

AmbujaNeotia NeoNews

MAY, 2024

Chairman's Message

As May unfolds, it brings with it the intense heat of summer, but also the blossoming of flowers like Jasmine and Bela, filling the air with their heavenly fragrance, as well as the sweetest of mangoes and lychees. These fruits and blooms serve as reminders of the beatific beauty of nature that envelops us, even in the midst of summer's trials.

In this month of contrasts, we celebrate the birth anniversaries of two revered figures: Gurudev Rabindranath Tagore and Gautama Buddha. Tagore's art, poetry and music, steeped in the essence of nature and human emotions, resonate deeply with our souls, inspiring us to appreciate the beauty of life.

Similarly, Buddha Purnima commemorates the birth of Gautama Buddha, whose teachings of compassion, mindfulness, and enlightenment guide us towards inner peace and understanding amidst life's challenges.

As we honour these luminaries, we also celebrate Mother's Day, acknowledging the unparalleled love and sacrifice of mothers. Their nurturing spirit, like the fragrance of Jasmine and Bela, embalms our souls and teaches us the essence of selflessness and unconditional love.

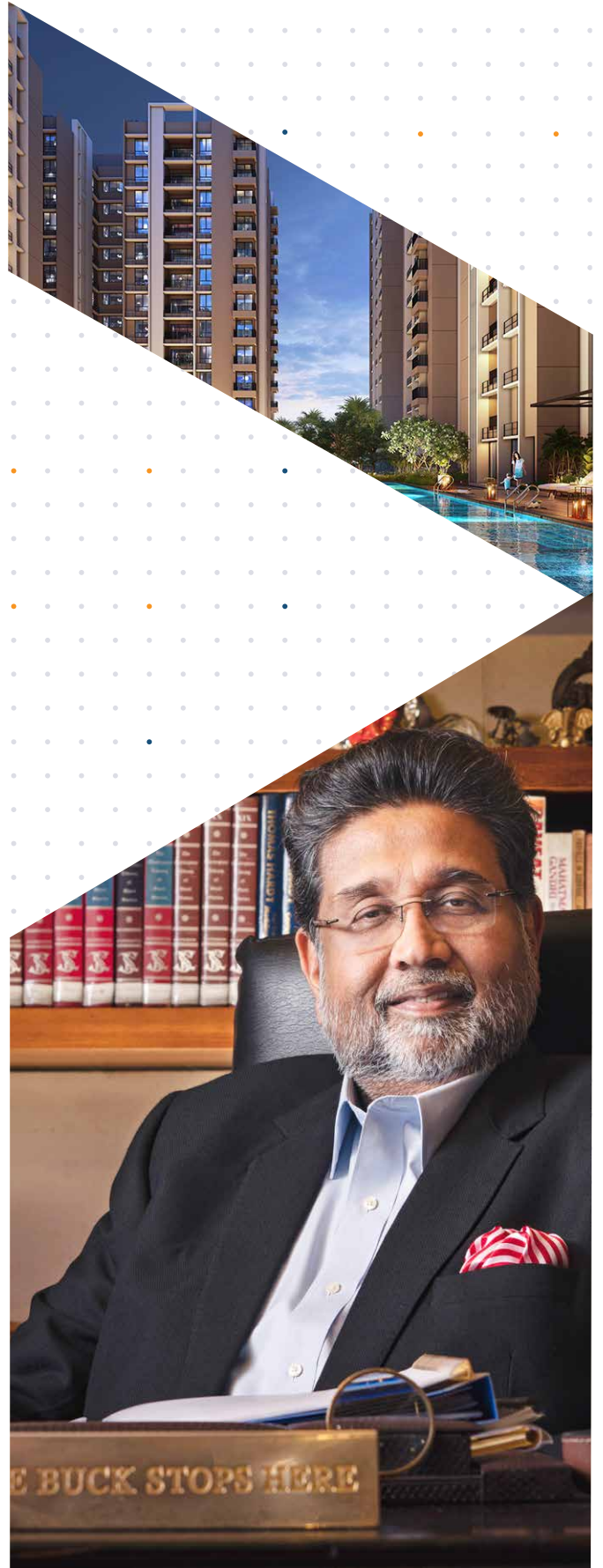
Compassion begins with empathy, the ability to understand and share in the feelings of others. Being attentive and present in our interactions with friends and colleagues fosters a sense of connection and belonging. Listening with an open heart and offering genuine support can create a safe space for others to express themselves and feel valued.

As we embrace the virtues of love and compassion in our daily lives, let us remember that even the smallest acts of kindness have the power to create ripple effects of positivity and healing in the world around us.

May this month be a time of reflection and appreciation for the blessings that surround us, from the blooming flowers to the timeless wisdom of Tagore and Gautama Buddha, and the boundless love of mothers!

Together, let us strive to cultivate a culture of compassion, where empathy, understanding, and care flourish abundantly, as we navigate the heat of summer with grace and gratitude.

Ravi Neotia





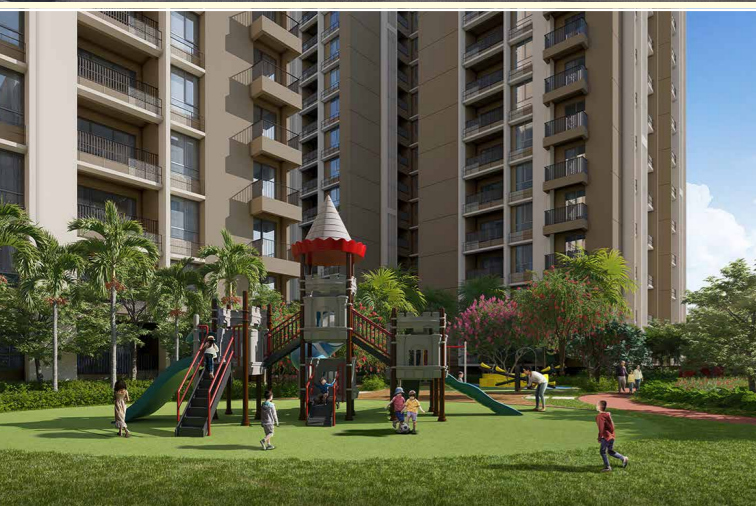
NeoFocus

NeoHealth

NeoHappening



NeoFocus



NeoFocus



The Next Level Life at Utsodhaara Residencia

The Ambuja Neotia Group has recently rolled out a premium urban living experience in the heart of Siliguri with Utsodhaara Residencia, a B+G+13 six-tower condominium nestled within the 81-acre Utsodhaara Teesta Township, designed in sync with the magic of its natural surroundings.

On a clear day at this premium development, you could wake up to witness the glory of the dazzling Kanchenjunga or feel the caress of the breeze from the Mahananda. Or, perhaps, you could simply indulge in life's simple pleasures over a cup of tea, enveloped in the luxury of a meticulously crafted community.

The idea behind the design of Utsodhaara Residencia is to offer the residents with a happy lifestyle infused with the goodness of holistic health. With features and amenities like Jogging Tracks and Reflexology Path to Outdoor Fitness Area and Yoga Decks – the towers enable residents to stay fit physically as well as emotionally in today's fast-paced life.

Seamlessly blending nature with luxurious amenities and features of modern urban living, the fully air-conditioned 3 & 4 BHK apartments are intended to give the residents a next-level living experience. An exclusive Residents' Activity Centre is expected to add to the canvas of boundless possibilities, inspiring abundant positivity.

Amenities on the Ground, Podium and Terrace levels - such as Adda Zone, Outdoor Seating, Barbeque Area, Meditation Garden, Swimming Pool, Gymnasium, Open-air Amphitheatre, Elders' Seating, and Pet Garden - serve as the touch points to a life of sophistication, fostering camaraderie, bonding and a profound connection with the environment, enveloping residents in serenity and tranquility.

NeoHealth



Neotia Academy Nursing Training Institute illuminated hearts with pride and gratitude during the recently held GNM Felicitation Ceremony. Happiness sparkled as eminent guests and mentors praised the dedication of the graduates. Amidst cheers and applause, each student embraced their hard-earned accolades, symbolising the journey of compassion and perseverance. It was a celebration of dreams realised, futures embraced and lives destined to heal.

NeoHealth



Neotia Mediplus OPD & Diagnostics Clinic, Garia centre, organised a Free Health Check-up Programme at Joyenpur TR Medicine Centre, on the occasion of International Mother's Day. The programme was organised for the local residents.

Neotia Mediplus OPD & Diagnostics Clinic, 6 Rawdon Street, recently organised a Free Health Check-up Programme under the consultation of Dr. Md Javed, at Himadri Healthcare, CIT Road, Kolkata. The camp was attended by the local residents.



Genome The Fertility Centre recently celebrated International Mother's Day with the happy and successful couples who have embraced parenthood through Genome. The event was celebrated by felicitating the mothers, followed by a cake-cutting ceremony and distribution of toys to the little champs.



Neotia Mediplus OPD & Diagnostics Clinic, 6 Rawdon Street, recently embarked on a mission to spread wellness with a Free Health Check-up Programme at A P Medical, Gokul Boral Street, Sealdah. The programme received an overwhelming response from the local residents, who availed themselves of this opportunity to prioritise their well-being. More than 250 individuals benefited from the comprehensive health check-up programme, each consultation tailored to their unique needs.



Bhagirathi Neotia Woman and Child Care Centre, Rawdon Street, was recently the Official Health Partner of Summer Carnival at The Calcutta Swimming Club. The event captivated youngsters and spectators alike, as participants filled up the pool in excitement with thrilling water games, aqua aerobics and even a synchronized swimming showcase. From vibrant activities to refreshing moments, we were there with our General Medicine expert Dr. Md Javed, to ensure the wellness journey was as exhilarating as the festivities themselves!



On World Hand Hygiene Day, Bhagirathi Neotia Woman and Child Care Centre, Rawdon Street, hosted an Elocution competition on the topic "Why is sharing knowledge about hand hygiene still so important?" The session featured active participation from the nurses from various departments of the facility.



On Mother's Day, Bhagirathi Neotia Woman and Child Care Centre extended heartfelt gestures to the moms and moms-to-be. In a heart-warming gesture, the facility at Rawdon Street gifted plants to the mothers who were admitted and their visitors, nurturing hope and growth in their hearts.

In honour of International Nurses Day Week, Bhagirathi Neotia Woman and Child Care Centre on Rawdon Street hosted a Quiz Competition. It wasn't merely a test of knowledge, but a heartfelt tribute to the relentless dedication of our nurses. With each question answered, we celebrated their compassion, resilience and unwavering commitment to healing.



The monthly clinical meet of Neonatology Society of West Bengal was recently organised at Bhagirathi Neotia Woman and Child Care Centre, New Town. The eminent speakers included Dr. Prashant Gupta who spoke on "Rh isoimmunization", Dr. Medha Jain who spoke on "Term NEC", and Dr. Shalini Agarwal who spoke on "Recurrent UTI in a Preterm". The moderator of the session was Dr. Bikramjit Das (Consultant, Paediatric & Neonatal Critical Care, BNWCCC NT). The session was attended by the clinical practitioners of Neonatology Society of West Bengal.



Amidst the celebration of International Nurses Day Week, Bhagirathi Neotia Woman and Child Care Centre, Rawdon Street, resonated with gratitude and admiration. It hosted a Drawing Competition on the topic "Nurses the Multitasker". The vivid strokes on paper created a tribute to the unsung heroes - nurses. Each stroke whispered tales of compassion, resilience and care, weaving a tapestry of gratitude for those who tirelessly serve humanity's health and well-being.



On the occasion of Hand Hygiene Day various events were organised at Bhagirathi Neotia Woman and Child Care Centre, New Town, by the hospital's Infection Control Department to raise awareness about the importance of hand hygiene in preventing the spread of infections and diseases. The events included a Hand Hygiene Talk by Dr. Nidhi Dawar Pal (Consultant, Microbiology, BNWCCC NT), poster presentation, a play on "Necessity of Hand Hygiene" by nurses, a quiz competition followed by a prize distribution ceremony.



NeoHealth



The Nursing Department of Bhagirathi Neotia Woman and Child Care Centre, New Town, recently celebrated Nurses Day Week by organising training sessions for the nurses on its premises. Cultural events were also organised along with a cake-cutting ceremony and a prize distribution ceremony on May 13, to celebrate Nurses Day on the new town premises.

Bhagirathi Neotia Woman and Child Care Centre, New Town, celebrated Mother's Day on its premises with Health Sessions conducted by Dr. Chandrani Pal (Consultant, Obs & Gynae, BNWCCC NT), Koushani Pal Choudhuri (Dietician, BNWCCC NT) and Pooja Ghosh (Physiotherapist, BNWCCC NT). In a heart-warming gesture, the facility at New Town gifted the mothers on the occasion and also put up a selfie zone to add fun for the mothers.



The inaugural puja ceremony of the new office of Ambuja Neotia Healthcare Venture Limited was recently held at the Vishwakarma building, marking a significant milestone in the healthcare journey of the Ambuja Neotia Parivaar. This new office is a testament to the Group's commitment to expand the units. With this expansion, it would be possible to offer even more specialized services, state-of-the-art facilities along with a team of dedicated healthcare professionals who are passionate about delivering exceptional care.

NeoHealth



Bhagirathi Neotia Woman and Child Care Centre recently organised a General Health Check-up Programme for the people of Dhapa at Boinchtala, in association with NGO Seva Kendra Calcutta. Free health consultations were provided for 211 beneficiaries, along with medicines as per their individual requirements. Also, 120 women and adolescent girls were provided with free Sanitary Napkin Packs.

Bhagirathi Neotia Woman and Child Care Centre recently organised a General Health Check-up Camp for the residents of Bosepukur at Sarala Punyashram, in collaboration with AIM Foundation. The health check-up was conducted for 54 individuals, following which they were also provided with free medicines.



Bhagirathi Neotia Woman and Child Care Centre recently organised a Community Health Programme for the residents of Punya Village in association with Punya Vivekanda Seva Sangha, at their activity centre in Sahararhat near Falta. Free General Health Check-up was carried out for around 196 beneficiaries, who were provided with free consultations and medicines.



NeoHealth



Bhagirathi Neotia Woman and Child Care Centre recently organised a Community Health Programme for the people living in and around the Shola Bigha Slum of Maheshtala Municipality. The camp was organised in association with Seva Kendra Calcutta. Free General Health Check-up was carried out for a total of 170 beneficiaries, who were also provided medicines as per need. Around 80 adolescent girls and women were also given free sanitary napkin packs.

Bhagirathi Neotia Woman and Child Care Centre in association with Durbar Mahila Samanwaya Committee recently organised a Free General Health Check-up Camp for the women in varied circumstances living near the Chetla area. Around 100 beneficiaries were given free health consultations, medicines and female hygiene products including 80 sanitary napkin packs.



Bhagirathi Neotia Woman and Child Care Centre recently organised a Community Health Programme for the people living in Haturia II Gram Panchayat at Bhuarah Village, Bagnan, Howrah. The camp was held in association with NGO Mukti. Free General Health Check-up was carried out and the beneficiaries were provided with free medicines and ORS.

Bhagirathi Neotia Woman and Child Care Centre recently organised a Community Health Programme for the people of Dhapa at Khanaberia in collaboration with Seva Kendra Calcutta. As a part of this, a General Health Camp was conducted for 177 beneficiaries. They were given free consultations and medicines. Around 100 women and adolescent girls were also given free sanitary napkin packs.



NeoHappening



Lovers of Bengali cuisine recently had a tempting offer at Sonar Tori as the chefs had prepared a Poila Baisakh Special Maha Bhoj Thali on the occasion of the Bengali New Year.



City Centre Patna was recently thriving with excitement as a unique fair cum exhibition named Bihar Hunarbaz 2.0 was held at the Patna mall. The initiative was aimed to attract local start-ups in Bihar as well as business-minded people from across the state. Visitors were spoilt for choice with several stalls showcasing different themes and products such as environment and waste management products, farm and garden items, e-commerce health solutions, dairy products, apparel, pickle, handmade chocolate, kulfi, homemade bakery and handloom products, and nutritional water with B12. There were also stalls dedicated to healthcare, nail art, stone and pearl jewellery and jute products.

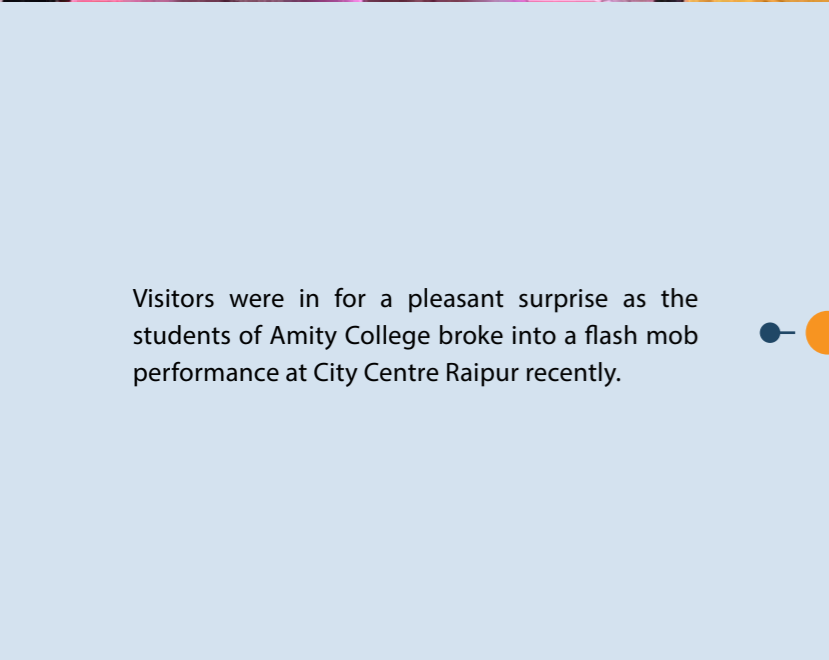
Neo Happening



City Centre Raipur decked up on the occasion of Mother's Day as children and their mothers walked the ramp in a special celebration as a tribute to the superheroes of our lives.



Patrika Real Estate Expo attracted many visitors recently at City Centre Raipur.



Visitors were in for a pleasant surprise as the students of Amity College broke into a flash mob performance at City Centre Raipur recently.



An inked-finger installation was put up at City Centre Raipur to generate awareness about our voting rights.



An evening of fun, excitement and entertainment had the audience hooked to the Talent Ka Mahayudh, recently held at City Centre Raipur.



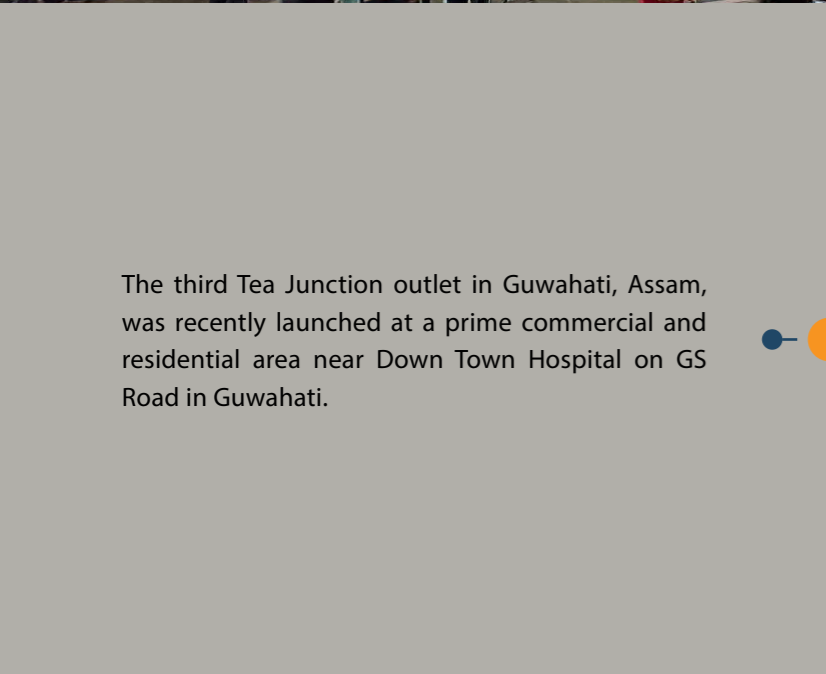
Many mathematics enthusiasts had a fun time taking part in the Maths Tambola recently at City Centre Raipur.

Neo Happening

Neo Happening



Cadbury Misti Festival – a two-day celebration of the sweetness and joy of the coming together of Bengal's mishti and Cadbury chocolate, was held at City Centre New Town recently. Visitors sampled mouth-watering sweet dishes and enjoyed delightful music by popular singers such as Iman Chakraborty, Ankita Bhattacharya, Rathijit Bhattacharjee, Ishan Mitra, Poushali, Debojyoti Mishra and more.



The third Tea Junction outlet in Guwahati, Assam, was recently launched at a prime commercial and residential area near Down Town Hospital on GS Road in Guwahati.



HR Corner



The HR team recently organised a Microsoft Powerpoint Workshop, conducted by Biman Ghosh, AGM, Internal audit. The workshop delved into advanced functionalities, such as Use of Animations and Transitions, Audio and Video Controls, presentation skills and much more providing a comprehensive understanding for participants at all skill levels. The engaging discussions and hands-on exercises aimed to enhance practical skills, ensuring that attendees could immediately apply their newfound knowledge. Participants expressed appreciation for the clear explanations, interactive sessions, and the overall relevance of the content.



The Zumba shindig at the Ecospace office, organised by the Ambuja Neotia HR Team, was a whirlwind of beats, moves, and contagious smiles! From first-timers to seasoned pros, everyone danced like nobody was watching, shimmying to salsa, rocking to reggaeton, and bouncing to hip-hop. It was a dance floor frenzy, blending fitness with fun and creating unforgettable memories.

Housing and Township

Ongoing Projects

Utalika, EM Bypass
A premium luxury residential project spread across 20 acres with 1000+ units under construction
www.atalikaluxury.com | +91 33 4040 8070
Utalika WBHIRA REG No. HIRA/P/SOU/2018/000043

Utsodhaara Teesta Township, Siliguri
An integrated township project spread over 81 acres which offers a wide range of plots
www.utsodhaara.com | +91 33 4040 8075
Utsodhaara WBRERA REG No. WBRERA/P/JAL/2023/000634

Urvisha, New Town
A residential project with 4 towers B+G+11 floors and 1 Tower of B+G+7 floors offering 2 and 3 BHK Apartments
urvisha.in | 91 33 4040 8060
Urvisha WBRERA registration No: WBRERA/P/NOR/2023/000068

Utsodhaara Residencia
A 6-tower condominium of fully air-conditioned apartments, situated within an integrated township in the heart of Siliguri.
utsodhaara.com | 78900 86000
Utsodhaara Residencia WBRERA REG No. WBRERA/P/JAL/2023/000634

Completed Projects

Udayan, EM Bypass
First integrated social project of Kolkata spread over 26 acres comprising 1606 units

Ulhas, Burdwan
A mini township spread over 96 acres

Uttsav Park, Dhulagarh
A plotted development project spread over 43 acres which offers a wide range of plots
+91 33 4040 8080

Uttorayon, Siliguri
An integrated residential township spread over 400 acres

Urvashi, Durgapur
A residential township spread over 120 acres

Utsa, New Town
A residential project spread over 5 acres with 402 units

Ujjwala, New Town
An enclave of luxury residential homes spread over 5 acres with 466 units

Ujaas, Lake Town
A residential project spread over 4.8 acres with 174 units

Upohar, EM Bypass
A premium residential project spread over 18 acres with 1198 units

The Residency, City Centre Salt Lake
Designer home spread over 1.8 acres with 60 units

Udvita, Manicktala
A convenient residential project spread over 1.6 acres with 150 units

Uddipa, Sinthee More
A Residential project spread over 2.2 acre with 360 units

The Residency - City Centre Patna
A luxury residential project spread over 2 acres with 127 units under construction
patnaresidency.com | 91 33 4040 6060
RERA Registration No: RERAP05734-1/994/R-766/2019
www.rera.bihar.gov.in

Ecospace Residencia, New Town
A contemporary eco-friendly residential project beside Ecospace comprising 126 units spread across two towers
www.ecospaceresidencia.com
+91 33 4040 8080
Ecospace WBHIRA REG No. HIRA/P/NOR/2020/001066

Leisure Homes

Vanya Awas, Lataguri
A 20 + acre development comprising apartments and villas located at Lataguri in the heart of Dooars
vanyaawas.com | 91 33 62920 00500
WBRERA/P/JAL/2023/000170 | WBRERA/P/JAL/2023/000171
rera.wb.gov.in

Raichak on Ganges Country Homes
Cluster of villas ranging from 1 BHK to 4 BHK, each featuring a private lawn, nestled in a quaint and scenic location in Raichak, near the Ganges
ambujacountryhomes.com | 91 78900 30030
HIRA/P/SOU/2018/000150 | rera.wb.gov.in

Healthcare

Bhagirathi Neotia Woman and Child Care Centre
NABH accredited superspecialty hospitals for woman and child healthcare
Rawdon Street: +91 33 4040 5000 | New Town: +91 33 6640 5000 www.neotiahospital.com

Neotia Getwel Multispecialty Hospital
Siliguri's fully NABH and NABL accredited multi-specialty, tertiary-care hospital offering global expertise and technologies in healthcare services
www.neotiagetwelsiliguri.com | +0353 660 3000

Genome - The Fertility Centre
A chain of fertility centres which supports and facilitates conception through Assisted Reproductive Technology
www.lifeatgenome.com | +91 800 1255 000

Neotia Mediplus OPD & Diagnostics Clinic
The chain of comprehensive OPD & diagnostic clinics
Rawdon Street: +91 33 6657 5000 | Garia: +91 33 4040 8000
Siliguri: +91 90933 79093 | www.neotiamediplus.com

Neotia Academy Nursing Training Institute
An institute imparting world class nursing education
www.neotiaacademy.com | +91 33 6815 5000

Neotia Skill Development Academy
A CSR initiative to impart skill based training using latest pedagogy and curriculum thereby enhancing community livelihood
www.neotiaskill.com | +91 33 44103331

Commercial

Ecospace, New Town
A contemporarily designed business park spread over 20 acres comprising 20 lacs sqft. of office space

Ecostation, Salt Lake
A 17-storey business tower comprising 2 lacs sqft. IT/ITES space

Ecosuite, New Town
A 7-storey premium commercial development comprising 1 lac sqft. space

Ecocentre, Salt Lake
A 20-storey commercial development comprising 5 lacs sqft. office space and a boutique hotel
www.ambujaneotia.com | +91 33 4040 6060

Ecospace Business Towers, New Town
B+G+11, 3 towers comprising smart workspaces located adjacent to Ecospace Business Park, New Town
www.ecospacebusinesstowers.com | +91 33 4040 8080

Education

The Neotia University
A private university offering contemporary, holistic education
www.tnu.in | +91 98317 30966/ +91 91636 10909

CII-Suresh Neotia Centre of Excellence for Leadership
Serves as a facilitator for development of leaders, promoting economic and industrial growth
www.cii-leadership.in | +91 33 6614 0100

Neotia Institute of Technology, Management and Science (NITMAS)
Affiliated to MAKAUT and approved by AICTE offering courses in Electronics & Communication Engineering (ECE) and Computer Science & Engineering (CSE)
www.nitmas.edu.in | +91 33 4008 4848

Jnana-Pravaha - Centre for Cultural Studies and Research, Varanasi, India
Jnana-Pravaha promotes, supports and propagates Indian Culture in its quintessence.
www.jnanapravaha.org | 91-542-2366326

Hospitality

Hotels & Resorts

The Ffort Raichak - Raichak on Ganges
An experiential hotel with 62 rooms, 31 deluxe suites (The Ffort Suites) ideal for families & large group & 19 duplex villas (Anaya Villas) surrounded by a 7000 sq.ft pool & private rooftop bubble bath
+91 33 4040 4040 | +91 98314 04040

Ganga Kutir - Raichak on Ganges
A luxury resort with 26 guest rooms which includes 16 guest rooms by the river and 10 duplex pool villas
+91 33 4040 4040 | +91 98314 04040

Taj City Centre New Town
A 5-star luxury hotel with 137 rooms & 10 suites
+91 33 6820 0303

AltAir
A boutique hotel comprising 23 well-appointed rooms and a sky lounge in Sector V, Salt Lake
altairkolkata.com | +033 7101 7101

Raajkutir IHCL SeleQtions
A boutique hotel comprising 33 well-appointed rooms at Swabhumii
seleqtionshotels.com | +91 33 4084 4848

Montana Vista
Siliguri's first premium club & hotel offering leisure and entertainment choices comprising 39 well-appointed rooms
+91 35325 71401

Ecohub
A business club & hotel located inside the Ecospace Business Park with 9 well-appointed rooms +91 33 4031 9000

Ganga Awas - Raichak on Ganges
Country homes spread across the landscape at Raichak
raichakonganges.com | +91 33 4040 4070

Taj Chia Kutir Resort & Spa - Darjeeling
Just an hour away from Bagdogra Airport, Taj Chia Kutir offers a total of 72 rooms including suites and villas created by Ambuja Neotia +91 0354 234 6070

Taj Taal Kutir
Bespoke canvas for landmark events, offering 55,000 square feet of flexible space across 6 signature venues & a hotel comprising of 75 rooms
tajhotels.com | 93894 49721, 033-2324 9014

Taj Guras Kutir - Gangtok
A Luxury mountain resort comprising 69 well-appointed spacious rooms & suites offering view of Kanchenjunga
tajhotels.com | +91 3592 285000

Tree of Life Resorts & Hotels
An idyllic sanctuary for discerning travelers, comprising 14 distinct properties redefine boutique luxury, embodying authentic India's warmth, hospitality, and serene lifestyle.
treeofliferesorts.com | +91 90152 42000

Clubs

The Conclave
The city's first business club located at AJC Bose Road +91 33 2290 5555

Club Verde
One of Kolkata's premier clubs, providing world-class clubbing experience with 4 well-appointed rooms
+91 33 2423 9900

Dining

The Orient
Specialty restaurant offering cuisine from South East Asian countries
Salt Lake: +91 90514 77177 | New Town: +91 86979 05725

Sonar Tori
A boutique restaurant serving authentic Bengali cuisine
City Centre Salt Lake: +91 98745 17000
Raichak on Ganges: +91 33 4040 4040 | +91 98314 04040

Afraa Lounge & Restaurant
Enjoy delectable Asian and Indian cuisine and revel in bar and lounge experience located at
City Centre Salt Lake: +91 98312 52442
City Centre Patna: +91 97480 31000 | neotiahospitality.com

Uno Chicago Bar & Grill
An authentic American Bar & Grill experience at Swabhumii, Kolkata: +91 99714 48700
New Town, Kolkata: +91 62922 85756

Loafer's Cafe
A Victorian-style sip & snack cafe-cum-patisserie offering a range of bakery and confectionery delicacies, savouries, large plates, wellness tea, a range of cold brew, coffee with customized coffee art — all coming together in a book menu
Raajkutir: 6289461972 | City Centre Salt Lake: 6292251234
Lake Road: 9073705555 | City Centre Patna: +91 81004 99894

Bombastic - Supper Club
Ambuja Neotia's flagship restaurant offering European and Asian culinary gems on Park Street.
+91 6292-004000

QSR

Afraa Deli
An all-day spread with a sumptuous breakfast and takeaway menu
City Centre Salt Lake: +91 84203 97977
City Centre New Town: +91 6335 6891

Tea Junction
A tea shop reviving the old 'adda' concept of Kolkata
theteajunction.co.in | +91 83360 00053

Retail

City Centre, Salt Lake, Kolkata
A complete shopping experience spread over 4 lacs sqft.
+91 33 4006 3195

City Centre, New Town, Kolkata
A mixed-use commercial complex in New Town spread over 3.5 lacs sqft.
+91 33 2526 6000

City Centre, Siliguri
A multi-utility project consisting of shopping plaza, multiplex and entertainment arena spread over 6.05 lacs sqft.
+91 98320 69908

City Centre, Raipur
A mixed-use complex comprising shopping plaza, entertainment arena and office space spread over 3.5 lacs sqft.
+91 80803 18939

City Centre, Haldia
A mixed-use commercial complex consisting of shopping plaza, entertainment arena and office space spread over 3 lacs sqft.
www.citycentremalls.in | +91 83369 88187

City Centre, Patna
Mixed-use commercial complex consisting of mall, office complex, hotel & residential towers.
www.citycentrepटना.com | +91 83369 88187