AmbujaNeotìa

Making A Difference
To The Way People Live

Corporate Presentation



Ambuja Neotia Group

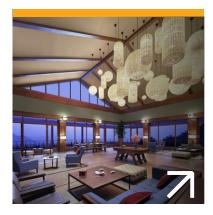


Transforming spaces. Enriching lives.

A prominent Indian conglomerate, renowned for creating distinctive properties across real estate, hospitality, healthcare and education. The Group is led by visionary entrepreneur Harshavardhan Neotia and is recognised for its innovative designs.



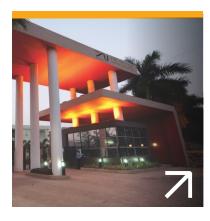
Real Estate



Hospitality



Healthcare



Education

AmbujaNeotìa



26+
years of experience

2+ msf. operational retail space

6 fine dining brands in 3 locations

94 QSR outlets

5,000+ Students graduated from TNU 30+
residential
properties delivered

3+ msf. Operational office space

640 keys across 10 hotels and resorts

hospitals across 2 cities

1,000 acres of township developed

Seven properties under the aegis of the Taj Group

Rooted in purpose



Transforming Spaces, Enriching Lives

Ambuja Neotia believes in a future where every facet of living is elevated, where spaces are more than structures, and communities thrive. Therefore, our mission is committed to shaping environments that inspire and positively impact lives, setting new standards in quality, sustainability, and innovation.



VISION

Making a Difference to the Way People Live

Ambuja Neotia is dedicated to transforming lifestyles and enhancing the quality of life for individuals and communities. Our mission is to create spaces that go beyond conventional real estate, fostering growth, well-being, and a better future.

We aim to redefine modern living with thoughtful design, social responsibility, eco-stewardship, and a focus on long-term value creation for all we serve.

Driven by values



Design

Design is our language, and architecture is our expression. Crafting spaces that blend aesthetics, functionality, and sustainability while embracing creativity and innovation.



Innovation

At Ambuja Neotia, design is our voice. Through the interplay of form and function, we create spaces that resonate with beauty, purpose and a vision for the future.



Quality

At Ambuja Neotia, quality is our unwavering commitment. Every project, every detail, and every interaction reflect our dedication to delivering excellence.



Care

Care is woven into the fabric of Ambuja Neotia. Beyond bricks and mortar, we care for communities, the environment, and the wellbeing of all stakeholders.



Customer Centricity

We go beyond spaces, aiming to understand and exceed expectations by keeping the customer at the heart of all plannings. Listening, innovating, and creating enriching experiences define our commitment to valued customers.



Sustainability

Promoting eco-friendly practices and incorporating sustainable design and construction methods, showing a commitment to environmental responsibility and the well-being of the planet.

Milestones in mortar

1950's

Ambuja Neotia patriarchs Late Shri Suresh Neotia and Late Shri Vinod Neotia started their entrepreneurial journey

1970's

Established Radhakrishna Bimalkumar and expanded into trading cement, fertilisers and petroleum products

1980's

Co-promoted Gujarat Ambuja Cements Limited (GACL) with Narottam Sekhsaria and introduced the city's first business club, The Conclave.

1990's

Entered the realty and hospitality sector and launched the first residential project, Udayan – The Condoville.

Unveiled 100-acre hospitality project Raichak on Ganges and rebranded Modi Cement as Ambuja Cement Eastern Limited.



2020's

Collaborated with IHCL for five Taj hotels in Eastern India; acquired Tree of Life Resorts and Hotel chain. Undertook many major projects across Eastern India. Launched Patna's first lifestyle destination – City Centre Patna.

2010's

Expanded retail presence across Eastern India through City Centre Haldia and City Centre Raipur.

2000's

Launched Neotia Bhagirathi Woman and Child Care Centre, established the entertainment destination Swabhumi – the Heritage Plaza (now known as Raajkutir) and entered the retail sector with City Centre, Salt Lake.



Rebranded Ambuja Realty to Ambuja Neotia and launched new projects such as City Centre New Town, Ujjwala and Ecospace Business Park.





Guided by a visionary

- Key driving force behind evolving the conglomerate into an entity with a proven tradition of excellence
- Conferred with Padma Shri from the Hon'ble President of India in 1999.
- Awarded the Legacy of Honour by the Young Presidents' Organization
- Honoured by the Government of West Bengal with Banga Bibhushan Award
- Conferred the D.Litt. (Honoris Causa) by the Vidyasagar University, West Bengal
- Appointed honorary consul of Israel in West Bengal
- Past President of Federation of Indian Chambers of Commerce & Industry (FICCI) and All India Management Association (AIMA)
- Former board member of Indian Institute of Management Calcutta and Indian Institute of Technology Kharagpur

CHAIRMAN



MEMBER













Upholding transparency, accountability and ethical conduct

To build trust among stakeholders, maintain a positive reputation, and to meet regulatory requirements, Ambuja Neotia works on a strategic governance framework for positive impact across diverse sectors.

Governance structure

Chairman / Board

Heads of different departments

Management committee

MDS (Management secretariat)

Key components of governance framework

Management committee

- Oversee planned investments and report findings to the Board/Chairman
- Ensure diversity and risk of opportunities align with the Group's strategy

Audit committee

- Assist in monitoring the integrity and effectiveness of internal control systems
- Review performance and objectivity of internal and external auditors

Risk management committee

- Advise the Board on overall risk appetite, tolerance and mitigation strategy
- Review capital raising, liquidity management and expansions/investments

Nomination / Remuneration committee

Make recommendations on all aspects relating to compensation



Brand

With a strong brand recall, the Group has a proven track record of achieving accelerated sales

Customer-centric mindset

Strong emphasis on client satisfaction

Diversified capabilities

Multidisciplinary presence helps create one-of-a-kind spaces

Transparent dealings

Committed to ethical practices, forging enduring relationships

In-house expertise

A team of multi-domain experts ensures quality and time-bound delivery

Proven record

Legacy of successfully delivering projects as per promise earning the trust of customers

Multi-sectoral

Multi-sector presence derisking against slowdown

Best-in-class innovation

Using top-notch technology to drive performance and efficiency

Sustainability focus

Prioritising environmental conservation via ecofriendly practices

Transformational stories that made a difference

Entered virgin pin codes and transformed them as destinations

Prioritised well-being and nature integration through effective space planning to foster consumer demand Created experiential retail spaces by blending the open bazaar concept in malls

Created properties, that instils local flavours and nuances evoking a strong sense of emotional and cultural association

- O Udayan: First social housing project on EM Bypass
- City Centre New Town: Redefined the lifestyle and entertainment of New Town for the first time 3.5 lakh sq. ft.
- City Centre Salt Lake: First iconic open mall concept in Kolkata, infused with the vibrance of Indian Bazaar and the city's adda culture 4 lakh sq. ft.
- City Centre Raipur: First lifestyle destination in Raipur which contributed to the expansion of the city's commercial presence 4.71 lakh sq. ft.
- Uttorayon Township: An integrated township with an exclusive shopping destination, a multispecialty hospital and a contemporary business club that shifted the business paradigm of Siliguri 400 acres
- **Ecospace Business Park:** A large format multi-tenanted business park in Kolkata designed to offer work-life balance through nature infused workspaces 2.2 million sq. ft.
- City Centre Patna: Patna's first mixed-development project, integrating mall, residences, office spaces and a 5-star hotel 1 million sq. ft.



Sectoral benchmark

Ecospace: 7-star

City Centre New Town: 7-star

City Centre Siliguri: 7-star

Utalika Luxury: IGBC Platinum

Rating

Diversified portfolio



Real estate

- Residential
- Township
- Retail
- Commercial
- Leisure Homes



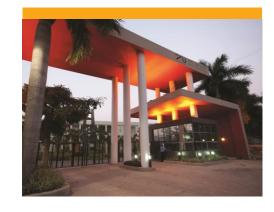
Hospitality

- Hotels and Resorts
- Fine Dining
- Clubs
- Quick Service Restaurants (QSRs)



Healthcare

- · Maternal and neonatal care
- Multispecialty hospital
- Diagnostic clinic
- Fertility clinic
- Nursing academy

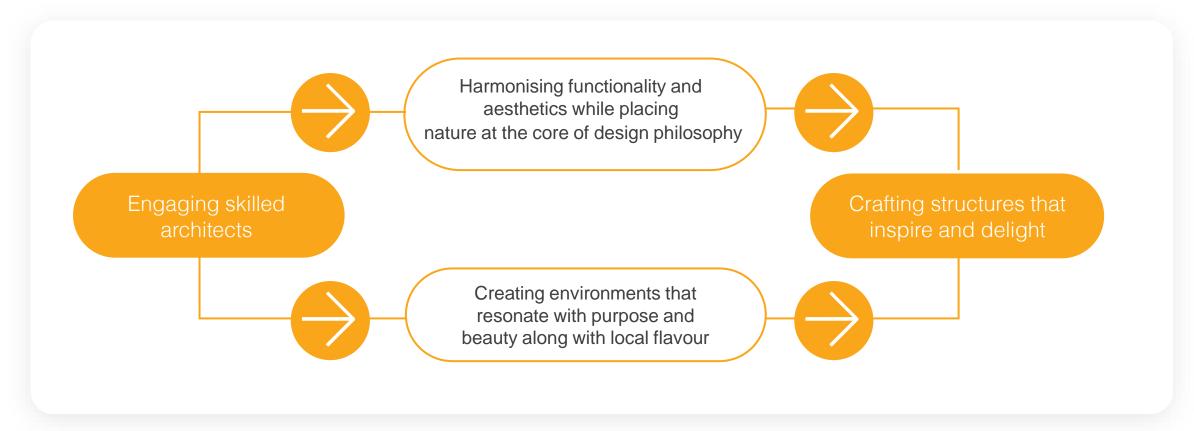


Education

- University
- Institute
- Leadership
- Skill Development

Elevating everyday life through design and aesthetics

We believe in the transformative power of architecture, leading to several projects becoming regional and national benchmarks.



Ambuja Neotia Group - Corporate Presentation

Collaborating with visionary designers and architects

Ambuja Neotia collaborates with visionary architects who share our commitment to sustainable design, aligning seamlessly with our key philosophies.

Balkrishna Doshi

Dean D'Cruz

Charles Correa

Prashant Pradhan

Prabir Mitra

Sidhartha Talwar

Ambrish Arora

Sohan Nilkath

Bimal Patel

Partha Ranjan Das

Manit Rastogi

Sonali Rastogi

Channa Daswatte

Vivek Singh Rathore

Neelkanth Chhaya

Abha Narain Lambah

Rajeev Kathpalia

K.C. Singal

Kapil Bhalla

Studio Lotus

JP Agarwal

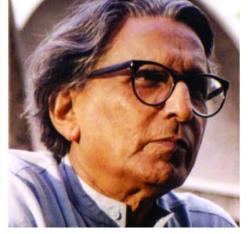
Abin Chowdhury

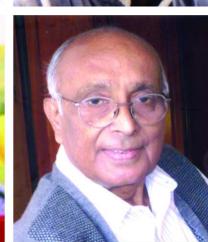
Sanjay Bharadwaj

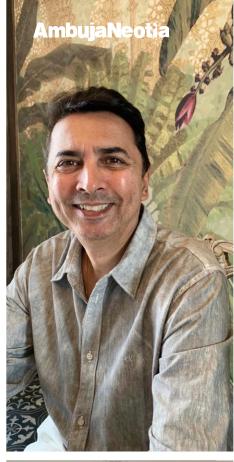
MNC



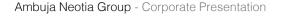






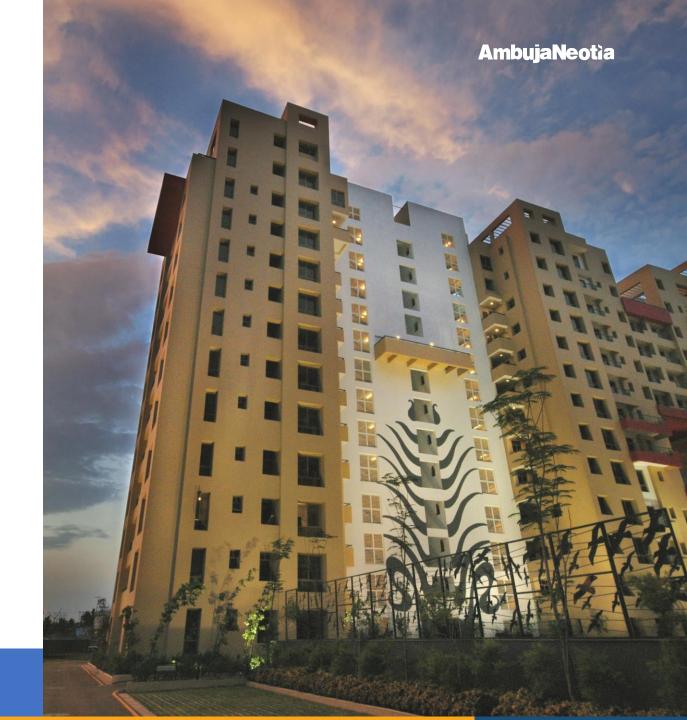






Real estate

Comfortable Homes | Lifestyle Destinations | Vibrant Communities | Dynamic Business Hubs | Serene Homesteads



Transforming spaces, building communities

B : AN :

We create thriving neighbourhoods, healthy work environments, and centres and malls that serve as ideal family destinations.

Ambuja Neotia Group - Corporate Presentation



Completed housing projects

6 Comple

Completed shopping malls

4

Completed commercial projects

>22

Million square feet already developed

2

Leisure home projects

240

Acres of township project under planning

2.5

Million square feet of housing projects under development

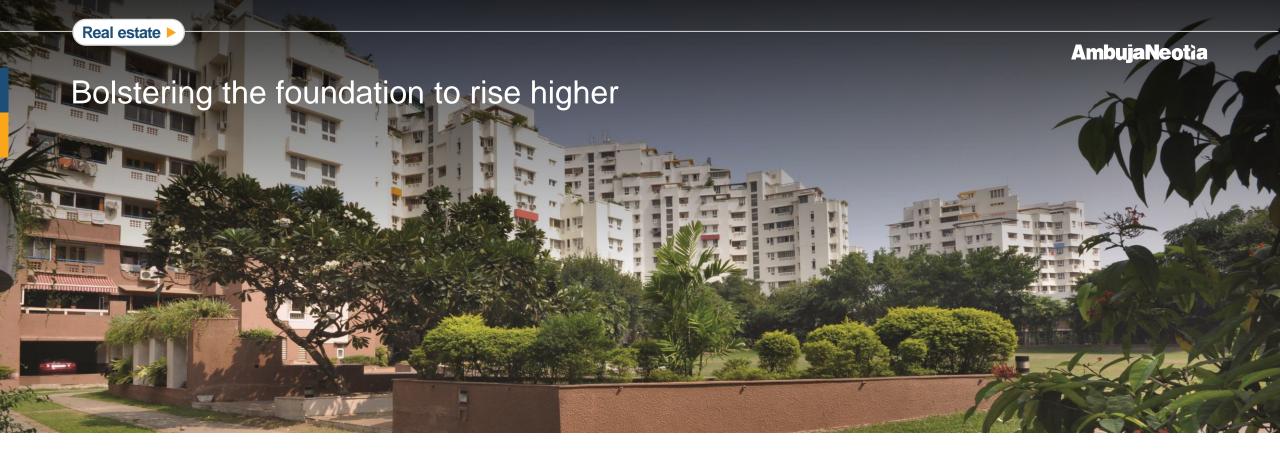
20

Million square feet in the pipeline

5

Completed township projects





Sensible asset management

400+ acres of existing land bank

Strong brand equity

60%+ of units sold within the first week of launch

Widespread operational presence

9 sub-segments22 locations

Prolific project portfolio

20 unique* projects in the pipeline



Steady financial growth

Grow **4X** from the current revenue of ₹ **1,500** cr

Ambuja Neotia Group - Corporate Presentation

^{*}Unique projects refers to projects which will include new features not found in any of the current projects

Turning every property into cherished homes

Residential projects completed

Recognising homes as more than mere walls, Ambuja Neotia values housing as a cornerstone for individual well-being and societal progress. Our residences foster personal growth and community prosperity, shaping environments that transcend traditional notions of living.

80,000

Residents living in Ambuja Neotia properties

23 million

Square feet total built-up area

1,058 acres

Land area developed



Breaking new ground in housing

Utalika

Located off EM Bypass at Mukundapur, Utalika redefines nature-infused spaces, inside and out. With 66% open to the sky and two natural lakes, it sets a new standard for well-being.

20.184

Acres of land area

>1,000

Flats

102

Two-bedroom apartments

422

One-bedroom apartments

545

Luxury apartments

2 million

Square feet of total built-up area



Opening doors to landmark living spaces

Udayan



Udayan, the first public-private partnership project with the Government of West Bengal which earned nationwide recognition as a model social housing project by the Housing and Urban Development Corporation.

- Two, three and duplex apartments 1594
- Townhouses 12

Upohar



Upohar is a premium residential project that redefined the Southern Bypass area of Kolkata with open spaces.

- Comfort & Efficiency apartments 608
- Luxury apartments 590

The Residency, Salt Lake



The Residency, Salt Lake, is an exclusive block that introduced designer homes blended with a shopping mall.



Utsa



Utsa is one of Ambuja Neotia's first inaugural projects in the emerging locale of New Town that catalysed subsequent development in the area.

- One-bedroom apartments 48
- Two-bedroom apartments 144
- Luxury apartments 210

Opening doors to landmark living spaces

Ujjwala



Ujjwala is a sprawling luxury enclave of majestic apartments elevating lifestyles in New Town.

- One-bedroom apartments 77
- Two-bedroom apartments 154
- Luxury apartments 235

Udvita



Udvita is our first foray into North Kolkata, bringing condominium living with an array of modern amenities to Manicktala.

Two- and three-bedroom apartments – 150

Uddipa



Uddipa is in a prime location of North Kolkata, close to the Hooghly River.

Two- and three-bedroom apartments – 360

The Residency, Patna



The Residency, Patna, is a first-of-its-kind premium gated community poised to change the city's skyline.

Two- and three-bedroom apartments – 126

Opening doors to landmark living spaces

Ecospace Residencia



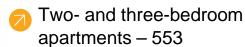
Ecospace Residencia is an ecofriendly residential development right next to a business park, bringing the 'walk-to-work' concept to New Town.

Two- and three-bedroom apartments – 126

Usshar



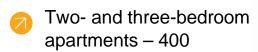
Usshar is a unique high-rise condominium project near the Ganges, at Batanagar, that offers a holistic community living at an affordable price.



Urvisha



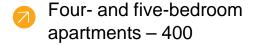
Urvisha is a contemporary residential project in New Town, adjacent to a themed mall, offering lifestyle amenities on three levels – ground floor, sky level and rooftop.



Utsodhaara Residencia



Spacious apartments located within the sprawling 81-acre Utsodhaara Teesta Township, offering a seamless living experience.



Creating a self-sustaining ecosystem

acres integrated

Township
development till now

Ambuja Neotia has developed well-structured, contemporary and sustainable township projects that effectively cater to the needs of the residents and play a vital role in improving their quality of life.

5
Townships

760

Apartments

75
Villas



Redefining Siliguri's skyline

Uttorayon

Uttorayon reshaped the city's growth trajectory by becoming the focal point of Siliguri's development.

220

Two- and three-bedroom apartments for HIG

44

Single level and duplex bungalow options

1,080
Plots

400

One-and-two-bedroom apartments for LIG/MIG

400 acres

of land area

Also comprises a **mall**, **office tower**, **premium club** and a **hospital**



Building communities of tomorrow

Urvashi



The first planned township in Durgapur which enhanced city living with organised infrastructure, modern amenities and green spaces.

- Malhar residential plots710
- Shri for LIG − 42
- Chhaya for MIG 84
- Single-level and duplex bungalows 21
- Ommercial plots 39

Utsodhaara



Utsodhaara Teesta Township located in a scenic location, in the heart of Siliguri, and is based on the theme of healthcare and knowledge, along with Siliguri's first sports club.

- 81 Acres of land area
- 440 Apartments
- Siliguri's first Gymkhana

Ulhas



Ulhas is a mini-township located on GT Road, Burdwan.

- 96 Acres of Land
- Area
 1000+ Residential & commercial plots

Utsav Park



Utsav Park is a plotted development which offers a wide range of commercial plots.

- 43 Acres of Land
- Wide Range of Commercial Plots

Crafting lifestyle destinations



Ambuja Neotia has not only spurred economic vitality but has also reimagined malls as lifestyle destinations, surpassing mere shopping centres. Our retail projects craft vibrant spaces, providing diverse experiences and essential services and fostering community interaction. This approach contributes to the comprehensive well-being of the regions we serve.



3 million

Square feet completed till now

~15%

Average annual increase in rentals witnessed across properties

100%

Occupancy across six properties

Reshaping lifestyles with transformative destinations



It revolutionised the lifestyle quotient by introducing a shopping mall along with a five-star hotel, thereby enhancing the leisure and retail experience for the region and paving the way for further retail growth in the area.

500,000 Square feet of total built up area

Acres of land area

245 Shops



Eastern India's largest shopping mall, this multi-utility complex has emerged as a go-to destination for shopping, entertainment and business for the people of North Bengal and Sikkim, therefore serving as a milestone in the city's evolution into a metropolis.

950,000 Square feet of total built-up area 11.6

Acres of land area

605

Shops

Reshaping lifestyles with transformative destinations

City Centre, Salt Lake



City Centre, Salt Lake is an extension of the city's streets, people and social microcosm. The perfect stomping ground for the whole family, its innumerable amenities have made it the epicentre of the community's vibrancy.

- 5 acres of land area
- 400,000 lakh square feet of total built-up area
- 325 shops

City Centre, Haldia



City Centre, Haldia, offers an atmosphere akin to a bustling urban piazza. It features an office tower along with many amenities, contributing to the dynamic commercial landscape of the area.

- 5.3 acres of land area
- 275,000 lakh square feet of total built-up area
- 207 shops

City Centre, Raipur



City Centre, Raipur, symbolises progressive growth, introducing a fresh shopping experience for people of all ages. It encompasses a shopping plaza, food court, entertainment arena, and more.

- 10 acres of land area
- 471,000 lakh square feet of total built-up area
- 252 shops

City Centre, Patna



City Centre, Patna, is the largest lifestyle destination in the city and its most happening address, offering an unparalleled experiences. Its myriad leisure, retail and entertainment options make it the ideal place to celebrate, connect, rejoice and unwind.

- 7.5 acres of land area
- 300,000 lakh square feet of total built-up area
- 240 shops

Business addresses to create a perfect work-life balance



Ambuja Neotia goes beyond constructing infrastructure; we create environments that foster commerce, innovation and economic activity with a focus on work-life balance. Our approach influences urban planning, seamlessly integrating built spaces with social hubs, resulting in vibrant workspaces conducive to heightened productivity.

1

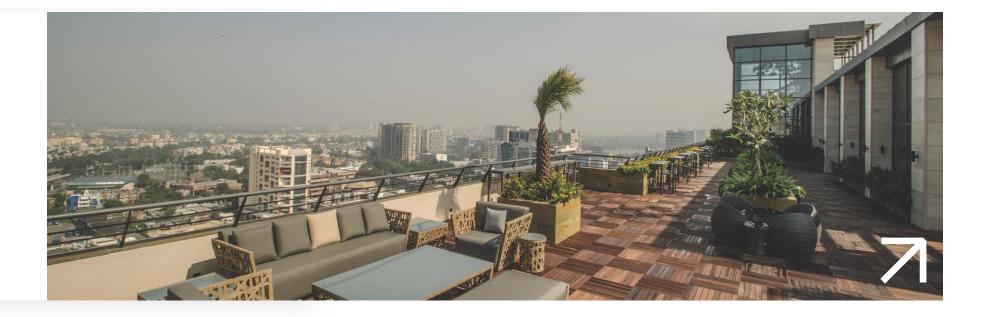
Business park

3 million

Square feet completed till now

100%

Occupancy achieved



Elevating workspaces to new heights

Ecospace Business Park

A contemporary business address promoting work-life balance through integrated social, recreational, and entertainment spaces.

Awarded LEED Gold, it champions a sustainable, green environment.

2.2 million

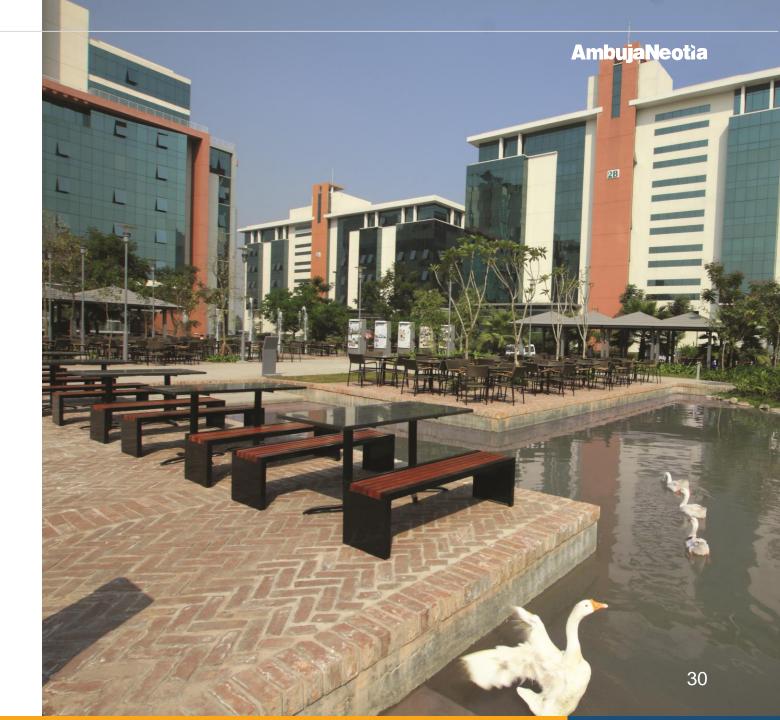
Square feet of total built-up area

50,000

Square feet of community spaces for work-life balance

20 acres

of land area



Catalysing business with positive work environment

Ecostation



A 17-storey business tower located in Sector V, Salt Lake, with state-of-theart facilities.

- 0.7 acres of land area
- 200,000 square feet of total built-up area

Ecosuite



An eight-storey premium commercial development in New Town, Kolkata.

- 1 acre of land area
- 100,000 square feet of total built-up area
- 25,000 square feet of retail and recreation space

Fcocentre



A 20-storey high-rise commercial development in IT hub in Sector V, Salt Lake with a boutique hotel atop, providing a 360-degree view of the skyline.

- 2 acres of land area
- 500,000 square feet of total built-up area
- 50,000 square feet of retail space

Ecospace Business Towers



A well-being inspired smart business address, situated adjacent to Ecospace Business Park in New Town, which seamlessly integrates nature into workspaces for improved productivity.

- 5 acres of land area
- 450,000 square feet of total built-up area
- 25,000 square feet of retail and recreation space

Leisure Homes

AmbujaNeotìa

Creating home away from home

Ambuja Neotia's country homes offer serene and idyllic living experiences away from the hustle and bustle of the city, providing residents with a perfect blend of tranquillity and outdoor leisure opportunities.

1 million
Square feet
completed area

Leisure retreats

480
Raichak on
Ganges
Country Homes

522 Vanya Awas



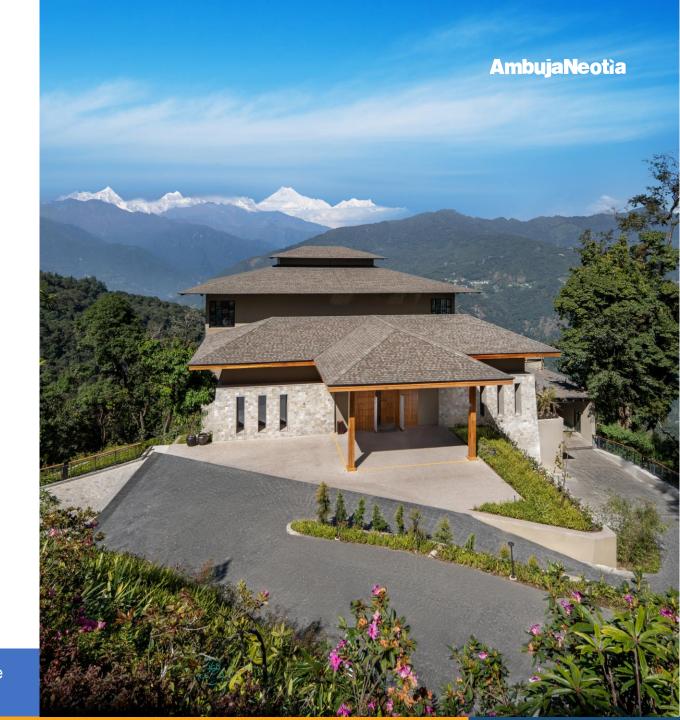
Setting sights on achieving real estate goals

| Sub-segment | 5-year goals | Focus areas |
|-------------------|---|---|
| Residential | 23 million square feet development under planning | Expanding geographical presence Forging enduring partnerships and associations Managing inventory mix judiciously Undertaking prudent financial planning Leveraging pioneering technology |
| 7 Township | 220 acres of township | |
| Commercial | 1.2 million square feet under development | |
| | 1 million square feet of development | |

Ambuja Neotia Group - Corporate Presentation

Hospitality

Scenic sanctuaries | Delectable dishes | Ecstatic experiences | Magical memories | Swift service



Creating everlasting memories

Ambuja Neotia caters to the varied requirements of leisure and business travellers by offering exceptional service and an unparalleled guest experience through their premium properties.



Hotels with IHCL collaboration

800+
Operational room keys

3

Hotels under own management

2000+

Room keys planned in the next 5 years

14

Hotels under Tree of Life hotel chain

94

F&B/QSR outlets

Hotels under development

2

Operational clubs

Diverse stays. Diverse indulgences.

acres Land area

Ambuja Neotia's establishments offer manifold accommodations for guests seeking leisure and business experiences.

5 lacs+

Square feet total built-up area

800+



Making every stay memorable



Nestled by the tranquil Ganges, Ganga Kutir beckons visitors to indulge in an exquisite experience. Meticulously designed guest rooms inspired by vernacular architecture seamlessly blend comfort with cultural allure. Each room offers enchanting views of the majestic river, creating a unique backdrop for serene sojourns and distinguished conferences.

26
Rooms

The Ffort Raichak, Raichak on Ganges



An immersive resort meticulously themed around an old fort. Thoughtfully designed garden and river-facing rooms cater to leisure getaways and corporate conferences and serve as a unique backdrop for destination weddings. Ideal for families and large groups, the deluxe suites provide spacious comfort. For a more intimate retreat, the Anaya duplex villas boast a 7000 sq. ft. pool and a private rooftop bubble bath.

62

Rooms

31

Deluxe suites

19

Duplex villas

Making every stay memorable

AltAir



Perched on the 19th floor of EcoCentre, in the IT hub of Salt Lake, offering pristine vistas of the City skyline. A five-star boutique hotel, situated away from the hustle and bustle, providing an opportunity to explore the city of Kolkata from a unique perspective.

23

Rooms

Montana Vista



Siliguri's first-of-its-kind premier club and hotel, the Montana Vista, provides varied upscale leisure and entertainment options for tourists and business travellers.

39 Rooms EcoHub

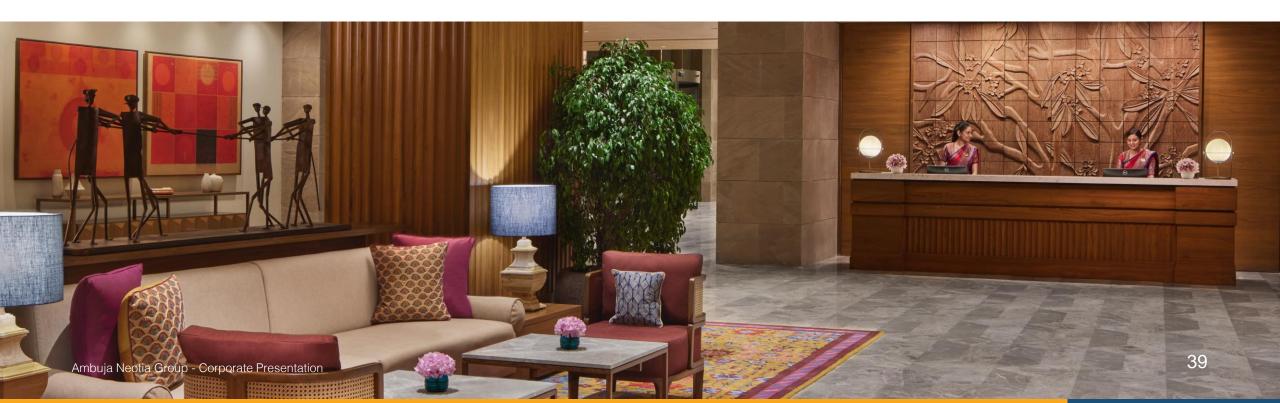


Situated within the Ecospace Business Park, EcoHub is a hotel designed to cater specifically to the needs of business travellers.

Rooms

Enriching experiences through strategic collaboration

Ambuja Neotia and the Taj Group, though operating in distinct industries, share a common commitment to delivering exceptional experiences, upholding excellence, and prioritising customer satisfaction. This shared ethos has paved the way for collaborative ventures that promise integrated and outstanding experiences for our valued patrons. This collaboration leverages Ambuja Neotia's proven expertise in design and architecture, complemented by the Taj Group's esteemed legacy in providing world-class hospitality services, cherished by millions of customers worldwide.



Outstanding visions. Rewarding synergy.

What Ambuja Neotia contributes

- Design excellence and unique architecture
- Expertise in designing and developing hospitality projects
- Expertise in managing hotels and resorts



Win-win proposition

- Excellence in design and architecture
- Proven track record in developing hospitality projects
- Stellar performance in managing hotels and resorts
- Enhanced sectoral know-how
- In-depth local understanding
- Expanded project portfolio
- Heightened brand recognition
- Increased mutual growth opportunities

What Taj Group contributes

- World-class service standards
- Unmatched management expertise



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What Taj Group contributes

- World-class service standards
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41

Forging a future of excellence

Ambuja Neotia and Taj Group collaboration

Distinct industries, shared commitments and ethos.

- Delivering exceptional experiences
- Upholding excellence
- Prioritising customer satisfaction

Collaborative ventures

Integrated and outstanding experiences for valued patrons



Leveraging expertise

- Ambuja Neotia Design and architecture
- Taj Group World-class hospitality legacy



Result

 Fusion of design excellence and hospitality legacy products infused with local flavour

Today

- Five hotels (Darjeeling, Pangthang and Kolkata)
- 500+ keys



Next 5 Years

- Seven hotels (Darjeeling, Kolkata and Patna)
- 1 500+ keys

Navigating the path to progress

Strategic expansion

Tapping into new markets and cater to a wider audience

Road ahead

Sustainability initiatives

Embracing eco-friendly and responsible practices

Innovative offerings

Setting new benchmarks in the industry

Market leadership

Leveraging global experience and local insights to ensure unmatched experiences for guests

Redefining luxury in the hospitality industry

Taj City Centre, New Town



Taj City Centre, New Town, stands as a symbol of opulence and urban hospitality. It offers each traveller an unforgettable tryst with opulence, making it the epitome of grandeur and affluence in the city's heart.

10

Suites

137

Rooms

Taj Chia Kutir



Nestled in the Himalayas, within one of the world's most renowned tea gardens, is an exquisite abode. This retreat in North Bengal offers India's finest hospitality and bespoke indulgence.

80

Rooms

Taj Guras Kutir



In the idyllic Pangthang forests of Gangtok, Taj Guras Kutir Resort & Spa is a lavish mountain retreat that offers its patrons a sumptuous slice of heaven.

69

Rooms

Redefining luxury in the hospitality industry

Taj Taal Kutir



Taj Taal Kutir, 9.3 kilometres from Kolkata airport, presents a grand convention centre and hotel in exquisite Art Deco architecture.

75
Rooms

Taj City Centre, Patna



Patna's first five-star contemporary hotel located in the heart of the city, about 5 kilometres from the airport.

126

Suites

Raajkutir IHCL SeleQtions



Nestled in the heart of Kolkata, Raajkutir, a grand manor, immerses guests in the era of the Bengal Renaissance, recapturing the prosperous, experiential essence of the city's colonial past.

50

Rooms



Blending comfort with luxury

Vanya Kutir *



Vanya Kutir is a luxury boutique hotel in Lataguri, which stands out for its vernacular architecture, seamlessly integrating with the natural forest surroundings and hilly landscape. Sagar Kutir *



A sea resort located in the popular tourist destination of Bengal, Digha. Promising a captivating escape and beach experiences. Himya Kutir *



A boutique mountain resort located in Ghoom, Darjeeling, offering a scenic view of the Himalayan range and a snow-capped Kanchenjunga.

*Future development

AmbujaNeotìa

Widening horizons

Acquired Tree of Life and subsequently collaborated with Taj.



Rajasthan Himachal Pradesh

1. Jodhpur 12. Dharamshala

2. Jaipur 13. Naggar

3. Udaipur **Gujarat**

4. Udaipurwati 14. Dared

Jammu & Kashmir

5. Corbett 15. Srinagar

6. Binsar

Sikkim

7. Dehradun

Uttarakhand

16. Gangtok

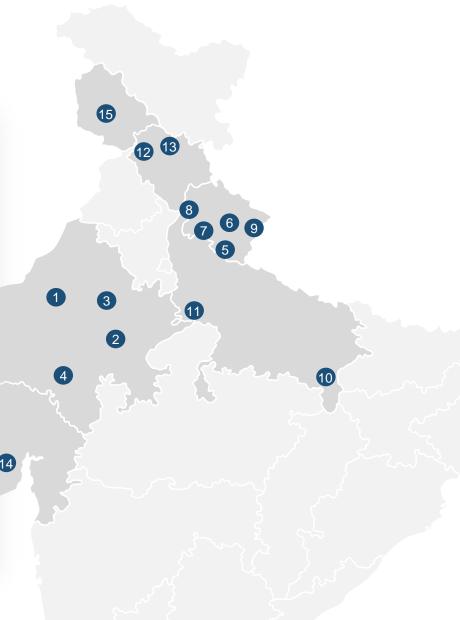
8. Mussoorie

9. Kumaon

Uttar Pradesh

10. Varanasi

11. Agra



Vanvilas Riveredge, Corbett



A luxurious accommodation with 6 hideaway and river-view rooms is located in the fabled Kumaon district at the foothills of the Himalayas at a convenient drive of 250 kms from Delhi.

6

Rooms

Vantara Resort & Spa, Udaipur



Elegant structures inspired by some of the great schools of architecture from Art Deco to interiors with a contemporary flair, highlighting the quintessential colours of Rajasthan.

33

Rooms

Tree of Life Resort, Dehradun Foothills



Perched on a hill-side with lush green hills around and a small stream running below, this Tree of Life Resort offers 12 rooms and suites backed by a warm and caring service.

11

Rooms

Tree of Life Resort & Spa, Varanasi



Tree of Life Resort & Spa, Varanasi offers unmatched solace contrasting the constant bustle of Varanasi.

18
Rooms

Tree of Life Resort & Spa, Jaipur



Beautiful Rajasthani architecture built with sandstone and lime is featured at the 5-star Tree of Life Resort & Spa, spread across 7 acres of the scenic Aravalli hills.

14
Rooms

Junoon in the Hills, Kumaon



Set in a remote village halfway between Nainital and Ranikhet in the Kumaon Hills, Tree of Life Junoon in the Hills is a place to unwind, relax, and re-discover yourself.

6

Rooms

Inderpura Resort, Udaipurwati



Bringing alive the charm of the old world with architecture inspired from the local Rajasthani historic surroundings, Tree of Life Inderpura Resort, offers a space that is reflective of Rajasthan's architectural style of design and craftsmanship.

20

Rooms

Tree of Life Highlands, Mussoorie



Tree of Life Highlands is conveniently located, where Landour and Mussoorie meet, away from the noise and crowds, perched on its own hilltop with an amazing view of the surrounding mountain ranges.

16

Rooms

Grand Oak Manor, Binsar



Tree of Life Grand Oak Manor is nestled a top the Kumaon hills (Uttarakhand), the Binsar Wildlife Sanctuary, 25 kilometres from Almora.

12

Rooms

Eila Art Hotel, Naggar



The resort was conceived as a cocoon growing out of the land – just like an anthill – with rooms appearing to be emerging from the hill. Positioned over three levels, most rooms have an amazing mountain views, covered with snow during winters.

10

Rooms

Ecotainers, Agra



A destination built using shipping containers which have seen a lifetime of the high seas, now offer comfort coupled with the perfect balance of indoor and outdoor space.

4

Rooms

Darbargadh, Dared



Built in the Saurashtra style of architecture, each corner is representative of the architectural style of design.

12

Rooms



Birdsong Chalet, Dharamshala

Made in local style with mud exteriors and slate roofs, this beautiful property offers you a mix of 19 rooms backed by a warm and caring service. 20 Rooms



Bhadrajun House, Jodhpur

A former residence of the Raja of Bhadrajun, this art-deco home from the 1950s has been lovingly restored and is now the Tree of Life Bhadrajun House, Jodhpur. 11 Rooms

Culinary artistry

500+ Total Seats

Ambuja Neotia's fine dining establishments are characterised by their elegant ambience, impressive table service, and carefully curated menu featuring innovative culinary creations.

10+

Cuisines

+08

Outlets



Opening up a world of flavours



The Orient brings the diverse flavours of South East Asia to life. Located in the heart of New Town, Salt Lake, and Raichak on Ganges, this culinary gem offers eclectic cuisines from South East Asian countries.

178 total seats

Oriental cuisine



Sonar Tori offers a unique dining experience to relish the diverse gastronomical legacy of Bengal, influenced by Mughlai and British-era snacks. The lip-smacking dishes include a curated à la carte selection and thali experiences to rediscover Bengal's culinary charm.

90 total seats

Bengali cuisine

Making every meal a masterpiece

Afraa



Afraa has become synonymous with seamlessly blending the lounge and restaurant experience under one roof while maintaining individual identities for each.

2 outlets

World cuisine

UNO Pizzeria & Grill



UNO is renowned for its deep-dish pizzas. The menu for the Indian market was curated to offer a diverse selection of 70-80 delectable dishes spanning various categories. The bar menu has also been customised, featuring an extensive range of beers and cocktails to cater to numerous palates.

3 outlets

American bar & grill experience

The Loafer's Café



Loafer's Cafe serves an exquisite array of bakery products and other delectable treats that evoke the charm of the Victorian era. The eatery offers endless possibilities, adapting to your mood and inclination, making it a versatile and inviting destination.

4

outlets

Patisserie

AmbujaNeotìa

Bombastic Supper Club – A Culinary Extravaganza

Ambuja Neotia's latest flagship venture in speciality dining recently opened in Park Street, Kolkata offering a delectable mix of Asian & European cuisines

5,800 Square feet total built-up area

160 Total seats



The Dockyard Co. – A Historic Rendezvous by the Hooghly

Located within the historic Old Kolkata Port along the Hooghly River, The Dockyard Co. offers a unique lounge-and-dine destination that celebrates Kolkata's maritime and cultural heritage.

19,000 Square feet total built-up area

90+
Total seats



AmbujaNeotìa

Celebrating leisure and entertainment

Ambuja Neotia's clubs infuse a sense of socialising and community with rest and relaxation by providing the perfect platform for putting one's feet up or letting one's hair down.

35,000 Square feet total built-up area 20+ Facilities



Creating destinations for making connections



The Conclave stands as the city's inaugural business club, where the boundaries between work and leisure seamlessly blend in an environment of refinement and sophistication.

9,920 Square feet of total built-up area

Banquets, meeting rooms and restaurants



Club Verde provides a premier hangout spot for the ever-active contemporary generation to make their mark and have a ball. 25,000 Square feet of total built-up area

Banquet, conference room, guest room, games room, swimming pool, library & reading room along with sports and fitness facilities

Quick bites with lasting delight

Ambuja Neotia has forayed into the domain of Quick Service Restaurants (QSRs), which have provided convenient dining options for people and paved the way for the surroundings to become prime real estate locations.

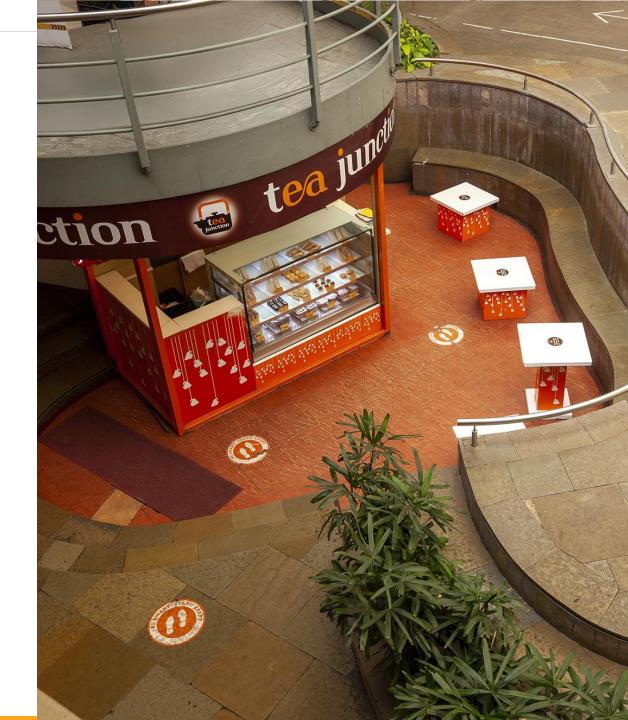
94+ QSR outlets

10,000+

Daily customers

2

States (West Bengal and Bihar)



Offering bite-sized bliss across locations

Tea Junction



Tea Junction is not just a tea shop; it is a unique twist on the traditional 'adda' concept deeply rooted in Kolkata's culture. It aims to rekindle the age-old tradition of social gatherings and lively conversations over tea.

69+

outlets

Tiffin



Tiffin brings the canteen concept to life, catering to the office-goers, allowing them to relish sumptuous meals on-the-move.

5

outlets

Afraa Deli



Afraa Deli provides an all-day dining experience, featuring a delectable breakfast and a convenient takeaway menu.

2

outlets

Setting sights on achieving healthcare goals

5-year goals

- Introduce more specialty hospitals in the underpenetrated regions of Eastern India
- >1,000 beds
- Leverage brand's strength and expertize to augment business growth
- Build a strong resource pool of nurses and other medical technicians through training programmes

Focus areas

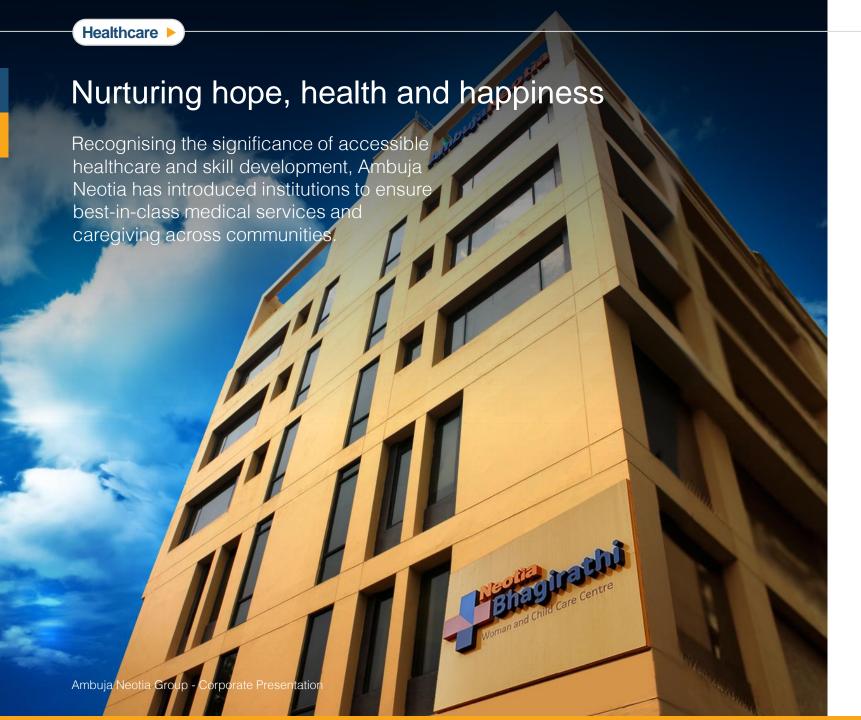
- Increasing geographic footprint
- Optimise capital outflow through strategic alliances
- Enhancing managerial control over existing hospitals
- Setting up more nursing training institutes across Eastern India

62

Healthcare

Nurturing Hope | Health | Happiness





Woman and childcare centre

Nursing academy

Multispeciality hospital

Diagnostic clinics

3 Fertility clinics 498

Operational beds

500 Additional beds planned by 2025

Committed to caring

Neotia Bhagirathi Woman and Child Care Centre



Neotia Bhagirathi Woman and Child Care Centre (NBWCCC) is a super speciality hospital which offers the most advanced healthcare facilities for women and children, utilising state-of-the-art medical equipment, cutting-edge technology, and a persistent dedication to providing exceptional healthcare services.

2

locations in Kolkata 233

Total beds

Neotial Getwel Multispecialty Clinic



Neotia Getwel Multispecialty Hospital is a specialised multidisciplined tertiary care hospital. It brings forth global expertise and cutting-edge healthcare technologies, acting as a hub for knowledge exchange within the medical community.

Additionally, the hospital features the Vinod Neotia Charitable Ward, a 12-bed facility, providing free medical care to the economically disadvantaged sections of society.

250

Beds

Beds offering free medical care

Neotia Mediplus OPD & Diagnostic Clinic



Neotia Mediplus is an NABL-accredited chain of diagnostic centres delivering advanced diagnostic and OPD services.

3

Locations

Committed to caring

GENOME



GENOME is a dedicated institution that supports and facilitates conception through assisted reproductive technology (ART) for couples encountering fertilityrelated challenges.

2

Locations

>10,000

Pregnancies handled

Neotia Academy Nursing Training Institute



Neotia Academy Nursing Training Institute is committed to delivering high-quality training to students and cultivating a cadre of dedicated and skilled nurses. The institute offers bachelor in nursing and diploma in nursing programmes under the aegis of the West Bengal Nursing Council, West Bengal Health University, and the Indian Nursing Council. It also received recognition as one of the premier nursing schools in West Bengal.

403

Locations



Setting sights on achieving healthcare goals

5-year goals

- Introduce more specialty hospitals in the underpenetrated regions of Eastern India
- >1,000 beds
- Leverage brand's strength and expertize to augment business growth
- Build a strong resource pool of nurses and other medical technicians through training programmes

Focus areas

- Increasing geographic footprint
- Optimise capital outflow through strategic alliances
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- Setting up more nursing training institutes across Eastern India

67

Education

Laying the groundwork for success.



University Institute Leadership Skill development

Nurturing young minds for a brighter tomorrow

Ambuja Neotia extended its impact into education with the introduction of The Neotia University, an initiative to provide contemporary and pertinent education. Subsequently, the group established The CII-Suresh Neotia Centre of Excellence for Leadership for grooming future leaders. Additionally, a Skill Development Academy was introduced to enhance employability and foster economic prosperity, with a special emphasis on the Eastern Region of India.

+ Industry tie-ups

5000+

Students

60+

Courses and training programmes offered

2580+

Scholarships offered





Offering diverse choices for tomorrow's talent

The Neotia University



The Neotia University is a self-financed private university established by the Government of West Bengal. It prides itself on providing modern, comprehensive education through the choice-based credit system. It offers numerous contemporary, forward-looking, and joboriented courses to prepare students for their future careers.



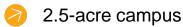
52+ courses offered

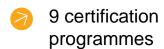
1,500 students boarding facilities

CII-Suresh Neotia Centre for Leadership



The CII-Suresh Neotia Centre of Excellence for Leadership hones leadership skills, focusing on fostering economic and industrial growth, particularly in India's Eastern region. The centre is pivotal in developing leaders who can drive positive change and ensure the nation's progress.





Neotia Skill Development Academy



The Neotia Skill Development Academy offers various training programmes for skill enhancement and empowerment. These programmes include tailoring courses for rural women, driving lessons, digital literacy, Business English training, beautician training sessions, LPG oven repair and maintenance, and soft toy-making training for underprivileged women.

7 courses across 3 disciplines

150 students being scaled up to 300

Setting sights on achieving healthcare goals

5-year goals

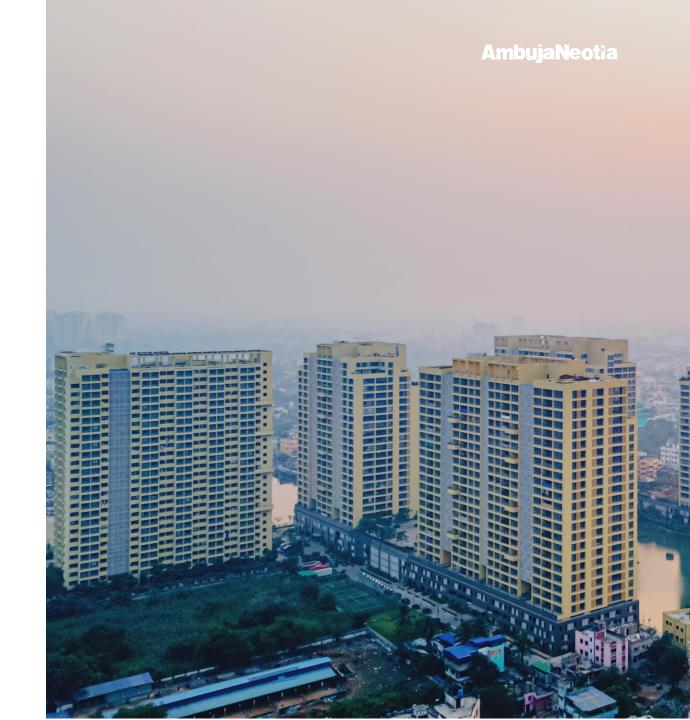
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71

Industry overview



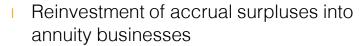
Ambuja Neotia – 1.0 versus 2.0

Ambuja Neotia 1.0

- Extensive pipeline across verticals
- Prudent debt-cum-accrual-driven investments
- Safety-first business model with a high share of annuity revenues
- Effective mix of projects for risk mitigation
- Well-established brand image and recall
- Popular partner for multiple developers across cities

Ambuja Neotia 2.0





- Long-term revenue visibility
- To be listed across bourses



A responsible business



Charting a course towards ecological sustainability

Use of green materials



Ambuja Neotia uses AAC blocks for masonry with a low carbon footprint and utilises >25% fly ash waste in PPC cement, contributing to environmental conservation.

Preservation and replanting of trees



Ambuja Neotia is working towards preserving and replanting trees, ensuring adequate green cover and biodiversity preservation.

Landscaping for heat island effect reduction



Ambuja Neotia ensures ample green cover on rooftops and ground to mitigate heat build-up.

Eco-friendly interior materials



Ambuja Neotia utilises recycled materials like calcium silicate/cement fibre board for interiors.

Charting a course towards ecological sustainability

Well-planned ventilation



Ambuja Neotia constructs interconnected corridors that facilitate proper air flow, improving indoor air quality.

Aeration systems for ensuring fresh air circulation



Ambuja Neotia improves the air quality with carbon monoxide sensors and fresh air circulation. Variable frequency drives for boosting energy-efficiency



Ambuja Neotia deploys variable frequency drives for optimal energy usage.

LED lighting with DC bus system for promoting safety



Ambuja Neotia employs LED lighting with a DC bus system, which enhances energy efficiency and fire safety.

Charting a course towards ecological sustainability

Zero discharge water management for improving recycling



Ambuja Neotia runs a sewage treatment plant (STP) to maximise water conservation and recycling.

Photovoltaic cells for enhancing renewable energy usage



Ambuja Neotia installs photovoltaic cells across projects to reduce reliance on fossil fuel-based electricity.

Aeration systems for ensuring fresh air circulation



Ambuja Neotia optimises water distribution to reduce wastage and ensure targeted irrigation.

Organic waste management for ushering in a greener tomorrow

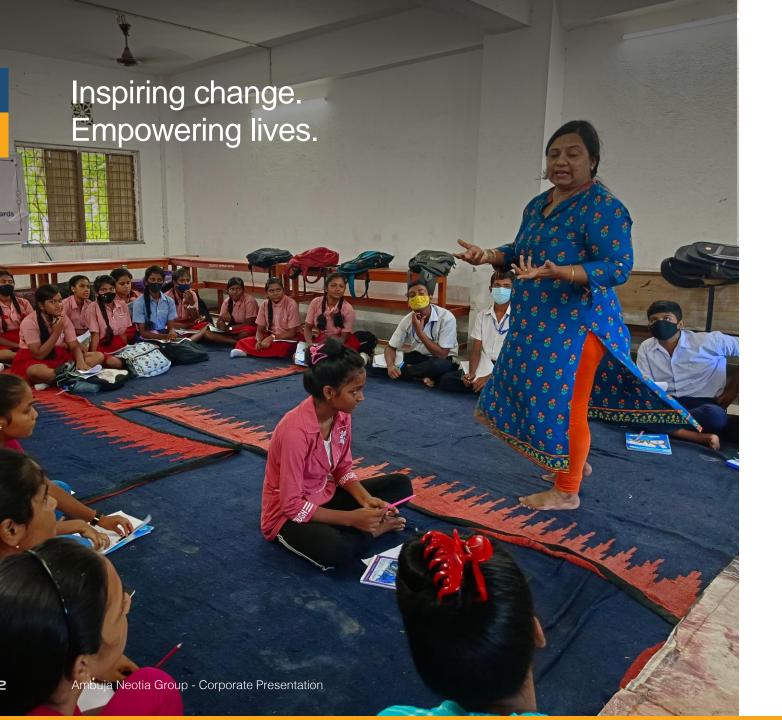


Ambuja Neotia operates garbage composters to handle organic waste and produce organic fertilisers.

Rainwater harvesting and groundwater recharge for meeting daily needs



Ambuja Neotia has created natural tanks and recharge systems for sustainable water management.



Highlights of Ambuja Neotia's CSR programmes

238

Families provided with drinking water

100

residents of an orphanage offered lunch every month

6

Primary schools supported

100

Girl students assisted through scholarships

24

Youth forums supported with sports equipment

Forging enduring bonds with communities by reaching out to...





Malnourished children



Meritorious students



Underprivileged patients



Green volunteers



Orphanages



Unemployed youth



Senior citizen assistance



Specially-abled



Self-help groups (Women)



Relentlessly striving to achieve great heights

| What do we do? | How do we do it? | What do we achieve? |
|--|--|---|
| Making a difference to the way people live | Focusing on open spaces and integrate nature into design | Achieved IGBC Platinum rating Green Building for a flagship condominium project |
| | Look at virgin locations both outside and inside the city to create a modern urban ecosystem | Built integrated townships enabling sustainable community growth |
| Making a difference to the way people shop | Blending traditional elements with contemporary aesthetics to create unique retail experiences | Developed the first-of-its-kind shopping destination with an open bazaar concept and replicated the same across 6 locations |
| Making a difference to the way people work | Creating workspaces with multiple socialising and unwinding zones amidst nature | Developed a one-of-its-kind nature integrated business park that celebrated the concept of 'work-life' balance |
| Making a difference to the way people unwind | Emphasising on vernacular architecture at scenic locations with culturally diverse cuisines | Created boutique experiences in offbeat leisure locations like Raichak, Kurseong and Pangthang |

Relentlessly striving to achieve great heights

| t do we achieve? |
|--|
| eated a benchmark in mother d child care |
| t a mark as a multispecialty spital in North Bengal |
| nerged as an outstanding healthcare brand own for its reliable, safe and patient-centric emprehensive healthcare services |
| de a noteworthy contribution in the national ademy sector by producing and engaging with w teaching and learning materials and methods |
| lped our students evolve into more able ividuals ready to face any challenge in life |
| |



Ecospace Business Park Plot – II /F/ 11 Block – 4B, 3rd Floor, New Town, Rajarhat Kolkata – 700160 Phone: +91 33 40406060

E-mail: writetous@ambujaneotia.com