- Barbeque Corner
- Plaza Area



Sonar Tori & The Orient



Sonar Tori and The Orient are two special restaurants located at Raichak on Ganges and City Centre Salt Lake in Kolkata. Sonar Tori is not just an eatery that serves Bengali food; it is a glowing tribute to an old and rich tradition that has absorbed several disparate influences to create distinct flavours over the years. A meal here offers the most authentic experience of fine dining and gives Bengali cuisine its cultural identity culled from age-old recipes. Several flavours of South East Asia come alive at The Orient, an exclusive restaurant that offers cuisine from Thailand, Singapore, China, Vietnam, Japan, Indonesia, Malaysia and Taiwan. City Centre New Town also has a branch of this eatery.

A private dining room at Sonar Tori City Centre Salt Lake that harks back to the era of zamindars



The main dining area at Sonar Tori City Centre Salt Lake



Sonar Tori at Raichak on Ganges harbours a magical environment



The Orient at City Centre Salt Lake has attractive interiors



A view of the The Orient at City Centre New Town



**Club Verde**

A club is usually founded on principles of camaraderie and communal bonding. All social clubs reflect today's more eclectic and varied society. Club Verde is one such club located at Upohar - The Condoville off EM Bypass in Kolkata, providing an exciting and world-class clubbing experience. Focusing on entertainment, sports, recreation and other leisure facilities, it satisfies individual and family needs for its members with excellent infrastructure. The club also has well-appointed restaurants, banquet halls, four comfortable guest rooms, a Spa and other facilities that include a library, a card room, a games room, badminton court, an outdoor swimming pool, a tennis court and a gymnasium. Welcome to Club Verde! Come and experience a contemporary oasis that is making a difference to the way people unwind in the heart of South Kolkata.



A view of Club Verde's spectacular outdoors



The swimming pool at Club Verde



The spacious entrance to the club



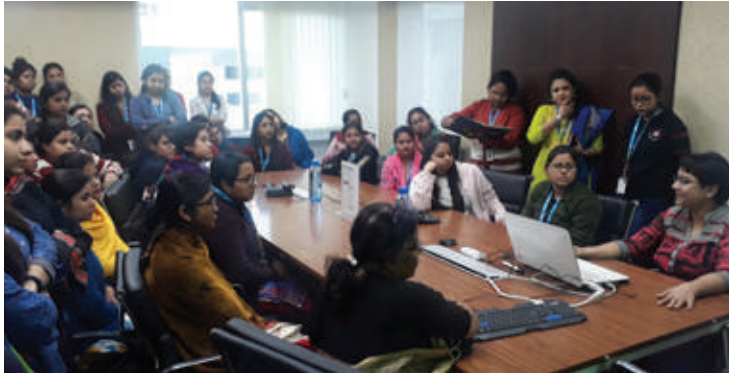
One of Club Verde's well-appointed guest rooms



The state-of-the-art gym



## NeoHealth



For the employees of Nexval Infotech Pvt Ltd, Ecospace, Bhagirathi Neotia Woman and Child Care Centre, New Town, organised an interesting 'Health Talk' focusing on awareness of breast related disorders. The Talk was well-attended by young women



A gala get-together for doctors was recently organised jointly by BNWCCC's Rawdon Street and New Town branches at Raajkujur's Rangmanch in Swabhumi. The event featured lively musical performances, followed by cocktails and dinner



BNWCCC Rawdon Street hosted a Health Awareness Session on the uses and misuses of antibiotics in our daily life for the staff of Hindalco Industries Limited. The session was an eye-opener for the attendees



Another Health Awareness Session was arranged by BNWCCC Rawdon Street focusing on working-out at the workplace at Metro Cash & Carry for their women employees



Neotia Getwel Healthcare Centre, Siliguri, hosted WINFOCUS 2018, a certification workshop in association with ISSCM to improve primary, emergency and critical care. Dr Deepak Govil, Director WINFOCUS, Delhi, inaugurated the workshop



Dr Aindri Sanyal, Dr Indranil Saha and Dr Sujoy Dasgupta of Genome lectured on the latest advancements concerning infertility and assisted reproductive technology at the 44th Annual Conference of The Bengal Obstetric & Gynecological Society held at Hyaat Regency, Kolkata

## NeoLearning



The Neotia University's School of Hospitality & Culinary Art organised a visit for its students to Swissôtel, Kolkata, one of the best-known Swiss brands in the world, as part of a relationship-building exercise between the college and the hospitality industry



# NeoHappenings

Ambuja Neotia Group, in association with Sourendro & Soumyojit, recently organised a unique musical concert, 'Inspired India,' to commemorate 125 years of Swami Vivekananda's Speech at the Parliament of Religions in Chicago. The concert brought together a grand combination of artistes in a single platform to spread Swamiji's timeless message of love and brotherhood. Through a collection of songs and readings, the concert celebrated the savant's pluralistic and inclusive ideology. Performances by Dr L Subramaniam, Kavita Krishnamurti, Rekha Bhardwaj, Anupam Roy, Usha Uthup, Mir Afsar Ali, Saleem Hassan Chisti, Harshavardhan Neotia, Sourendro and Soumyojit held the audience spellbound. Simultaneously, a live painting session by eminent artist Shuvaprasanna brought to life a portrait of the great philosopher.

The concert also marked the release of 'Timeless Treasures' – an album presented by Harshavardhan Neotia where he has recorded all the six historic speeches delivered by Swamiji in Chicago way back in 1893 so that a new generation of youth understand his great contribution. The speeches blended with contemporary music and composed by Sourendro & Soumyojit resonate with the universality of thought imparted by Swamiji for harbouring peace and equality.



The album, 'Timeless Treasures,' was launched by Swami Subhakarananda, Sourendro & Soumyojit, Rajesh Purohit and Harshavardhan Neotia



Anupam Roy re-rendered 'Mono Cholo,' a composition by Swami Vivekananda



A prayer composed by Swamiji was performed by young boys and girls of Ramakrishna Mission



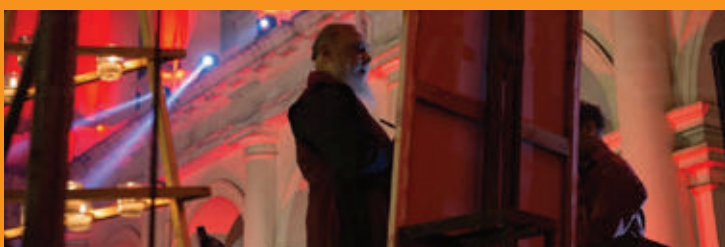
Saleem Hassan Chisti rendered a composition by Amir Khusrao



Harshavardhan Neotia narrated one of the historic speeches delivered by Swami Vivekananda at the Parliament of Religions in Chicago in 1893



Rekha Bhardwaj ushered in the message of peace and goodwill to mankind with a bhajan composed by Kabir, the celebrated saint



A portrait of Swamiji was painted by eminent artist Shuvaprasanna



Dr L Subramaniam & Kavita Krishnamurthy rendered 'Vaishnava Jana Toh'





Mir read Faiz's famous nazm, 'Bol ke lab azaad hain tere'



Usha Uthup sang 'Imagine,' the anti-Vietnam war anthem



Sourendro & Soumyojit enthralled the audience with the classic, 'Dhono-dhanney pushpey bhora,' a patriotic number by D L Roy



A dance performance at the concert



Ahana Pal Choudhuri was the Emcee for the evening



A view of the large audience that attended the concert held at the impressive courtyard of the Indian Museum



The India Story was launched in 2015 in Kolkata at Swabhumi as a creative arts and design exposition. It has, over the past three years, put together the very best of what contemporary Indian design aesthetics and practices have to offer. The fourth edition last December wove a magic with the theme 'Above & Beyond' and rekindled the quest to redefine elements of design and creativity that celebrated the finest minds from all over the country. Spearheaded by Madhu Neotia, Abhilasha Sethia and their team, TIS has become a major platform that encourages distinct verticals like fashion, lifestyle, music, performances, food and arts to flourish with unique flavours.



Eminent painter Jogen Chowdhury inaugurated the Art Exhibition at The India Story with Madhu Neotia, Neha Kasliwal Arya and Abhilasha Sethia



Celebrities like actor Swastika Mukherjee, sports person Sanaya Mehta Vyas and fashion designer Anamika Khanna were spotted at The India Story



Innovative cuisine has been a major attraction at TIS. An attractive food Kiosk drew several visitors to sample what was on offer



(L-R) Meenakshi Iyer, Abhilasha Sethia, Navonil Das, Neha Kasliwal Arya, Toolika Gupta, Rooshad Shroff and Madhu Neotia



An exhibit at TIS wove magic around the theme 'Above and Beyond.' In a short period of four years this unique exposition has become a major event in Kolkata's artistic and social calendar



Several fascinating dance and music performances drew large crowds in the evenings. Ziba, Prateek Kuhad, Omaggio from Goa, Grain and DJ Rudra created magic, much appreciated by the enthusiastic audience



# NeoHappenings



(L-R) Swarup Dutta, Kiran Uttam Ghosh, Jamal Shaikh, Sayantani Sen, Madhu Neotia, Kiran Kasiwal Arya, Abhilasha Sethia, Sonal Sood & Jasmeet Arora



Arun Purie, Kali Purie, Madhu and Harsh Neotia along with Ganesh Haloi and other India Today Art Awards winners



Dona Ganguly, Madhu Neotia, Sourav Ganguly and Harshavardhan Neotia at Raajkutti, Swabhumi, during the TIS exposition

## Art Awards Winners

- Artist of the Year - Subodh Gupta
- Retrospective of the Year - Vivan Sundaram at the Kiran Nadar Museum of Modern Art
- Solo Exhibition of the Year - Ranjani Shettar at the Metropolitan Museum of Art, New York
- Performance Artist of the Year - N Pushpamala
- Collector of the Year - Abhishek Poddar
- Curator of the Year - Arshiya Lokhandawala, India Re-worlded, Gallery Odyssey, Mumbai
- Emerging Artist of the Year - Rajyashri Goody
- New Media Artist of the Year - Shilpa Gupta
- Best Artistic Collaboration of the Year - Gauri Gill and Museum of Metropolitan Art, New York
- Public Art Initiative of the Year - Jawahar Kala Kendra, Jaipur
- Lifetime Achievement Award - Ganesh Haloi



Abhilasha Sethia and eminent music composer & director Santanu Moitra



UNO Chicago Bar & Grill food kiosk at The India Story was a big hit





Sanjay Dutt, celebrated Bollywood star, visited Altair Hotel recently at the invitation of the Entrepreneurs' Organisation for an interactive session with their internal team members



A first-of-its-kind marathon was recently organised by Utalika, kicking off from the construction site. The marathon brought together various employees and workers associated with the project, along with those of Shapoorji Pallonji



Members of the Ambuja Neotia Group also participated in the TCS Fit4Life marathon recently held at Kolkata



Republic Day was celebrated with solemnity across all our City Centre malls located at Kolkata, Haldia, Siliguri and Raipur



A corporate cricket tournament recently organised by the Human Resource Department of Ambuja Neotia Group saw 12 cross functional teams participate. Facility Management team emerged as winners



## NeoWorld

### Housing and Township

#### Ongoing Projects

##### **Utalika, EM Bypass**

A premium luxury residential project spread across 20 acres with 1000+ units under construction

[www.atalikaluxury.com](http://www.atalikaluxury.com) | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

##### **Udvita, Manicktala**

A convenient residential project spread over 1.6 acres with 150 units under construction

[www.udvita.com](http://www.udvita.com)

Udvita WBHIRA REG No. HIRA/P/KOL/2018/000210

##### **Uddipa, Sinthee More**

A residential project spread over 2.2 acres with 360 units under construction

[www.uddipa.com](http://www.uddipa.com) | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

#### Completed Projects

##### **Udayan, EM Bypass**

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

##### **Ulhas, Burdwan**

A mini township spread over 96 acres

##### **The Residency, Salt Lake**

Designer home spread over 1.8 acres with 60 units

##### **Uttorayon, Siliguri**

An integrated residential township spread over 400 acres

##### **Urvashi, Durgapur**

A residential township spread over 120 acres

##### **Utsa, New Town**

A residential project spread over 5 acres with 402 units

##### **Ujjwala, NewTown**

An enclave of luxury residential homes spread over 5 acres with 466 units

##### **Ujaas, Lake Town**

A residential project spread over 4.8 acres with 174 units

##### **Upohar, EM Bypass**

A premium residential project spread over 18 acres with 1198 units

[www.ambujaneotia.com](http://www.ambujaneotia.com) | +91 33 4040 6060

### Education

#### **The Neotia University**

A private university offering contemporary, holistic education

[www.tnu.in](http://www.tnu.in) | +91 98317 30966/ +91 91636 10909

### Healthcare

#### **Bhagirathi Neotia Woman & Child Care Centre**

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000

[www.neotiahospital.com](http://www.neotiahospital.com)

#### **Neotia Getwel Healthcare Centre**

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

[www.neotiagetwelsiliguri.com](http://www.neotiagetwelsiliguri.com) | +91 353 305 3000

#### **Genome - The Fertility Centre**

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

[www.lifeatgenome.com](http://www.lifeatgenome.com) | +91 800 1255 000

#### **Neotia Mediplus**

The NABL accredited chain of diagnostic centres

+91 33 4040 8000

#### **Neotia Academy of Nursing**

An institute imparting world class nursing education

[www.neotiaacademy.com](http://www.neotiaacademy.com) | +91 33 3026 3400

### Commercial

#### **Ecospace, New Town**

A contemporarily designed business park spread over 20 acres comprising 20 lac sq ft of office space

#### **Ecostation, Salt Lake**

A 17-storey business tower comprising 2 lac sqft IT/ITES space

#### **Ecosuite, New Town**

A 7-storey premium commercial development comprising 1 lac sqft space

#### **Ecocentre, Salt Lake**

A 20-storey commercial development comprising 5 lac sqft office space and a boutique hotel

[www.ambujaneotia.com](http://www.ambujaneotia.com) | +91 33 4040 6060

#### **CII-Suresh Neotia Centre of Excellence for Leadership**

Serves as a facilitator for development of leaders, promoting economic and industrial growth

[www.cii-leadership.in](http://www.cii-leadership.in) | +91 33 6614 0100

#### **Neotia Institute of Technology, Management and Science (NITMAS)**

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

[www.nitmas.edu.in](http://www.nitmas.edu.in) | +91 33 4008 4848



**Hospitality****The Ffort Raichak - Raichak on Ganges**

An experiential hotel with 62 rooms  
+91 33 4040 4040 | +91 98314 04040

**The Ffort Suites - Raichak on Ganges**

31 Deluxe Suites ideal for families & large groups  
+91 33 4040 4040 | +91 98314 04040

**Ganga Kutir - Raichak on Ganges**

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex Pool Villas  
+91 33 4040 4040 | +91 98314 04040

**Anaya - Raichak on Ganges**

19 duplex villas surrounded by a 7000 sq ft pool and private rooftop bubble bath  
+91 33 4040 4040 | +91 98314 04040

**Ganga Awas - Raichak on Ganges**

Country homes spread across the landscape at Raichak  
[raichakonganges.com](http://raichakonganges.com) | +91 33 4040 4070

**Swissotel Kolkata Neotia Vista**

Deluxe 5-star hotel located in New Town  
[www.swissotel.com](http://www.swissotel.com) | +91 33 6626 6666

**Altair, Salt Lake**

A boutique hotel comprising 23 well-appointed rooms and a sky lounge  
[altairkolkata.com](http://altairkolkata.com) | +033 7101 7101

**Raajkutir**

A boutique hotel comprising 33 well-appointed rooms at Swabhumi  
[raajkutir.com](http://raajkutir.com) | +91 33 4040 4040

**The Conclave, AJC Bose Road**

The city's first business club  
+91 33 2290 5555

**Club Ecohub**

A business club located inside the Ecospace Business Park with 9 well-appointed rooms  
+91 33 4031 9000

**Club Verde**

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms  
+91 33 2423 9900

**Club Montana Vista**

Siliguri's first premium club offering leisure and entertainment choices comprising 39 well-appointed rooms  
+91 35325 71401

**The Orient**

Specialty restaurant offering cuisine from South East Asian countries  
Salt Lake: +91 90514 77177 | New Town: +91 86979 05725  
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

**Sonar Tori**

A boutique restaurant serving authentic Bengali cuisine  
City Centre Salt Lake: +91 98745 17000  
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

**Tea Junction**

A tea shop reviving the old 'adda' concept of Kolkata  
[theteajunction.co.in](http://theteajunction.co.in) | +91 83360 00053

**Afraa Lounge & Restaurant, Salt Lake**

Enjoy delectable Mediterranean cuisine and revel in Bar and Lounge experience  
[neotiahospitality.com](http://neotiahospitality.com) | +91 98312 52442

**Afraa Deli**

An all-day spread with a sumptuous breakfast and takeaway menu  
Ecospace: +91 84200 85087 | City Centre Salt Lake: +91 84203 97977 | City Centre New Town: +91 6335 6891 | Acropolis: +91 84200 70000

**Afraa Creperie**

A popular creperie offering delectable food enveloped in a contemporary and cozy environment at City Centre Salt Lake: +91 6333 4985

**Uno Chicago Bar & Grill**

An authentic American Bar & Grill experience at Swabhumi, Kolkata: +91 99714 48700  
Gardens Galleria Mall, Noida: +91 96675 40038  
Forum Shantiniketan Whitefield Bangalore: +91 96675 40036

**Retail****City Centre, Salt Lake**

A complete shopping experience spread over 4 lac sqft  
+033 4006 3195

**City Centre, New Town**

A mixed-use commercial complex in New Town spread over 3.5 lac sqft  
+033 2526 6000

**City Centre, Siliguri**

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lac sqft  
+91 98320 69908

**City Centre, Raipur**

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lac sqft  
+91 96177 10000

**City Centre, Haldia**

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lac sqft  
[www.citycentremalls.in](http://www.citycentremalls.in) | +91 70440 59536

**Incubation****Neotec Hub**

An Incubation centre empowering startup ecosystem in Eastern India  
Ecospace New Town: +91 4040 6169