

AmbujaNeotia NeoNews

AUGUST, 2020

Chairman's message

As we continue to pass through these uncertain times, hoping that a vaccine will emerge to fight the pandemic, we too need to develop our own personal vaccine of fortitude and inner strength, remembering at all times that whether things are going well or going poorly, the stronger we are inside the more we will be able to accomplish outside.

In the world of business, the journey is always a series of ups and downs. Challenges and opportunities are part of the game. The one constant is you, and how you deal with all the changes when times get rough. Insecurity is our worst enemy and our personality is the foundation of power. So get to know it well and remain comfortable in your skin. Also, the world is a noisy place. Distractions and disruptions can chip away at our core, leaving us frazzled and defeated. Therefore, take time to rejuvenate and spend some moments every day in silence.

Keeping company with the wrong people can deplete our energy. Their inner weakness can suck the life out of our inner core. Our true friends are

those who celebrate us and feed us with positive energy. Hence, protect yourself with the right circle of friends and colleagues. Also take care of your health. It is tough to feel strong inside if you are unhealthy outside. So eat well, exercise, and dress in a manner that makes you feel good about yourself. Be proactive about your wellbeing. Once you gain control of your body, you will soon learn to gain control of your soul.

Last, but not the least, regardless of our religion, we can gain inner strength by connecting with our spiritual source. Through prayer, meditation or simply deep thought, we can centre ourselves in the universe and understand our role in something bigger and worthier. As the Dalai Lama has said, 'It is worth remembering that the time of greatest gain in terms of wisdom and inner strength is often that of greatest difficulty.'

Ravi Neotia



Contents



NeoFocus

P2



NeoCare

P5



NeoHealth

P8

NeoFocus

Utalika Luxury Handover Of Phase I & II

Home, sweet home! What can give any resident more pleasure than walking into their own slice of heaven? Owing one's apartment has been the dream of many but few have been lucky to find their nest in Utalika.

Flats at Utalika Luxury phases I & II, launched at the latter half of 2016, was handed over to its residents on time earlier this month. The project comprises spacious apartments close to the buzz and charm of South Kolkata in a new-age address, offering exclusive 4-storey residents' club, two natural lakes and an array of other bonus features in familiar surroundings blessed by nature's bounty. Here are glimpses of some of the happy residents to whom the keys to their kingdom were handed over this month.



A symbolic key being handed over to a happy resident



Gifts galore for this family who will soon reside in Utalika



Lighting the lamp of Hope for a blissful future



A ribbon away from happiness!

NeoFocus



What a view! A glorious tower at Utalika overlooking the swimming pool



Sculpture Garden



Meditation Garden

NeoCare

Monsoon At Utalika



Utalika, surrounded by a carpet of green grass during the monsoon



Another glimpse of Utalika flourishing in the rainy season

Rabindranath Tagore is viewed as the lighthouse of literature, art and culture. Nature had always inspired the bard greatly. The poet had particular affinity with the monsoon season; the season when bountiful nature unfolds her beauty. At Utalika, the monsoon plays its special charm on the environs and reminds us of one of Tagore's famous songs transcreated in English by Jayabrato Chatterjee:

'My heart dances today!/ O it dances like the peacock!/ It dances! It dances!/ Exuberant like the peacock's tail/ Spread out in splendid hues!/ My fervent heart gazes at the sky/ Laden with mad exuberance/ Who is there all alone/ Singing in lazy abandon on the Bakul branch?/ Bakul flowers drop from the tree/ As her sari's loose end flutters in the breeze/ And her wind-blown hair covers her eyes.../ Then, suddenly, her chignon tumbles free!/ The rain pelts down on emerald twigs,/ The groves quiver with the chirping of crickets,/ And the river overflows its banks near my village!/ My heart dances today! O it dances like the peacock...'



Just the spot to sit and watch the rain fall on fecund grass and flowering beds



Walk down this path without an umbrella to feel raindrops falling on your head!

NeoCare

Neo News



Construction World has been host to the most prestigious event for architects and builders in the country: the Construction World Architect & Builder Awards (CWAB), since the past 14 years. This year, in its 15th edition, the awards went 'virtual' but did not lose its excitement. Ambuja Neotia emerged as one of the top builders. Here's Harsh Neotia, Group Chairman, with the trophy.



The pride every Indian feels on Independence Day was reflected at City Centre New Town on August 15 morning when our flag was ceremonially hoisted on the premises by the security personnel. Jai Hind!



Living in harmony with nature was a clarion call at The Neotia University (TNU) campus, post Cyclone Amphan. Staff and students healed more than 180 trees that were uprooted by nature's fury a few months ago. New trees were planted on our 74th Independence Day across the campus to celebrate India's freedom. It was a moment of much pride and joy to anticipate new plants slowly spread their branches in the years to come and give much-needed shade.

NeoCare

Ambuja Neotia Hospitality



Who doesn't dream of hot kulchas on rainy days? The idea behind proposing a kulcha combo tray, sufficient for one person at Capella, Altair is that we are, right now, unable to host buffets during lunchtime due to the pandemic. So we did the next best thing! We have introduced this truly Amritsari flavour as a takeaway for gourmets! Try the legendary kulchas that will bring back flavours from the best joints and dhabas in distant Amritsar along with mouth-watering accompaniments. We have tried to keep the meal as authentic as possible just for your pleasure. *Tussi khaao toh sahi!*



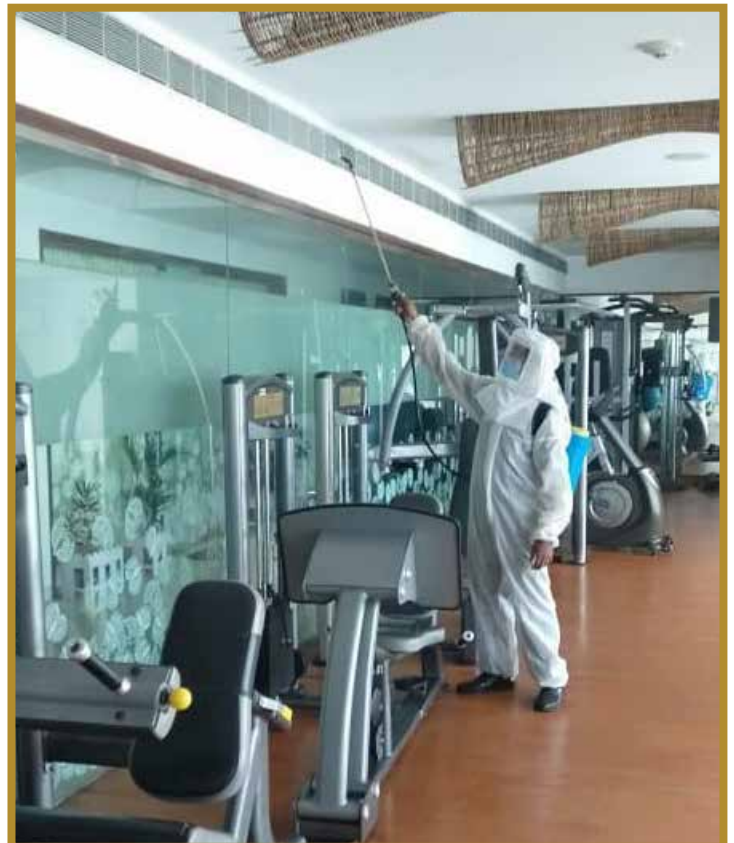
At Sonartori, the delicious hilsa is king as we celebrate the Hilsa Festival right up to 14th September. The 'must-try' items include Ilish Macher Tikki, a flat dumpling of boneless hilsa fish; Gondhoraj Ilish or hilsa fillets simmered in coriander paste, green chillies and mustard, garnished with the divine gondhoraj lemon juice. On offer is also the Sonartori Hilsa Platter, replete with Gobindobhog bhaat, ilish machher tikki, machher tel, ilish bhaaja, pui deeye ilisher mathha, kalo jirey begun deeye ilisher jhol, sorsey ilish, ilish machher dimer bhaaja and bhaapa sandesh. Call Swiggy or Zomato to land this feast to your doorstep!

NeoCare

Ambuja Neotia Hospitality



The symptoms of infection for the new coronavirus are often similar to those of other respiratory virus infections, such as influenza. Symptoms can include fever, cough or shortness of breath. Most people will only have mild symptoms, but some can become very sick. We strongly recommend that you wash your hands often with soap and water for at least 20 seconds, especially after going to the bathroom, before eating and after blowing your nose, coughing or sneezing. That is why the gyms at our clubs, including those at Montana Vista, Club Verde and Ecohub have recently reopened with great caution, keeping in mind proper sanitization of equipment and the entire premises. Members are being offered two free trials for usage of the gym facility to help them feel safe. After all, we care for our members and want them to remain protected and healthy.



Neo Healthcare



Neotia Getwel Healthcare Centre at Siliguri

Neotia Getwel Health Care Centre at Siliguri now admits Covid patients with safety measures to prevent cross-contamination of non-Covid patients. There is a separate floor for COVID -19 suspected and positive patients. All ISHRAE COVID 19 guidelines for air conditioning and ventilation are being followed. Also in use are medical grade air purifiers with three stage filtration consisting UVGI technology and H14 grade HEPA filters. there are negative air pressure points, with 12 air changes per hour in the room. And, of course, there are designated entry and exit points.

In addition, there are enhanced safety measures for patients, rigorous maintenance of infection control protocol, and protective gear meant to be worn by consultants, clinical associates and hospital staff. Frequent sanitization and disinfection of our premises and screening of patients at every point, along with restricted visitors in the hospital, are some other measures the Neotia Getwel Health Care Centre has undertaken to ensure maximum safety.



A view of the COVID Ward at NGHCC, Siliguri



A glimpse of the Isolation Bed at the COVID Ward

NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass

A premium luxury residential project spread across 20 acres with 1000+ units under construction

www.atalikaluxury.com | +91 33 4040 8070

Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Uddipa, Sinthee More

A residential project spread over 2.2 acres with 360 units under construction

www.uddipa.com | +91 33 4040 8080

Uddipa WBHIRA REG No. HIRA/P/NOR/2018/000106

Uttsav Park, Dhulagarh

A plotted development project spread over 43 acres which offers a wide range of plots

+91 33 4040 8080

The Residency - City Centre Patna

A luxury residential project spread over 2 acres with 127 units under construction

patnaresidency.com | +91 33 4040 6060

RERA Registration No: BRERAP05734-1/994/R-766/2019 | www.rera.bihar.gov.in

Completed Projects

Udayan, EM Bypass

First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan

A mini township spread over 96 acres

Uttorayon, Siliguri

An integrated residential township spread over 400 acres

Urvashi, Durgapur

A residential township spread over 120 acres

Utsa, New Town

A residential project spread over 5 acres with 402 units

Ujjwala, New Town

An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town

A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass

A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake

Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala

A convenient residential project spread over 1.6 acres with 150 units

www.ambujaneotia.com | +91 33 4040 6060

Education

The Neotia University

A private university offering contemporary, holistic education

www.tnu.in | +91 98317 30966/ +91 91636 10909

Healthcare

Bhagirathi Neotia Woman & Child Care Centre

Superspecialty hospitals for woman and child healthcare

Rawdon Street: +91 33 4040 5000 | New Town: +91 33 3323 5000

www.neotiahospital.com

Neotia Getwel Healthcare Centre

Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services

www.neotiagetwelsiliguri.com | +91 353 305 3000

Genome - The Fertility Centre

A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology

www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus

The NABL accredited chain of diagnostic centres

+91 33 4040 8000

Neotia Academy of Nursing

An institute imparting world class nursing education

www.neotiaacademy.com | +91 33 6815 5000

Commercial

Ecospace, New Town

A contemporarily designed business park spread over 20 acres comprising 20 lac sq ft of office space

Ecostation, Salt Lake

A 17-storey business tower comprising 2 lac sqft IT/ITES space

Ecosuite, New Town

A 7-storey premium commercial development comprising 1 lac sqft space

Ecocentre, Salt Lake

A 20-storey commercial development comprising 5 lac sqft office space and a boutique hotel

www.ambujaneotia.com | +91 33 4040 6060

CII-Suresh Neotia Centre of Excellence for Leadership

Serves as a facilitator for development of leaders, promoting economic and industrial growth

www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)

Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)

www.nitmas.edu.in | +91 33 4008 4848

Hospitality

Hotels & Resorts

The Ffort Raichak - Raichak on Ganges

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
+91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex Pool Villas
+91 33 4040 4040 | +91 98314 04040

Swissotel Kolkata Neotia Vista

Deluxe 5-star hotel located in New Town
www.swissotel.com | +91 33 6626 6666

Altair

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake
altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumi
raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms
+91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Clubs

The Conclave

The city's first business club located at AJC Bose Road
+91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Dining

The Orient

Specialty restaurant offering cuisine from South East Asian countries
 Salt Lake: **+91 90514 77177** | New Town: **+91 86979 05725**
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine
 City Centre Salt Lake: **+91 98745 17000**
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

Afraa Lounge & Restaurant

Enjoy delectable Mediterranean cuisine and revel in Bar and Lounge experience located at City Centre Salt Lake
neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumi, Kolkata: **+91 99714 48700**
 Gardens Galleria Mall, Noida: **+91 96675 40038**
 Forum Shantiniketan Whitefield Bangalore: **+91 96675 40036**

QSR

Afraa Deli

An all-day spread with a sumptuous breakfast and takeaway menu
 Ecospace: **+91 84200 85087** | City Centre Salt Lake: **+91 84203 97977** | City Centre New Town: **+91 6335 6891** | Acropolis: **+91 84200 70000**

Afraa Creperie

A popular creperie offering delectable food enveloped in a contemporary and cozy environment at City Centre Salt Lake: **+91 6333 4985**

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail

City Centre, Salt Lake, Kolkata

A complete shopping experience spread over 4 lac sqft
+91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lac sqft
+91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lac sqft
+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lac sqft
+91 96177 10000

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lac sqft
www.citycentremalls.in | +91 70440 59536

Incubation

Neotec Hub

An Incubation centre empowering startup ecosystem in Eastern India
 Ecospace New Town: **+91 4040 6169**