

Chairman's message

With the advent of summer, in Bengal we welcome the New Year in April with renewed hope and gusto. It is time for family feasts and the exchanging of gifts. Cultural performances overtake the city's several auditoria. Children wait in anticipation for new clothes and shops selling sweets do brisk business. Certainly, April ushers in fresh beginnings as 'the old order changeth, yielding place to new.' After all, change is the rule of nature. The crust of the earth, the surface of the sea, the face of the heavens is each undergoing constant changes every day. Such being nature's law, it is easy to accept why human life too transforms to seek new pastures. This constant change is not only inevitable but also highly beneficial for our progress and advancement. Through the ages, Man has devised new ways of living to suit the altered conditions of his life. It is in this way that necessity becomes the mother of invention as Man builds fresh social institutions, religious laws and literary conventions on the debris of the old.

Not only does life change with the passage of time but history also witnesses collective alterations, away from stagnation and superstition. And change never looks like change if it comes in the right moment to disarm opposition, oppose blind resistance, silence criticism and welcome fresh ideas that usher in progress and prosperity. Therefore, it is always wise to accept change that helps our social systems and organisations grow, so that under its umbrella there is peace and prosperity. Change is, indeed, the new law of life and often giving up on long-standing traditions marks the beginning of a new dawn. Our past experiences can often



motivate and influence our future actions if we let go of age-old baggage and face the future with confidence.

Change in all things is sweet, says a Greek proverb; and there is nothing permanent except change, says another. Change may be slow and silent or it may be swift and staggering. But it is nearly always incessant and all-pervading. We have to be prepared to accept change. Therefore, change at its proper time and place is the best option. As Albert Einstein said, 'The measure of intelligence is the ability to change.'

Ravi Neotia

Contents



NeoFocus

P2



NeoHealth

P4



NeoHappening

P6

NeoFocus

Urvisha~The CondoVille



A panoramic view of Urvisha~The CondoVille

Urvisha~The CondoVille by Ambuja Neotia was recently launched. An urban oasis in New Town, it offers unparalleled choices, both indoors and outdoors, to unwind and de-stress after a hard day's work. Built on the foundations of trust and promise, it is a veritable haven where you can enjoy the perks of contemporary life in nature's serene company. Indeed, Urvisha – as the name suggests – is the Earth, carved out to create a synergy between your lifestyle and the very essence of your life. Located in the 'growth corridor' of New Town with Sector V just a 5-minute drive away, Urvisha offers the ideal work-life balance you richly deserve.

A skywalk connects two towers overlooking a lush expansive central lawn packed with amenities. There is a sky garden on the 4th and 8th floors, a world waiting to mesmerize you. Alongside spacious apartments, Urvisha comes with a private residents' club and leisurely luxuries like outdoor adda zones, barbeque areas on the rooftop, kids' play areas on both the skywalk and the sky garden. The condoVille thus encourages you to pause, away from the urban rush, and step into a world where the joy of connected living is experienced at every corner with beauty and sublimity.

We are happy to share that the first phase of the project comprising 168 apartments were booked within a day.

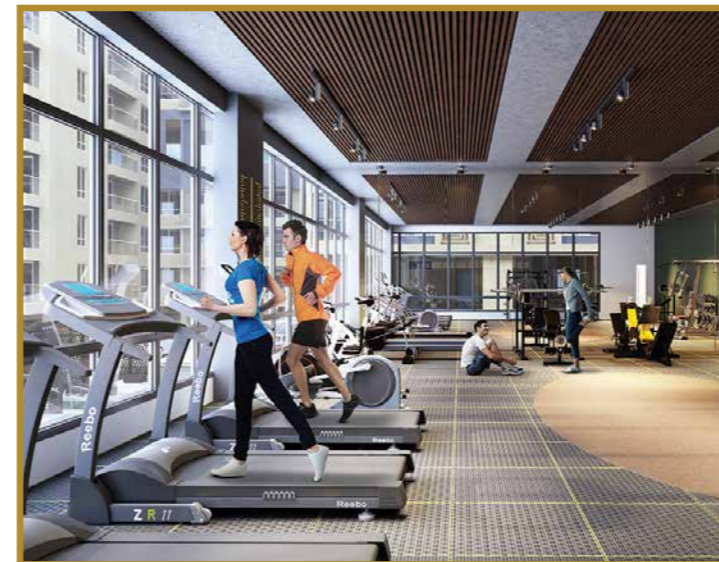


An aerial view of Urvisha~The CondoVille

NeoFocus



Another breathtaking view of Urvisha~The CondoVille with the swimming pool in the foreground



The state-of-the-art gym for the health-conscious



The peace of a well-appointed bedroom



The spacious drawing-cum-dining area

NeoHealth



Students spent the festival of Holi drawing meaningful rangolis highlighting mental health care at Neotia Academy of Nursing.



A glimpse of the very successful MSc Nursing Workshop on assessment of risk and preventive aspect in healthcare emergency for senior students at Neotia Academy of Nursing.



Bhagirathi Neotia Woman & Child Care Centre, New Town, recently celebrated World Health Day on the hospital premise. A poster competition was also organised by the HRD Department for the employees. The programme concluded with the prize distribution ceremony during which winners and participants were awarded.



BWCCC, Rawdon Street, conducted a Webinar on 'Middle Age Health Crisis In Women,' with a special focus on hormonal imbalance, for members of the Indian Federation of University Women's Associations (IFUWA) with Dr Ranjit Chakraborti, Sr Consultant.

BWCCC, New Town, organised a webinar on 'Back to School: Tips to Keep Children Safe Amidst COVID-19' by Dr Himanish Roy (Consultant, Paediatrician), which was much appreciated by participants.



Genome The Fertility Centre recently organised an interesting Webinar on 'Diminished Ovarian Reserve (Advanced Stage)' conducted by Dr Prajnika Gurung (Reproductive Medicine Specialist, Genome), which was highly valued by all the participants.

NeoHealth



Neotia Getwel Healthcare Centre participated in the Annual General meeting of Sikkim Chemists' Association at Pakyong. Dr Sanjib Sarkar, Director, Clinical Operations, was the main speaker at the event.



Neotia Getwel Healthcare Centre in association with Kabi Sukanta Nagarik Committee, Siliguri, recently organised a free health checkup camp along with free ECG screening at Purbachal Club Campus, Siliguri. Consultants across different speciality, including internal medicine, gastroenterology, cardiology and nephrology participated in the camp, checking close to 250 people of that particular locality.



Neotia Getwel Healthcare Centre participated in a free health checkup camp at Samman er Bari, Uttarayan, organised by Siliguri Metropolitan Police & Rotary Club. Consultants across various specialties like Dr P D Bhutia, Dr Ujjwal Kejariwal, Dr Ankit Goel and Dr Rudra Prasad Roy contributed their expertise to the camp that included free ECG and random blood sugar and blood pressure testing. More than 50 senior citizens got themselves checked.

NeoHappening



FICCI Forum of Parliamentarians, in collaboration with the Embassy of Japan, recently organised the 6th Dialogue with States: Connecting Japan with Sikkim. The Dialogue Series was originally launched in 2018 by FICCI in partnership with the Embassy of Japan to highlight the potential of Indian states and the new possibilities for strengthening the socio-economic collaboration between a country and an Indian state. Members of Parliament across party lines from Sikkim, MLAs, along with diverse stakeholders including industry leaders, policy experts, academia, civil society, media and senior officials of the Embassy of Japan in India were present at the event. Our Chairman, Harshavardhan Neotia, was also present.



Harshavardhan Neotia at Bengal Global Business Summit 2022 along with hon'ble Chief Minister of West Bengal, Mamata Banerjee, Dr Amit Mitra, Special Advisor to Chief Minister of West Bengal on Finance and other national and international delegates.

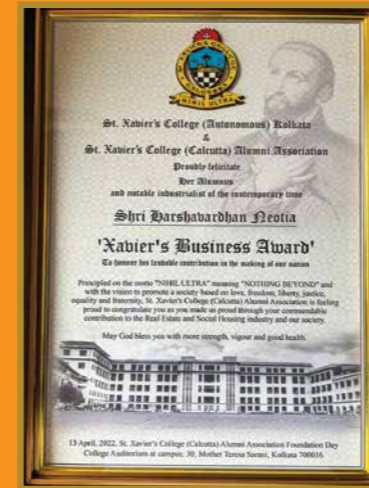


Harshavardhan Neotia recently visited Maharashtra's Baramati along with a delegation of MPs and NCP Chief, Sharad Pawar, to take stock of development work in the districts. Incidentally, Baramati has been an example of rural development.



On a recent visit to Ahmedabad, Harshavardhan Neotia met up with Pritzker award-winning architect, Shri BV Doshi, who had designed Udayan, Ambuja Neotia's first condominium project on social housing. BV Doshi is again collaborating with Ambuja Neotia for a new project soon to be launched in Kolkata.

NeoHappening



The Autonomous Xavier's Business Award, presented by St Xavier's College, Kolkata, and St Xavier's College Calcutta Alumni Association, in association with The Telegraph, recently felicitated 10 business leaders at the institute's auditorium. Nine of the recipients were former students of St Xavier's College. The lone woman in the group, a former student of Loreto College, is married to one. In his inaugural address, Father Dominic Savio, Principal of the College and President of the former students' association, set the context of the ceremony.

The awards were not for business acumen but for the recipients' contribution towards society, in keeping with the compassionate spirit of St Xavier's, added Father Savio. Wednesday was also the Foundation Day of the alumni association, which started in 1985. Harshavardhan Neotia, Chairman, the Ambuja Neotia Group, was the first awardee of the evening.



It was an enlightening session by Dr Aditya Mohanty, Professor, Department of Central University, Tripura, on striking a judicious balance between profession and life where he delved into the philosophies of karma and life cycle through inspiring stories from mythology.

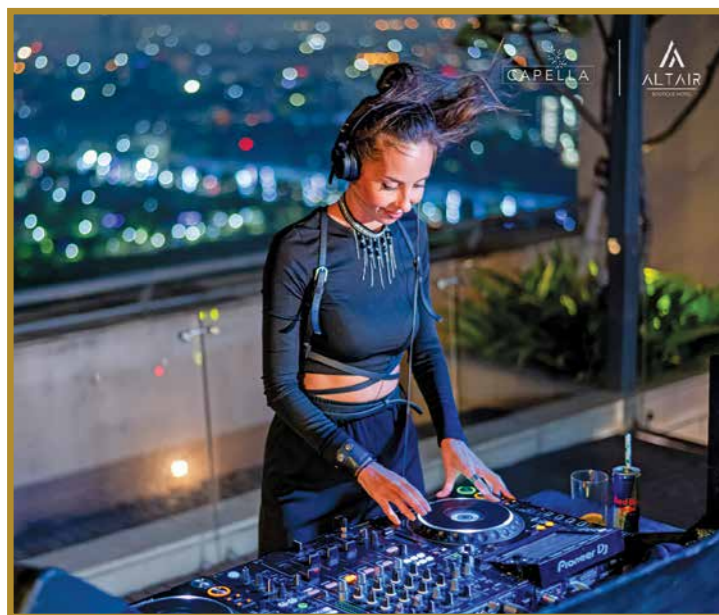


Rita Bhimani conducted an enriching and interactive session on corporate practices for employees at Ambuja Neotia. The event was organised by the HRD department.



Ashort while ago employees of Ambuja Neotia participated in TCS Fit4life Corporate Challenge's 10th Edition. The event took place within Ecospace Business Park Campus in New Town.

NeoHappening



Recently, guests at AltAir spent a relaxed evening featuring DJ Gaidana, DJ Roy and DJ Bose, playing Techno and Deep House music, fusing elements of Chicago House with the 1980s jazz funk, that kept the audience enthralled.

NeoHappening



On popular demand, Tea Junction recently opened a new outlet at Khalpara, Silliguri, to much enthusiasm by tea lovers.



Beautiful Easter decorations at City Centre, Raipur, drew large crowds. Also, recently, Grey Notes Live Band had feet tapping here. And to usher in Baisakhi, a 'Turban Tying' event had several guests participating to keep Sikh traditions alive.



On the eve of its 11th Anniversary and Poila Baisakh Celebrations, City Centre Silliguri organised musical, cultural and fashion shows, along with live performances. Senior citizens from Uttarayan Township were invited for the cake-cutting ceremony. And a splendid time was guaranteed to all.

NeoHappening



Home-coming is always special; more so when it is your new home! Apartment owners of three towers at Uddipa - The Condoville came together for a gala evening of music and good food over three days, as we welcomed them to their brand new abode as members of our extended Ambuja Neotia Parivaar. Here are some glimpses from the celebrations.

NeoWorld

Housing and Township

Ongoing Projects

Utalika, EM Bypass
A premium luxury residential project spread across 20 acres with 1000+ units under construction
www.atalikaluxury.com | +91 33 4040 8070
Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Ecospace Residencia, New Town
A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers
www.ecospaceresidencia.com
+91 33 4040 8080
Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Utsodhaara Teesta Township, Siliguri
An integrated township project spread over 81 acres which offers a wide range of plots
www.utsodhaara.com | +91 33 4040 8075

Urvisha, New Town
A Residential project with 4 towers B+G+11 floors and 1 Tower of B+G+7 floors offering 2 and 3 BHK Apartments
urvisha.in | 91 33 4040 8060

Uttsav Park, Dhulagarh
A plotted development project spread over 43 acres which offers a wide range of plots
+91 33 4040 8080

The Residency - City Centre Patna
A luxury residential project spread over 2 acres with 127 units under construction
patnaresidency.com | 91 33 4040 6060
RERA Registration No: BRERAP05734-1/994/R-766/2019 | www.rera.bihar.gov.in

Usshar, Maheshtala
A residential project with G+31 towers located at Maheshtala offering 2 and 3 BHK compact Apartments
usshar.com | 91 33 4040 8085
HIRA/P/SOU/2020/001067 | www.hira.wb.gov.in

Completed Projects

Udayan, EM Bypass
First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan
A mini township spread over 96 acres

Uttorayon, Siliguri
An integrated residential township spread over 400 acres

Urvashi, Durgapur
A residential township spread over 120 acres

Utsa, New Town
A residential project spread over 5 acres with 402 units

Ujjwala, New Town
An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town
A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass
A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake
Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala
A convenient residential project spread over 1.6 acres with 150 units

Uddipa, Sinthee More
A Residential project spread over 2.2 acre with 360 units

Healthcare

Bhagirathi Neotia Woman & Child Care Centre
Superspecialty hospitals for woman and child healthcare
Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000
www.neotiahospital.com

Neotia Getwel Healthcare Centre
Siliguri's multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services
www.neotiagetwelsiliguri.com | +0353 660 3000

Genome - The Fertility Centre
A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology
www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus
The NABL accredited chain of diagnostic centres
+91 33 4040 8000

Neotia Academy of Nursing
An institute imparting world class nursing education
www.neotiaacademy.com | +91 33 6815 5000

Commercial

Ecospace, New Town
A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

Ecostation, Salt Lake
A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

Ecosuite, New Town
A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake
A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel
www.ambujanetia.com | +91 33 4040 6060

Ecospace Business Towers, New Town
B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town
www.ecospacebusinesstowers.com | +91 33 4040 8080

Education

The Neotia University
A private university offering contemporary, holistic education
www.tnu.in | +91 98317 30966/ +91 91636 10909

CII-Suresh Neotia Centre of Excellence for Leadership
Serves as a facilitator for development of leaders, promoting economic and industrial growth
www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)
Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)
www.nitmas.edu.in | +91 33 4008 4848

Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India
Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.
www.jnanapravaha.org | 91-542-2366326

Hospitality**Hotels & Resorts****The Ffort Raichak - Raichak on Ganges**

An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
+91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges

A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas
+91 33 4040 4040 | +91 98314 04040

The Neotia Vista

Deluxe 5-star hotel located in New Town
+91 99017 54263

AltAir

A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake
altairkolkata.com | +033 7101 7101

Raajkutir

A boutique hotel comprising 33 well-appointed rooms at Swabhumii
raajkutir.com | +91 33 4040 4040

Montana Vista

Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401

Ecohub

A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms
+91 33 4031 9000

Ganga Awas - Raichak on Ganges

Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Taj Chia Kutir Resort & Spa - Darjeeling

Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by **Ambuja Neotia**
+91 0354 234 6070

Clubs**The Conclave**

The city's first business club located at AJC Bose Road
+91 33 2290 5555

Club Verde

One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Dining**The Orient**

Specialty restaurant offering cuisine from South East Asian countries
 Salt Lake: **+91 90514 77177** | New Town: **+91 86979 05725**
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

Sonar Tori

A boutique restaurant serving authentic Bengali cuisine
 City Centre Salt Lake: **+91 98745 17000**
 Raichak on Ganges: **+91 33 4040 4040 | +91 98314 04040**

Afraa Lounge & Restaurant

Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at City Centre Salt Lake
neotiahospitality.com | +91 98312 52442

Uno Chicago Bar & Grill

An authentic American Bar & Grill experience at Swabhumii, Kolkata: **+91 99714 48700**
 Gardens Galleria Mall, Noida: **+91 96675 40038**
 Forum Shantiniketan Whitefield, Bangalore: **+91 96675 40036**

Loafer's Cafe

A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu
 Raajkutir: **6289461972** / City Centre Saltlake: **6292251234**

QSR**Afraa Deli**

An all-day spread with a sumptuous breakfast and takeaway menu
 Ecospace: **+91 84200 85087** | City Centre Salt Lake: **+91 84203 97977** | City Centre New Town: **+91 6335 6891** | Acropolis: **+91 84200 70000**

Tea Junction

A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail**City Centre, Salt Lake, Kolkata**

A complete shopping experience spread over 4 lacs sqft.
+91 33 4006 3195

City Centre, New Town, Kolkata

A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.
+91 33 2526 6000

City Centre, Siliguri

A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.
+91 98320 69908

City Centre, Raipur

A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.
+91 80803 18939

City Centre, Haldia

A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.
www.citycentremalls.in | +91 83369 88187